



RAMACHANDRA **COLLEGE OF ENGINEERING**

(Approved by AICTE, New Delhi, Affiliated to JNTUK: Kakinada)
NH-5 Bypass Road, Vatluru (V), ELURU – 534 007, A. P.

BIRTH DAY CELEBRATION OF

PETER F DRUCKER

AS

MANAGEMENT DAY CELEBRATIONS ON 19-11-2016

EVENT CO ORDINATORS:

Prof: Ganga Raju T.

Prof: Saptagiri M.

Dr. K. Kalyan Chakravarthy

Under guidelines of:

Dr. Bh.Vara Prasad DEAN & HOD

Venue: C-Block, Mechanical Engg seminar hall

Date: Nov 19th 2016



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PORT ON: Celebrations of Management Day

Report work

1. Report in brief by organizers:

The main objective of the event is to create awareness about the “**Basics of Management Principles**”. As management students they should aware of contributions and achievements of Management Guru **Mr. Peter F Drucker**.

On this day we organised 3 events :

- 1 Bizz Book Inauguration
- 2 Paper Presentation
- 3 Mad Ads

BIZZBOOK INAUGURATION:

Principal of the college Dr.Sanjay has inaugurated the BizzBook in the 1st year MBA classroom in presence of students, faculty and HoDs of other departments.

Biz Book is a dashboard on the classroom wall, which is to be maintained by the students. It displays updates in the Financial, HR, Technological, Political sectors, etc. The objective of this board is to keep the students updated.

PAPER PRESENTATION:

In the mechanical seminar hall, students gave team wise paper presentation on topics related to current affairs, business matters, etc. Ten teams have participated in this event and two teams viz- Management wings and 4Sparks were declared runners and winners respectively.

MAD ADS:

The Mad Ad show was done to make the students think creatively and present a few advertisements in a humorous way. Ten teams have participated in this event and two teams viz- 4Sparks and Management wings were declared runners and winners respectively.



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2. Photos



Gathering of delegates before commencement of event



Welcoming delegates on to the dais



Presentation of one of the student teams



Unveiling Photo of eminent economist

3. Winners and Runners :



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Prize distribution to runners by Dean and HOD



Prize distribution to winners by principal

4. Feedback from students:

- Event is very interesting.
- The events planned very well and organized professionally.
- It is very helpful to the students who address real problems in short span of time.
- Based on this knowledge we built up confidence to participate in outdoor management meets.
- It is very useful to competitive examinations.

Event Co-ordinator
(Prof: T.Ganga Raju)
(Prof.M.Sapthagiri)
(Prof K.Kalyan Chakravarethy)

Dean and HOD
(Dr. Bh.Vara Prasad)