



## 1. A two day national level workshop on entrepreneurship & intellectual property rights

**TOPICS FOR DISCUSSIONS**

- Entrepreneurship
- Introduction to IPR
- Variants of IPR
- IPR in academic research
- Patent filing and Drafting
- Patent / Non-Patent prior art search

**REGISTRATION FEE**

No Registration fee

**KIND NOTE:**

- No spot registration & registration is restricted to 50 participants only.
- The registration is based on first come first served basis.
- No TA/DA will be borne by participants only

Submission for registration form:

Candidates should mail the registration form duly filled and submit to the Coordinators.  
 kishore.rce@gmail.com  
 and muraosir@gmail.com  
 on or before 08-06-2014

For detailed information Visit our college website: [www.rcee.ac.in](http://www.rcee.ac.in)

**Important Dates**

Last date of registration 10-06-2014

Last date of conformation 11-06-2014

For any assistance contact  
**Mr P V K Kumar**  
 8008066724

*Organizing Committee*

**CHIEF PATRON**  
 Sri. Ghanta Sri Ramachandra Rao, Chairman  
 Sri. K. Venu Gopal, Secretary  
 Smt. K. Rama Venu Gopal, Correspondent

**PATRON**  
 Dr. Dola Sanjay S, Principal

**CONVENOR**  
 Mr. Kalla Kiran, Dept of CSE  
 Co-Ordinator, New Gen IEDC;  
 7989283221 newgeniedc@rcee.ac.in

**CO-ORDINATORS**  
 Mr. CH.S.K.B.PRADEEP KUMAR (EEE)  
 9959509717  
 Mr. P V K KUMAR (CSE)  
 8008066724  
 Mr. K.SUDHKAR BABU (ME)  
 8500864748

**SPEAKERS**

1. Dr.KODUKULA SUBRAHMANYAM, Professor, Dept of CSE, K. L. University
2. Dr.M.R.NARSING RAO, Professor, Dept of CSE, K. L. University
3. Ms. Shwetasree Manjundar, Principal, Fidus Law Chamber (Facebook Live Session by Central Expert)

**TWO DAYS NATIONAL LEVEL WORKSHOP ON ENTREPRENEURSHIP & INTELLECTUAL PROPERTY RIGHTS**

**RAMACHANDRA COLLEGE OF ENGINEERING**

Accredited with NAAC B++  
 Permanently affiliated by JNTUK  
 An ISO 9001:2015 Certified Engineering College  
 Graded 'A' by A.P Knowledge Mission, Govt. of A.P

Vatluru (V), Pedapadu (M) Eluru,  
 West Godavari (Dist.), Andhra Pradesh - 534007

on

12th June 2014 to 13th June 2014

ORGANIZED BY  
 New Generation Innovation and Entrepreneurship Development Centre - RCEE (NewGen IEDC - RCEE)



### Circular

Ref: RCEE/PO/2014-15/004/Workshop

Date: 07-06-2014

All the Staff & Students are hereby informed that we have “Two days workshop on Intellectual property rights and Innovations ” so everyone should participate and have knowledge from the Workshop at IEDC Conference hall.

Copy to :

Principal

The Chairman, Secretary and Correspondent, Vice Principal, Dean Academics, Academic Co-ordinators, AO, Exam Section, TPO, PD, Library, Transport.



Format: 9014/0

Date :14/06/2014

**TWO DAY NATIONAL LEVEL WORKSHOP ON ENTREPRENEURSHIP  
&  
INTELLECTUAL PROPERTY RIGHTS**

**Organized by** : IPR Unit of Ramachandra College of Engineering, Eluru  
**Resource Persons** : Dr A.Kodukulua Subramahmanyam Professor, CSE, KLU  
Dr. M.R.Narasinga Rao, Professor, CSE, KLU  
Ms.Swethasree, Principal, Fidus law chamber  
**Names of the Organizers** : Mr. P V K Kumar, Dept of CSE  
**Venue** : NEWGen IEDC Hall, Eluru  
**Date & Time** : 12/06/2014 & 13/06/2014 10:00AM to 4:30PM (02 Days)  
**Conducted for** : Staff & Students

**Report**

**Report in brief by Organizer / Coordinator / Convener:**

This workshop addressed with a warm welcoming the gathering by Mr. P V K Kumar, Asst Professor, Dr A.Kodukulua Subramahmanyam Professor, CSE, KLU, Dr. M.R.Narasinga Rao, Professor, CSE, KLU, and Ms.Swethasree, Principal, Fidus law chamber, revised about the major functions of IPR and narrated about the objectives of the workshop again and Dr. S Dola Sanjay, Principal explains about the existed projects under IPR.

Total 42 participants including Doctorates, Staff and Students of the Institution are participated in this programme. This workshop begins with World Intellectual Property Organization: Roles & Functions, Intellectual Property India Office: Roles & Functions. Later explaining the How to file a Patent Application? i.e., IPR agreement administration, IPR How to file a Design Application? Scheme for Facilitating Start-ups Intellectual Property Protection.

**Photos**



There is Facebook Live Session by Central expert (1:30 PM to 3:30 PM) Expert Profile: Ms. Shwetasree Majumder, Principal, Fidus Law Chamber , explaining the Introduction to IPR – IP is Everywhere and the Office of the Controller General of Patents, Designs and Trademarks, Department of Industrial Policy and Promotion. Subsequently explaining the Copyright & Related Rights, Branding & Trademarks, Industrial Designs their IPs – Geographical Indications, Semiconductor Integrated Circuits Layout Design, Plant Variety, Trade Secrets, Importance & Protection of IP – Recognize and Respect your own IP and that of others Entrepreneurship & Digital Age in India.

The discussion session has more interactions from staff & students and last this workshop motivated to do more innovative projects under IPR of the institution.

In short the workshop provided valuable awareness and Insight on the various aspects of IPR.





# RAMACHANDRA COLLEGE OF ENGINEERING

(Approved by AICTE, New Delhi, Affiliated to JNTUK: Kakinada)  
NH-5 Bypass Road, Vatluru (V), ELURU - 534 007, A. P.

Staff List:

(Approved by AICTE, New Delhi, Affiliated to JNTUK: Kakinada)  
NH-5 Bypass Road, Vatluru (V), ELURU - 534 007, A. P.

## TWO DAY NATIONAL LEVEL WORKSHOP ON ENTREPRENEURSHIP & INTELLECTUAL PROPERTY RIGHTS 12/06/2014 & 13/06/2014

| S.NO | NAME          | ROLL NO    | BRANCH | YEAR            | SIGNATURE     |
|------|---------------|------------|--------|-----------------|---------------|
| 1    | A.V. Abhishek | 11ME1A0401 | ECE    | 2 <sup>nd</sup> | A.V. Abhishek |
| 2    | A. Sandeep    | 11ME1A0402 | "      | "               | A. Sandeep    |
| 3    | A. Gaffar     | 11ME1A0403 | "      | "               | A. Gaffar     |
| 4    | A. Pujitha    | 11ME1A0404 | "      | "               | A. Pujitha    |
| 5    | B. Ananthi    | 11ME1A0405 | "      | "               | B. Ananthi    |
| 6    | M. Yamini     | 11ME1A0406 | "      | "               | M. Yamini     |
| 7    | M. Harika     | 11ME1A0407 | "      | "               | M. Harika     |
| 8    | R. Raja       | 11ME1A0408 | "      | "               | R. Raja       |
| 9    | M. Kuldeep    | 11ME1A0409 | CSE    | "               | M. Kuldeep    |
| 10   | M. Divya      | 11ME1A0511 | "      | "               | M. Divya      |
| 11   | T. Divya      | 11ME1A0512 | "      | "               | T. Divya      |
| 12   | V. Anusha     | 11ME1A0513 | "      | "               | V. Anusha     |
| 13   | B. Prasanna   | 11ME1A0514 | "      | "               | B. Prasanna   |
| 14   | V. Venkatesh  | 11ME1A0304 | Mech   | 1 <sup>st</sup> | V. Venkatesh  |
| 15   | G. Chaitanya  | 11ME1A0305 | Mech   | "               | G. Chaitanya  |

  
Signature of the Organizer

  
Principal



# RAMACHANDRA COLLEGE OF ENGINEERING

(Approved by AICTE, New Delhi, Affiliated to JNTUK: Kakinada)  
NH-5 Bypass Road, Vatluru (V), ELURU - 534 007, A. P.

## 2. A two day workshop on IPR startups & entrepreneurship

### TOPICS FOR DISCUSSIONS

- Entrepreneurship
- Introduction to IPR
- Variants of IPR
- IPR in academic research
- Patent filing and Drafting
- Patent /Non- Patent prior art search

### REGISTRATION FEE

Registration Free

### KIND NOTE:

- No spot registration & registration is restricted to 50 participants only.
- The registration is based on first come first served basis.
- TA/DA will be borne by Participants only.

### Submission of registration form:

Candidates should mail the registration form duly filled and submit to the Coordinators. pradeep36.eee@gmail.com, prathapthanikonda@gmail.com on or before

For detailed information Visit our college website: [www.rcee.ac.in](http://www.rcee.ac.in)

### Important Dates

Last date of registration: 18-08-2014

Last date of conformation: 19-08-2014

For Any Assistance Contact

Mr. T. Prathap (EEE)  
Ph.No: 9581958186

### Organizing Committee

#### CHIEF PATRON

Sri. Ghanta Sri Ramachandra Rao, Chairman  
Sri. K. Venu Gopal, Secretary  
Smt. K. Rama Venu Gopal, Correspondent.

#### PATRON

Dr. Dola Sanjay.S, Principal

#### CONVENOR

Dr. S. Jayalakshmi  
HOD of EEE Department  
eeehod@rcee.ac.in

#### CO-ORDINATORS

Mr. T. Prathap  
Assistant Professor in EEE Department  
Ph.No: 9581958186

#### Mr. S. S. Srama

Associate Professor In EEE Department  
Ph.No: 9949995754

#### Mr. Ch. Pradeep Kumar

Assistant Professor in EEE Department  
Ph.No: 9959509717

### SPEAKERS

#### Dr. P. Srinivasa Varama

Associate professor in EEE Department  
K. I. Deemed to be University  
Vaddeswaram, Gunturu - 522502

#### Dr. M. Nagabhushan Rao

Professor in CSE Department  
Ramachandra College of Engineering  
Eluru-534007

## TWO DAYS NATIONAL LEVEL WORKSHOP ON IPR STARTUPS & ENTREPRENEURSHIP

### ENTREPRENEURSHIP



## RAMACHANDRA COLLEGE OF ENGINEERING

Accredited with NAAC B++  
Permanently affiliated by JNTUK  
An ISO 9001:2015 Certified Engineering College  
Graded 'A' by A.P. Knowledge Mission, Govt. of A.P.

#### On

20-08-2014 to 21-08-2014

#### Organized By

Department of  
Electrical and Electronics Engineering

#### &

New Generation Innovation  
and Entrepreneurship  
Development Centre-RCEE  
(NewGen IEDC-RCEE)



## RAMACHANDRA COLLEGE OF ENGINEERING

(Approved by AICTE, New Delhi, Affiliated to JNTUK: Kakinada)  
NH-5 Bypass Road, Vatluru (V), ELURU - 534 007, A. P.

### Circular

Ref: RCEE/PO/2014-15/00s/Workshop

Date: 10-08-2014

All the Staff & Students are hereby informed that we have "A two day workshop on IPR startups & entrepreneurship" so everyone should participate and have knowledge from the Workshop at IEDC Conference hall.

### Copy to :

The Chairman, Secretary and Correspondent, Vice Principal, Dean Academics, Academic Co-ordinators, AO, Exam Section, TPO, PD, Library, Transport.

  
Principal



**A TWO DAY WORKSHOP ON IPR STARTUPS & ENTREPRENEURSHIP**

Format:9014/0

|                               |  |
|-------------------------------|--|
| <b>Organizedby</b>            | <b>: IPR Unit of Ramachandra College of Engineering, Eluru</b>   |
| <b>Resource Person</b>        | <b>: Dr. P.Srinivasa Varma, Associate Professor in EEE, KLU.</b> |
| <b>Names of the Organizer</b> | <b>:Mr.T.Prathap, Dept of EEE</b>                                |
| <b>Venue</b>                  | <b>: NEWGen IEDC Hall,Eluru</b>                                  |
| <b>Date&amp;Time</b>          | <b>: 20/08/2014 &amp; 21/08/2014 10:30AM to 4:30PM(02Days)</b>   |
| <b>Conductedfor</b>           | <b>: Staff &amp;Students</b>                                     |

**Report**

**Report in brief by Organizer / Coordinator / Convener:**

This workshop addressed with a warm welcoming the gathering by Mr.T.Prathap, Asst Professor,EEE Dept, talks about the major functions of IPR and narrated about the objectives of the workshop and Dr. P.Srinivasa Varma, Principal explains about the importance of IPR in current world.

Dr.M.N.Rao, Professor explains about the entrepreneurship and functionality of an entrepreneur. He shared his personal experiences in his manner with several examples from society.

Total 56 participants including Doctorates, Staff and Students of the Institution are participated in this programme. This workshop begins with the History of Intellectual Property from beginning to evolving phase. Later explaining the formation of World Intellectual Property Organization and its roles and functions i.e., IPR agreement administration, IPR Practices harmonization.

Further explaining the Indian scenario of Intellectual property system and the Office of the Controller General of Patents, Designs and Trademarks, Department of Industrial Policy and Promotion. Subsequently explaining the roles and functions of Intellectual property Office in India.

Finally explaining the process of filing the Patent application, Copyright application, Trademark application, Design application and the Scheme for Facilitating Start-ups Intellectual Property Protection. The discussion session has more interactions from staff & students and this workshop ignite the younger minds of the institution.

In short the workshop provided valuable awareness and Insight on the various aspects of IPR.

**Photos**



Photos:





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(Approved by AICTE, New Delhi, Affiliated to JNTUK: Kakinada)  
NH-5 Bypass Road, Vatluru (V), ELURU - 534 007, A. P.

Students and staff list:



## RAMACHANDRA COLLEGE OF ENGINEERING

(Approved by AICTE, New Delhi, Affiliated to JNTUK: Kakinada)  
NH-5 Bypass Road, Vatluru (V), ELURU - 534 007, A. P.

A TWO DAY WORKSHOP ON IPR STARTUPS & ENTREPRENEURSHIP  
20/08/2014 & 21/08/2014

| S.NO | NAME            | ROLL NO    | BRANCH | YEAR | SIGNATURE       |
|------|-----------------|------------|--------|------|-----------------|
| 1    | M. Rajesh       | 16ME1A0353 | mech   | IV   | M. Rajesh       |
| 2    | M. Siva Sai     | 16ME1A0352 | mech   | "    | M. Siva Sai     |
| 3    | P. S. Manikanta | 16ME1A0371 | "      | "    | P. S. Manikanta |
| 4    | M. S. Manikanta | 16ME1A0361 | "      | "    | M. S. Manikanta |
| 5    | M. A. Sravan    | 16ME1A0358 | "      | "    | M. A. Sravan    |
| 6    | B. S. Sai       | 16ME1A0355 | "      | "    | B. S. Sai       |
| 7    | Z. B. Sai       | 16ME1A0369 | "      | "    | Z. B. Sai       |
| 8    | T. Harish       | 16ME1A0368 | "      | "    | T. Harish       |
| 9    | Y. Ranath       | 16ME1A0367 | "      | "    | Y. Ranath       |
| 10   | K. Krishna      | 16ME1A0366 | "      | "    | K. Krishna      |
| 11   | Ch. Babu        | 16ME1A0365 | "      | "    | Ch. Babu        |
| 12   | G. H. H. H.     | 244        | MECH   | "    | G. H. H. H.     |
| 13   | J. Rikki        | 424        | ECE    | "    | J. Rikki        |
| 14   | S. Jayaram      | 32         | ME     | "    | S. Jayaram      |
| 15   | M. Praveen      | 269        | ME     | "    | M. Praveen      |
| 16   | D. Hari         | 269        | "      | "    | D. Hari         |
| 17   | A. Geethika     | 480        | ECE    | "    | A. Geethika     |
| 18   | J. Rani         | 422        | ECE    | "    | J. Rani         |
| 19   | P. Jayanthi     | 488        | "      | "    | P. Jayanthi     |
| 20   | R. Vamsi        | 432        | "      | "    | R. Vamsi        |
| 21   | R. Harshitha    | 438        | "      | "    | R. Harshitha    |
| 22   | U. ASRITHA      | 439        | "      | "    | U. ASRITHA      |

  
Signature of the Organizer

  
Principal





# RAMACHANDRA COLLEGE OF ENGINEERING

(Approved by AICTE, New Delhi, Affiliated to JNTUK: Kakinada)  
NH-5 Bypass Road, Vatluru (V), ELURU - 534 007, A. P.

## 3. Intellectual property rights, inventors, entrepreneurs & creators

### TWO DAY WORKSHOP

On

## INTELLECTUAL PROPERTY RIGHTS, INVENTORS, ENTREPRENEURS & CREATORS

(27<sup>th</sup> – 28<sup>th</sup> November 2014)

Organized by

Department of Electronics and Communication Engineering  
RAMACHANDRA COLLEGE OF ENGINEERING  
Vatluru (V), Eluru, W.G. District, Andhra Pradesh

#### Preamble:

This workshop on “Intellectual Property Rights, Inventors, Entrepreneurs & Creators” is well structured, focused and result oriented. The workshop focuses on the Overview on Intellectual Property Rights (IPRS) and How to convert the research and project work into patents. This training will bring a positive transformation in the faculty member’s attitude in their project and research works and get them more focused as well as result oriented, so that they can achieve the organizational goals at ease.

#### Resource Person:

**Dr. M. KanthaBabu**  
Director  
Centre for Intellectual Property Rights,  
College of Engineering Guindy,  
Anna University, Chennai - 600025.

#### Program Contents:

- Overview on Intellectual Property Rights.
- How to convert the research and project works into patents.
- Copy rights and Trademarks.
- How to optimize Patent search.

#### Benefits:

1. To convert project and research works into patents
2. To convert the patented works into commercialization

3. To generate funds by commercialization
4. To bring long term benefits to the Institutions on par with top class universities.
5. To attract young talents into the Institution.

#### Coordinator

**Mr. R.Durga Prasad**

Assistant Professor, Dept. of ECE

#### Chief Patrons

1. **Sri G.S.RamachandraRao**, Chairman, RCEE
2. **Sri K.Venugopal**, Secretary, RCEE

#### Patron Committee

1. **Dr. Dola Sanjay. S.** Principal, RCE
2. **Dr.U.Yedukonadalu**, HoD, ECE, RCE

#### Registration Details:

Please fill out the Registration form and send it to respective mail id: [durga.rajulapati@gmail.com](mailto:durga.rajulapati@gmail.com)

Further details, visit: [www.rcee.ac.in](http://www.rcee.ac.in)

#### Important Dates:

Last date of Application : 25<sup>th</sup> Nov 2014



# RAMACHANDRA COLLEGE OF ENGINEERING

(Approved by AICTE, New Delhi, Affiliated to JNTUK: Kakinada)  
NH-5 Bypass Road, Vatluru (V), ELURU – 534 007, A. P.

## TWO DAY WORKSHOP

On

## INTELLECTUAL PROPERTY RIGHTS, INVENTORS, ENTREPRENEURS & CREATORS

**(27<sup>th</sup> – 28<sup>th</sup> November 2014)**

Organized by

Department of Electronics and Communication Engineering  
RAMACHANDRA COLLEGE OF ENGINEERING  
Vatluru (V), Eluru, W.G. District, Andhra Pradesh

### About RCEE:

Ramachandra College of Engineering, Vatluru (V), Eluru, West Godavari Dist, AP is established in the year 2008 under the Founders of Ratnam Educational Institutions of Nellore to impart training of highest quality and standards in the A.P. It offers B.Tech programmes in CSE, ME, ECE, EEE and Civil Engineering. It also offers Post Graduate program in MBA, CSE, VLSI, and PowerElectronics& Mechanical Engineering. RCE accredited by NAAC & NBA (ECE, CSE, ME).

### About ECE:

The Department of Electronics and Communications was established in the year 2008 with an intake of 60 students and subsequently enhanced to 180 students in the year 2014. The department also offers M.Tech Programme in VLSI Design from the academic year 2012 with an intake of 18 students. The department is well equipped with state-of-art laboratories and highly qualified staff.

### Contact:

#### Mr. R.Durga Prasad

Assistant Professor, Dept. of ECE,  
Ramachandra College of Engineering, Eluru,  
WG district, Andhra Pradesh, India, 534007

Mail id: [durga.rajulupati@gmail.com](mailto:durga.rajulupati@gmail.com)

### Registration Form

- 1 Name :
- 2 Designation :
- 3 Department :
- 4 Address :
  
- 5 Mobile :
- 6 Mail id :

Place:

Date:

Signature of Applicant

### Sponsorship Certificate

Mr/Mrs.....  
..... is an employee of our Institute and is hereby sponsored by us. He/She will be permitted to attend the programme, if selected.

Place:

Date:

Signature with Seal

Sponsoring Authority



# RAMACHANDRA COLLEGE OF ENGINEERING

(Approved by AICTE, New Delhi, Affiliated to JNTUK: Kakinada)  
NH-5 Bypass Road, Vatluru (V), ELURU - 534 007, A. P.

## TWO DAY WORKSHOP

On

## INTELLECTUAL PROPERTY RIGHTS, INVENTORS, ENTREPRENEURS & CREATORS

(27<sup>th</sup> - 28<sup>th</sup> November 2014)

Organized by

Department of Electronics and Communication Engineering  
RAMACHANDRA COLLEGE OF ENGINEERING  
Vatluru (V), Eluru, W.G. District, Andhra Pradesh

### Venue

New GEN IEDC Cell, A-Block, RCEE



# RAMACHANDRA COLLEGE OF ENGINEERING

(Approved by AICTE, New Delhi, Affiliated to JNTUK: Kakinada)  
NH-5 Bypass Road, Vatluru (V), ELURU - 534 007, A. P.

### Circular

Ref: RCEE/PO/2014-15/007/Workshop

Date: 22-11-2014

All the Staff & Students are hereby informed that we have "A two day workshop on IPR startups & entrepreneurship" so everyone should participate and have knowledge from the Workshop at IEDC Conference hall.

### Copy to :

The Chairman, Secretary and Correspondent, Vice Principal, Dean Academics, Academic Co-ordinators, AO, Exam Section, TPO, PD, Library, Transport.

  
Principal



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NH-5 Bypass Road, Vatluru (V), ELURU – 534 007, A. P.

## INTELLECTUAL PROPERTY RIGHTS, INVENTORS, ENTREPRENEURS & CREATORS

Format:9014/0

|                        |  |
|------------------------|--|
| Organizedby            | : IPR Unit of Ramachandra College of Engineering, Eluru  |
| Resource Person        | : Dr. M. KanthaBabu, Director, College of Engineering Guindy, Chennai<br>Dr.Dola Sanjay.S, Principal, Ramachandra College of Engineering |
| Names of the Organizer | :Mr.R Durga Prasad, Dept of ECE  |
| Venue                  | : NEWGen IEDC Hall,Eluru   |
| Date&Time              | : 27 <sup>th</sup> – 28 <sup>th</sup> Nov 2014 10:30AM to4:30PM(02Days)  |
| Conductedfor           | : Staff &Students  |

### Report

#### Report in brief by Organizer / Coordinator / Convener:

This workshop addressed with a warm welcoming the gathering by Dr.U.Yedukondalu, Professor,ECE Dept, talks about the major functions of IPRand narrated about the objectives of the workshop and Dr. S Dola Sanjay, Principal explains about the importance of IPR in current world.

Dr.M.kanthababu, Professor explains about the entrepreneurship and functionality of an entrepreneur. He shared his personal experiences in his manner with several examples from society.

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NH-5 Bypass Road, Vatluru (V), ELURU - 534 007, A. P.

Staff & Students List:



# RAMACHANDRA COLLEGE OF ENGINEERING

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NH-5 Bypass Road, Vatluru (V), ELURU - 534 007, A. P.

## INTELLECTUAL PROPERTY RIGHTS, INVENTORS, ENTREPRENEURS & CREATORS

27<sup>th</sup> - 28<sup>th</sup> Nov 2014

| S.NO | NAME        | ROLL NO    | BRANCH | YEAR | SIGNATURE   |
|------|-------------|------------|--------|------|-------------|
| 1    | J. Ranga    | 13ME1A0101 | E.F.E  | 2014 | [Signature] |
| 2    | B.S. Anitha | 13ME1A0102 | ECE    | 2018 | [Signature] |
| 3    | G. Chithra  | 13ME1A0304 | MELH   | 2019 | [Signature] |
| 4    | G. Sridhar  | 13ME1A0320 | MECH   | I    | [Signature] |
| 5    | B. Deepika  | 13ME1A0410 | ECE    | II   | [Signature] |
| 6    | Y. Chaitan  | 13ME1A0422 | ECE    | II   | [Signature] |
| 7    | K. Rakosh   | 13ME1A0625 | ECE    | II   | [Signature] |
| 8    | R. Jeevan   | 13ME1A0321 | ECE    | III  | [Signature] |
| 9    | K. Eshitha  | 13ME1A0303 | ECE    | III  | [Signature] |
| 10   | A. Esuvar   | 13ME1A0404 | ECE    | III  | [Signature] |
| 11   | N. Santhosh | 13ME1A0608 | ECE    | III  | [Signature] |
| 12   | O. Praneeth | 13ME1A0605 | ECE    | III  | [Signature] |
| 13   | M. Sanjay   | 13ME1A0410 | ECE    | IV   | [Signature] |
| 14   | R. Rohud    | 13ME1A0419 | ELE    | IV   | [Signature] |
|      |             |            |        |      |             |
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|      |             |            |        |      |             |
|      |             |            |        |      |             |
|      |             |            |        |      |             |

Signature of the Organizer

Principal



# RAMACHANDRA COLLEGE OF ENGINEERING

(Approved by AICTE, New Delhi, Affiliated to JNTUK: Kakinada)  
NH-5 Bypass Road, Vatluru (V), ELURU - 534 007, A. P.

## 4. A two day workshop on intellectual property rights

### TOPICS FOR DISCUSSIONS

- Entrepreneurship
- Introduction to IPR
- Variants of IPR
- IPR in academic research
- Patent filing and Drafting
- Patent / Non-Patent prior art search

### REGISTRATION FEE

No Registration fee

### KIND NOTE:

- No spot registration & registration is restricted to 50 participants only.
- The registration is based on first come first served basis.
- No TA/DA will be borne by participants only

### Submission for registration form:

Candidates should mail the registration form duly filled and submit to the Coordinators.  
kishore.rce@gmail.com  
and miraosir@gmail.com  
on or before **25-01-2015**

For detailed information Visit our college website: [www.rcee.ac.in](http://www.rcee.ac.in)

### Important Dates

Last date of registration **27-01-2015**  
Last date of conformation **28-01-2015**

For any assistance contact  
**Mr P V K Kumar**  
8008066724

### Organizing Committee

**CHIEF PATRON**  
Sri. Ghanta Sri Ramachandra Rao, Chairman  
Sri. K. Venu Gopal, Secretary  
Smt. K. Rama Venu Gopal, Correspondent

**PATRON**  
Dr. Dola Sanjay.S, Principal

**CONVENOR**  
Mr. Kalla Kiran, Dept of CSE  
Co-Ordinator, New Gen IEDC,  
7989283221 newgeniedc@rcee.ac.in

**CO-ORDINATORS**  
Mr. CH.S.K.B.PRADEEP KUMAR (EEE)  
9959509717  
Mr. P V K KUMAR (CSE)  
8008066724  
Mr. K.SUDHKAR BABU (ME)  
8500864748

### SPEAKERS

1. **Dr. Karthi**  
SUBRAHMANYAM,  
Professor, Dept of CSE,  
K L University

2. **Dr. Narasimha Ram**  
Professor, Dept of CSE,  
K L University

3. **Ms. Shwetashree Manjunder,**  
Principal, Fidus Law Chamber  
(Facebook Live Session by Central Expert)

## A TWO DAY WORKSHOP ON INTELLECTUAL PROPERTY RIGHTS



### RAMACHANDRA COLLEGE OF ENGINEERING

Accredited with NAAC B++  
Permanently affiliated by JNTUK  
An ISO 9001:2015 Certified Engineering College  
Graded 'A' by A.P Knowledge Mission, Govt. of A.P

Vatluru (V), Pedapadu (M) Eluru,  
West Godavari (Dist.), Andhra Pradesh - 534007

on

**30 Jan 2015 to 31 Jan 2015**

### ORGANIZED BY

New Generation Innovation  
and Entrepreneurship  
Development Centre - RCEE  
(NewGen IEDC - RCEE)



# RAMACHANDRA COLLEGE OF ENGINEERING

(Approved by AICTE, New Delhi, Affiliated to JNTUK: Kakinada)  
NH-5 Bypass Road, Vatluru (V), ELURU - 534 007, A. P.

### Circular

Ref: RCEE/PO/2014-15/014/Workshop

Date: 09-01-2015

All the Staff & Students are hereby informed that we have “A two day workshop on intellectual property rights” so everyone should participate and have knowledge from the Workshop at IEDC Conference hall.

### Copy to :

The Chairman, Secretary and Correspondent, Vice Principal, Dean Academics, Academic Co-ordinators, AO, Exam Section, TPO, PD, Library, Transport.

  
Principal



# RAMACHANDRA COLLEGE OF ENGINEERING

(Approved by AICTE, New Delhi, Affiliated to JNTUK: Kakinada)  
NH-5 Bypass Road, Vatluru (V), ELURU - 534 007, A. P.

## A TWO DAY WORKSHOP

ON

## INTELLACTUAL PROPERTY RIGHTS

|                         |  |
|-------------------------|--|
| Organized by            | : IPR Unit of Ramachandra College of Engineering, Eluru  |
| Resource Persons        | : Dr A.Kodukulua Subramahmanyam Professor, CSE, KLU<br>Dr. M.R.Narasinga Rao, Professor, CSE, KLU<br>Ms.Swethasree, Principal, Fidus law chamber |
| Names of the Organizers | : Mr. P V K Kumar, Dept of CSE   |
| Venue                   | : NEWGen IEDC Hall, Eluru  |
| Date & Time             | : 30/01/2015 & 31/01/2015 10:00AM to 4:30PM (02 Days)  |
| Conducted for           | : Staff & Students   |

### Report

Report in brief by Organizer / Coordinator / Convener:

This workshop addressed with a warm welcoming the gathering by Mr. P V K Kumar, Asst Professor, Dr A.Kranthi : Subramahmanyam Professor, CSE, KLU, Dr. M.R.Narashama Rao, Professor, CSE, KLU, and Ms.Swethasree, Principal, Fidus law chamber, revised about the major functions of IPR and narrated about the objectives of the workshop again and Dr. S Dola Sanjay, Principal explains about the existed projects under IPR.

Total 42 participants including Doctorates, Staff and Students of the Institution are participated in this programme. This workshop begins with World Intellectual Property Organization: Roles & Functions, Intellectual Property India Office: Roles & Functions. Later explaining the How to file a Patent Application? i.e., IPR agreement administration, IPR How to file a Design Application? Scheme for Facilitating Start-ups Intellectual Property Protection

. There is Facebook Live Session by Central expert (1:30 PM to 3:30 PM) Expert Profile: Ms. Shwetasree Majumder, Principal, Fidus Law Chamber , explaining the Introduction to IPR – IP is Everywhere and the Office of the Controller General of Patents, Designs and Trademarks, Department of Industrial Policy and Promotion. Subsequently explaining the Copyright & Related Rights, Branding & Trademarks, Industrial Designs their IPs – Geographical Indications, Semiconductor Integrated Circuits Layout Design, Plant Variety, Trade Secrets, Importance & Protection of IP – Recognize and Respect your own IP and that of others Entrepreneurship & Digital Age in India.

The discussion session has more interactions from staff & students and last this workshop motivated to do more innovative projects under IPR of the institution.

In short the workshop provided valuable awareness and Insight on the various aspects of IPR.

### Photos

**Photos**







# RAMACHANDRA COLLEGE OF ENGINEERING

(Approved by AICTE, New Delhi, Affiliated to JNTUK, Kakinada)  
NH-5 Bypass Road, Vatluru (V), ELURU - 534 007, A. P.

Staff and Student List :



## RAMACHANDRA COLLEGE OF ENGINEERING

(Approved by AICTE, New Delhi, Affiliated to JNTUK, Kakinada)  
NH-5 Bypass Road, Vatluru (V), ELURU - 534 007, A. P.

TWO DAY NATIONAL LEVEL WORKSHOP  
&  
INTELLECTUAL PROPERTY RIGHTS  
30/01/2015 & 31/01/2015

| S.NO | NAME           | ROLL NO    | BRANCH | YEAR | SIGNATURE      |
|------|----------------|------------|--------|------|----------------|
| 1    | A. Raheem      | 12ME1A0401 | ECE    | 12   | A. Raheem      |
| 2    | A. Jyostna     | 12ME1A0402 | ECE    | 12   | A. Jyostna     |
| 3    | A. Vanchora    | 12ME1A0403 | ECE    | 12   | A. Vanchora    |
| 4    | A. Eswar Raj   | 12ME1A0404 | ECE    | 12   | A. Eswar Raj   |
| 5    | B.S. Prasanna  | 12ME1A0405 | ECE    | 12   | B.S. Prasanna  |
| 6    | B. Varasi      | 12ME1A0406 | ECE    | 12   | B. Varasi      |
| 7    | B. Komal sai   | 12ME1A0407 | ECE    | 12   | B. Komal sai   |
| 8    | D.P. Prasanna  | 12ME1A0408 | ECE    | 12   | D.P. Prasanna  |
| 9    | G. Kaishan     | 12ME1A0409 | ECE    | 12   | G. Kaishan     |
| 10   | A. Sasikala    | 12ME1A0501 | CSE    | 12   | A. Sasikala    |
| 11   | C. Teiveni     | 12ME1A0502 | 11     | 11   | C. Teiveni     |
| 12   | D. Durga       | 12ME1A0503 | 11     | 11   | D. Durga       |
| 13   | D. Subhakarani | 12ME1A0504 | 11     | 11   | D. Subhakarani |
| 14   | K. Pravalika   | 12ME1A0505 | 11     | 11   | K. Pravalika   |
| 15   | K. Swapna      | 12ME1A0506 | 11     | 11   | K. Swapna      |
| 16   | B.S. Krishna   | 12ME1A0301 | MECH   | 12   | B.S. Krishna   |
| 17   | K. Dhara Raju  | 12ME1A0302 | 11     | 11   | K. Dhara Raju  |
| 18   | K.V. Krishna   | 12ME1A0303 | 11     | 11   | K.V. Krishna   |
| 19   | K. Rahul       | 12ME1A0304 | 11     | 11   | K. Rahul       |
| 20   | K. Patel       | 12ME1A0305 | 11     | 11   | K. Patel       |
| 21   | P. Prabhakar   | 12ME1A0306 | 11     | 11   | P. Prabhakar   |

  
Signature of the Organizer

  
Principal



## 5. A two day workshop on Strategies for IPR and Plagiarism Risks

### TWO DAY WORKSHOP

On

## Strategies for IPR and Plagiarism Risks

(18<sup>th</sup> – 19<sup>th</sup> March 2015)

Organized by

Department of Electronics and Communication Engineering  
RAMACHANDRA COLLEGE OF ENGINEERING  
Vatluru (V), Eluru, W.G. District, Andhra Pradesh

#### Preamble:

This workshop on “Intellectual Property Rights, inventors, Entrepreneurs & Creators” is well structured, focused and result oriented. The workshop focuses on the Overview on Intellectual Property Rights (IPRS) and How to convert the research and project work into patents. This training will bring a positive transformation in the faculty member’s attitude in their project and research works and get them more focused as well as result oriented, so that they can achieve the organizational goals at ease.

#### Resource Person:

**Dr. M. Babu**  
Director  
Centre for Intellectual Property Rights,  
College of Engineering Guindy,  
Anna University, Chennai - 600025.

#### Program Contents:

- Overview on Intellectual Property Rights.
- How to convert the research and project works into patents.
- Copy rights and Trademarks.
- How to optimize Patent search.

#### Benifits:

1. To convert project and research works into patents
2. To convert the patented works into commercialization

3. To generate funds by commercialization
4. To bring long term benefits to the Institutions on par with top class universities.
5. To attract young talents into the Institution.

#### Coordinator

**Mr. R.Durga Prasad**  
Assistant Professor, Dept. of ECE

#### Chief Patrons

1. Sri G.S.RamachandraRao, Chairman, RCEE
2. Sri K.Venugopal, Secretary, RCEE

#### Patron Committee

1. Dr. Dola Sanjay. S, Principal, RCE
2. Dr.U.Yedukonadalu, HoD, ECE, RCE

#### Registration Details:

Please fill out the Registration form and send it to respective mail id:  
[durga.rajulapati@gmail.com](mailto:durga.rajulapati@gmail.com)

Further details, visit: [www.rcee.ac.in](http://www.rcee.ac.in)

#### Important Dates:

Last date of Application : 15<sup>th</sup> March 2014



# RAMACHANDRA COLLEGE OF ENGINEERING

(Approved by AICTE, New Delhi, Affiliated to JNTUK: Kakinada)  
NH-5 Bypass Road, Vatluru (V), ELURU - 534 007, A. P.

## TWO DAY WORKSHOP

On

## Strategies for IPR and Plagiarism Risks

(18<sup>th</sup> - 19<sup>th</sup> March 2015)

Organized by

Department of Electronics and Communication Engineering  
RAMACHANDRA COLLEGE OF ENGINEERING  
Vatluru (V), Eluru, W.G. District, Andhra Pradesh

### About RCEE:

Ramachandra College of Engineering, Vatluru (V), Eluru, West Godavari Dist, AP is established in the year 2008 under the Founders of Ratnam Educational Institutions of Nellore to impart training of highest quality and standards in the A.P. It offers B.Tech programmes in CSE, ME, ECE, EEE and Civil Engineering. It also offers Post Graduate program in MBA, CSE, VLSI, and PowerElectronics& Mechanical Engineering RCE accredited by NAAC & NBA (ECE, CSE, ME).

### About ECE:

The Department of Electronics and Communications was established in the year 2008 with an intake of 60 students and subsequently enhanced to 180 students in the year 2014. The department also offers M.Tech Programme in VLSI Design from the academic year 2012 with an intake of 18 students. The department is well equipped with state-of-art laboratories and highly qualified staff.

### Contact:

**Mr. R.Durga Prasad**  
Assistant Professor, Dept. of ECE,  
Ramachandra College of Engineering, Eluru,  
WG district, Andhra Pradesh, India, 534007  
Mobile: 8919372951  
Mail id: [durga.rajulupati@gmail.com](mailto:durga.rajulupati@gmail.com)

### Registration Form

- 1 Name :
- 2 Designation :
- 3 Department :
- 4 Address :

- 5 Mobile :
- 6 Mail id :

Place:

Date: Signature of Applicant

### Sponsorship Certificate

Mr/Mrs.....  
..... is an employee of our Institute and is hereby sponsored by us. He/She will be permitted to attend the programme, if selected.

Place: Signature with Seal  
Date: Sponsoring Authority



# RAMACHANDRA COLLEGE OF ENGINEERING

(Approved by AICTE, New Delhi, Affiliated to JNTUK: Kakinada)  
NH-5 Bypass Road, Vatluru (V), ELURU – 534 007, A. P.

## A TWO DAY WORKSHOP ON STRATEGIES FOR IPR AND PLAGIARISM RISKS

Format:9014/0

|                        |  |
|------------------------|--|
| Organizedby            | : IPR Unit of Ramachandra College of Engineering, Eluru  |
| Resource Person        | : Dr. M. Babu, Director, College of Engineering Guindy, Chennai<br>Dr.Dola Sanjay.S, Principal, Ramachandra College of Engineering |
| Names of the Organizer | :Mr.R Durga Prasad, Dept of ECE  |
| Venue                  | : NEWGen IEDC Hall,Eluru   |
| Date&Time              | : 18 <sup>th</sup> – 19 <sup>th</sup> March 2015 10:30AM to4:30PM(02Days)  |
| Conductedfor           | : Staff &Students  |

### Report

#### Report in brief by Organizer / Coordinator / Convener:

This workshop addressed with a warm welcoming the gathering by Dr.U.Yedukondalu, Professor,ECE Dept, talks about the major functions of IPR and narrated about the objectives of the workshop and Dr. S Dola Sanjay, Principal explains about the importance of IPR in current world.

Dr.M.kanthababu, Professor explains about the entrepreneurship and functionality of an entrepreneur. He shared his personal experiences in his manner with several examples from society.

Total 56 participants including Doctorates, Staff and Students of the Institution are participated in this programme. This workshop begins with the History of Intellectual Property from beginning to evolving phase. Later explaining the formation of World Intellectual Property Organization and its roles and functions i.e., IPR agreement administration, IPR Practices harmonization.

Further explaining the Indian scenario of Intellectual property system and the Office of the Controller General of Patents, Designs and Trademarks, Department of Industrial Policy and Promotion. Subsequently explaining the roles and functions of Intellectual property Office in India.

Finally explaining the process of filing the Patent application, Copyright application, Trademark application, Design application and the Scheme for Facilitating Start-ups Intellectual Property Protection. The discussion session has more interactions from staff & students and this workshop ignites the younger minds of the institution.

In short the workshop provided valuable awareness and insight on the various aspects of IPR.



# RAMACHANDRA COLLEGE OF ENGINEERING

(Approved by AICTE, New Delhi, Affiliated to JNTUK: Kakinada)  
NH-5 Bypass Road, Vatluru (V), ELURU - 534 007, A. P.

## Photos



  
Signature of the Organizer

  
Principal



# RAMACHANDRA COLLEGE OF ENGINEERING

(Approved by AICTE, New Delhi, Affiliated to JNTUK: Kakinada)  
NH-5 Bypass Road, Vatluru (V), ELURU - 534 007, A. P.

Staff & Students List:



## RAMACHANDRA COLLEGE OF ENGINEERING

(Approved by AICTE, New Delhi, Affiliated to JNTUK: Kakinada)  
NH-5 Bypass Road, Vatluru (V), ELURU - 534 007, A. P.

A TWO DAY WORKSHOP ON  
Strategies for IPR and Plagiarism Risks  
18/03/2015 to 19/03/2015

| S.NO | NAME          | ROLL NO    | BRANCH | YEAR | SIGNATURE     |
|------|---------------|------------|--------|------|---------------|
| 1.   | P. Krishna    | 13ME010321 | ME     | 3    | Krishna       |
| 2.   | S. Manoj      | 13ME010314 | CE     | 2    | Manoj         |
| 3.   | M. Anil       | 13ME010305 | ME     | 2    | Anil          |
| 4.   | S. Sigit Sai  | 13ME010311 | CSE    | 2    | S. Sigit Sai  |
| 5.   | K. Sai        | 520        | "      | "    | K. Sai        |
| 6.   | P. Arun       | 515        | "      | "    | Arun          |
| 7.   | P. Sai        | 500        | "      | "    | P. Sai        |
| 8.   | R. Ram        | 513        | CE     | "    | Ram           |
| 9.   | P. Krishnavel | 512        | "      | "    | P. Krishnavel |
| 10.  | A. Ajay       | 513        | "      | "    | A. Ajay       |
| 11.  | M. Anil       | 501        | "      | "    | M. Anil       |
| 12.  | F. Anuritha   | 516        | "      | "    | F. Anuritha   |
| 13.  | P. Venkat     | 517        | "      | "    | P. Venkat     |
| 14.  | A. Anuritha   | 511        | ME     | "    | A. Anuritha   |
| 15.  | J. Tarun      | 522        | "      | "    | J. Tarun      |
| 16.  | V. Anala      | 625        | ECG    | "    | V. Anala      |
| 17.  | G. Anuritha   | 612        | "      | "    | G. Anuritha   |
| 18.  | M. Lakshitha  | 635        | "      | "    | M. Lakshitha  |
| 19.  | G. Lakshitha  | 637        | "      | "    | G. Lakshitha  |
| 20.  | X. Chandra    | 637        | "      | "    | X. Chandra    |
| 21.  | P. Raju       | 635        | "      | "    | P. Raju       |

Signature of the Organizer

Principal



## 6. A two day workshop on Intellectual Property and Public Policy Issues

### TOPICS FOR DISCUSSIONS

- Entrepreneurship
- Introduction to IPR
- Variants of IPR
- IPR in academic research
- Patent filing and Drafting
- Patent /Non- Patent prior art search

### REGISTRATION FEE

Registration Free

### KIND NOTE:

- No spot registration & registration is restricted to 50 participants only.
- The registration is based on first come first served basis.
- TA/DA will be borne by Participants only.

### Submission of registration form:

Candidates should mail the registration form duly filled and submit to the Coordinators. pradeep36.eee@gmail.com, prathapthankonda@gmail.com on or before 20-06-2015

For detailed information Visit our college website: www.rcee.ac.in

### Important Dates

Last date of registration: 20-06-2015  
 Last date of conformation: 21-06-2015

For Any Assistance Contact  
 Mr. T. Prathap (EEE)  
 Ph.No: 9581958186

### Organizing Committee

CHIEF PATRON  
 Sri. Ghanta Sri Ramachandra Rao, Chairman  
 Sri. K. Venu Gopal, Secretary  
 Smt. K. Rama Venu Gopal, Correspondent

PATRON  
 Dr. P. Issac Prasad Principal

CONVENOR  
 Dr. S. Jayalakshmi  
 HOD of EEE Department  
 eeehod@rcee.ac.in

CO-ORDINATORS  
 Mr. T. Prathap  
 Assistant Professor in EEE Department  
 Ph.No: 9581958186

Mr. S. S. Sratna  
 Associate Professor In EEE Department  
 Ph.No: 9949995754

Mr. Ch. Pradeep Kumar  
 Assistant Professor in EEE Department  
 Ph.No: 9959509717

### SPEAKERS

Dr. P. Srinivasa  
 Associate professor in EEE Department  
 K. I. Deemed to be University  
 Vaddeswaram, Gunturu - 522502

Dr. M. Nagabhushan  
 Professor in CSE Department  
 Ramachandra College of Engineering  
 Eluru-534007

## A TWO DAY WORKSHOP on Intellectual Property and Public Policy Issues



## RAMACHANDRA COLLEGE OF ENGINEERING

Accredited with NAAC B++  
 Permanently affiliated by JNTUK  
 An ISO 9001:2015 Certified Engineering College  
 Graded A by A.P Knowledge Mission, Govt. of A.P

On  
 22-06-2015 to 23-06-2015

Organized By

Department of  
 Electrical and Electronics Engineering

&

New Generation Innovation  
 and Entrepreneurship  
 Development Centre-RCEE  
 (NewGen IEDC-RCEE)



**RAMACHANDRA**  
**COLLEGE OF ENGINEERING**  
 (Approved by AICTE, New Delhi, Affiliated to JNTUK: Kakinada)  
 NH-5 Bypass Road, Vatluru (V), ELURU – 534 007, A. P.

### Circular

Ref: RCEE/PO/2015-16/014/Workshop

Date: 19-06-2015

All the Staff & Students are hereby informed that we have “ A two day workshop on intellectual property rights ” so everyone should participate and have knowledge from the Workshop at IEDC Conference hall.

### Copy to :

The Chairman, Secretary and Correspondent, Vice Principal, Dean Academics, Academic Co-ordinators, AO, Exam Section, TPO, PD, Library, Transport.

Principal



# RAMACHANDRA COLLEGE OF ENGINEERING

(Approved by AICTE, New Delhi, Affiliated to JNTUK: Kakinada)  
NH-5 Bypass Road, Vatluru (V), ELURU – 534 007, A. P.

## A TWO DAY WORKSHOP ON

### Intellectual Property and Public Policy Issues

Format:9014/0

|                        |   |
|------------------------|---|
| Organizedby            | : IPR Unit of Ramachandra College of Engineering, Eluru |
| Resource Person        | : Dr. P.Srinivasa , Associate Professor in EEE, KLU.    |
| Names of the Organizer | :Mr.T.Prathap, Dept of EEE                              |
| Venue                  | : NEWGen IEDC Hall,Eluru                                |
| Date&Time              | : 22/06/2015 & 23/06/2015 10:30AM to4:30PM(02Days)      |
| Conductedfor           | : Staff &Students                                       |

#### Report

##### Report in brief by Organizer / Coordinator / Convener:

This workshop addressed with a warm welcoming the gathering by Mr.T.Prathap, Asst Professor,EEE Dept, talks about the major functions of IPR and narrated about the objectives of the workshop and Dr. P.Srinivasa , Principal explains about the importance of IPR in current world.

Dr.M.N.Rao, Professor explains about the entrepreneurship and functionality of an entrepreneur. He shared his personal experiences in his manner with several examples from society.

Total 56 participants including Doctorates, Staff and Students of the Institution are participated in this programme. This workshop begins with the History of Intellectual Property from beginning to evolving phase. Later explaining the formation of World Intellectual Property Organization and its roles and functions i.e., IPR agreement administration, IPR Practices harmonization.

Further explaining the Indian scenario of Intellectual property system and the Office of the Controller General of Patents, Designs and Trademarks, Department of Industrial Policy and Promotion. Subsequently explaining the roles and functions of Intellectual property Office in India.

Finally explaining the process of filing the Patent application, Copyright application, Trademark application, Design application and the Scheme for Facilitating Start-ups Intellectual Property Protection. The discussion session has more interactions from staff & students and this workshop ignite the younger minds of the institution.

In short the workshop provided valuable awareness and Insight on the various aspects of IPR.





# RAMACHANDRA COLLEGE OF ENGINEERING

(Approved by AICTE, New Delhi, Affiliated to JNTUK: Kakinada)  
NH-5 Bypass Road, Vatluru (V), ELURU - 534 007, A. P.

Photos



  
Signature of the Organizer

  
Principal



# RAMACHANDRA COLLEGE OF ENGINEERING

(Approved by AICTE, New Delhi, Affiliated to JNTUK: Kakinada)  
NH-5 Bypass Road, Vatluru (V), ELURU - 534 007, A. P.

Staff & Students List:



## RAMACHANDRA COLLEGE OF ENGINEERING

(Approved by AICTE, New Delhi, Affiliated to JNTUK: Kakinada)  
NH-5 Bypass Road, Vatluru (V), ELURU - 534 007, A. P.

A TWO DAY WORKSHOP ON  
Intellectual Property and Public Policy Issues  
22/06/2015 to 23/06/2015

| S.NO | NAME         | ROLL NO | BRANCH | YEAR | SIGNATURE   |
|------|--------------|---------|--------|------|-------------|
| 1.   | P. Uma Sasi  | 407     | ME     | II   | P. Uma Sasi |
| 2.   | N. Ravi      | 210     | "      | "    | Ravi.N      |
| 3.   | A. Sanjani   | 387     | "      | "    | Sanjani     |
| 4.   | B. Venkatesh | 321     | EE     | III  | Venky       |
| 5.   | K. Babu      | 402     | ME     | II   | Babu        |
| 6.   | K. Mohan     | 418     | ME     | II   | Mohan       |
| 7.   | M. Anur      | 311     | ME     | II   | Anur        |
| 8.   | K. Kalpana   | 312     | IT     | II   | K. Kalpana  |
| 9.   | G. Madhura   | 425     | ECE    | II   | G. Madhura  |
| 10.  | M. Ananya    | 427     | ECE    | II   | Ananya      |
| 11.  | G. Madhan    | 430     | CE     | II   | Madhan      |
| 12.  | G. Sathya    | 41      | ECE    | II   | Sathya      |
| 13.  | B. Narsana   | 419     | "      | "    | Narsana     |
| 14.  | R. Archana   | 452     | "      | "    | Archana     |
| 15.  | L. Arun      | 452     | "      | "    | Arun        |
| 16.  | V. Rama      | 456     | "      | "    | Rama        |

  
Signature of the Organizer

  
Principal



# **RAMACHANDRA COLLEGE OF ENGINEERING**

(Approved by AICTE, New Delhi, Affiliated to JNTUK: Kakinada)  
NH-5 Bypass Road, Vatluru (V), ELURU – 534 007, A. P.

## 7. A two day workshop on Intellectual Property (IP) with Focus on Uses of IP in Business and Industry

**TWO DAY WORKSHOP**

**On**

## **Intellectual Property (IP) with Focus on Uses of IP in Business and Industry**

**(17<sup>th</sup> – 18<sup>th</sup> August 2015)**

Organized by

Department of Electronics and Communication Engineering  
RAMACHANDRA COLLEGE OF ENGINEERING  
Vatluru (V), Eluru, W.G. District, Andhra Pradesh

### **Preamble:**

This workshop on “Intellectual Property Rights, Inventors, Entrepreneurs and Creators is well structured, focused and result oriented. The workshop focuses on the Overview on Intellectual Property Rights (IPRS) and How to convert the research and project work into patents. This training will bring a positive transformation in the faculty member’s attitude in their project and research works and get them more focused as well as result oriented, so that they can achieve the organizational goals at ease.

### **Resource Person:**

**Dr. M. Naresh**  
Director  
Centre for Intellectual Property Rights,  
College of Engineering Guindy,  
Anna University, Chennai - 600025.

### **Program Contents:**

- Overview on Intellectual Property Rights.
- How to convert the research and project works into patents.
- Copy rights and Trademarks.
- How to optimize Patent search.

### **Benifits:**

1. To convert project and research works into patents

2. To convert the patented works into commercialization
3. To generate funds by commercialization
4. To bring long term benefits to the Institutions on par with top class universities.
5. To attract young talents into the Institution.

### **Coordinator**

**Mr. R.Durga Prasad**

Assistant Professor, Dept. of ECE

### **Chief Patrons**

1. **Sri G.S.RamachandraRao**, Chairman, RCEE
2. **Sri K.Venugopal**, Secretary, RCEE

### **Patron Committee**

1. **Dr. Dola Sanjay. S**, Principal, RCE
2. **Dr.U.Yedukonadalu**, HoD, ECE, RCE

### **Registration Details:**

Please fill out the Registration form and send it to respective mail id: [durga.rajulapati@gmail.com](mailto:durga.rajulapati@gmail.com)

Further details, visit: [www.rcee.ac.in](http://www.rcee.ac.in)

### **Important Dates:**



# RAMACHANDRA COLLEGE OF ENGINEERING

(Approved by AICTE, New Delhi, Affiliated to JNTUK: Kakinada)  
NH-5 Bypass Road, Vatluru (V), ELURU – 534 007, A. P.

**TWO DAY WORKSHOP**

**On**

## **Intellectual Property (IP) with Focus on Uses of IP in Business and Industry**

**(17<sup>th</sup> – 18<sup>th</sup> August 2015)**

Organized by

Department of Electronics and Communication Engineering

RAMACHANDRA COLLEGE OF ENGINEERING

Vatluru (V), Eluru, W.G. District, Andhra Pradesh

Last date of Application : 14<sup>th</sup> August 2015

### **About RCEE:**

Ramachandra College of Engineering, Vatluru (V), Eluru, West Godavari Dist, AP is established in the year 2008 under the Founders of Ratnam Educational Institutions of Nellore to impart training of highest quality and standards in the A.P. It offers B.Tech programmes in CSE, ME, ECE, EEE and Civil Engineering. It also offers Post Graduate program in MBA, CSE, VLSI, and PowerElectronics& Mechanical Engineering.RCE accredited by NAAC & NBA (ECE, CSE, ME).

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### **Contact:**

### **Mr. R.Durga Prasad**

Assistant Professor, Dept. of ECE,  
Ramachandra College of Engineering, Eluru,  
WG district, Andhra Pradesh, India, 534007  
Mobile: 8919372951

Mail id: [durga.rajulupati@gmail.com](mailto:durga.rajulupati@gmail.com)

### **Registration Form**

- 1 Name :
- 2 Designation :
- 3 Department :
- 4 Address :

5 Mobile :

6 Mail id :

Place:

Date: Signature of Applicant

### **Sponsorship Certificate**

Mr/Mrs.....  
..... is an employee of our Institute and is



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(Approved by AICTE, New Delhi, Affiliated to JNTUK: Kakinada)  
NH-5 Bypass Road, Vatluru (V), ELURU - 534 007, A. P.

TWO DAY WORKSHOP

On

## Intellectual Property (IP) with Focus on Uses of IP in Business and Industry

(17<sup>th</sup> - 18<sup>th</sup> August 2015)

Organized by

Department of Electronics and Communication Engineering  
RAMACHANDRA COLLEGE OF ENGINEERING  
Vatluru (V), Eluru, W.G. District, Andhra Pradesh

hereby sponsored by us. He/She will be permitted to attend the programme, if selected.

Place: Signature with Seal  
Date: Sponsoring Authority

Venue

New GEN IEDC Cell, A-Block, RCEE



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NH-5 Bypass Road, Vatluru (V), ELURU - 534 007, A. P.

Circular

Ref: RCEE/PO/2015-16/022/Workshop

Date: 14-08-2015

All the Staff & Students are hereby informed that we have "A two day workshop on intellectual property rights" so everyone should participate and have knowledge from the Workshop at IEDC Conference hall.

Copy to :

The Chairman, Secretary and Correspondent, Vice Principal, Dean Academics, Academic Co-ordinators, AO, Exam Section, TPO, PD, Library, Transport.

Principal



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(Approved by AICTE, New Delhi, Affiliated to JNTUK: Kakinada)  
NH-5 Bypass Road, Vatluru (V), ELURU - 534 007, A. P.



## A TWO DAY WORKSHOP ON

### Intellectual Property (IP) with Focus on Uses of IP in Business And Industry

Format:9014/0

|                        |   |
|------------------------|---|
| Organizedby            | : IPR Unit of Ramachandra College of Engineering, Eluru   |
| Resource Person        | : Dr. M. Naresh , Director, College of Engineering Guindy, Chennai<br>Dr.Dola Sanjay.S, Principal, Ramachandra College of Engineering |
| Names of the Organizer | :Mr.R Durga Prasad, Dept of ECE   |
| Venue                  | : NEWGen IEDC Hall,Eluru  |
| Date&Time              | : 17 <sup>th</sup> - 18 <sup>th</sup> August 2015 10:30AM to4:30PM(02Days)  |
| Conductedfor           | : Staff &Students   |

#### Report

##### Report in brief by Organizer / Coordinator / Convener:

This workshop addressed with a warm welcoming the gathering by Dr.U.Yedukondalu, Professor,ECE Dept, talks about the major functions of IPRand narrated about the objectives of the workshop and Dr. S Dola Sanjay, Principal explains about the importance of IPR in current world.

Dr.M.kanthababu, Professor explains about the entrepreneurship and functionality of an entrepreneur. He shared his personal experiences in his manner with several examples from society.

Total 56 participants including Doctorates, Staff and Students of the Institution are participated in this programme. This workshop begins with the History of Intellectual Property from beginning to evolving phase. Later explaining the formation of World Intellectual Property Organization and its roles and functions i.e., IPR agreement administration, IPR Practices harmonization.

Further explaining the Indian scenario of Intellectual property system and the Office of the Controller General of Patents, Designs and Trademarks, Department of Industrial Policy and Promotion. Subsequently explaining the roles and functions of Intellectual property Office in India.

Finally explaining the process of filing the Patent application, Copyright application, Trademark application, Design application and the Scheme for Facilitating Start-ups Intellectual Property Protection. The discussion session has more interactions from staff & students and this workshop ignite the younger minds of the institution.

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Signature of the Organizer

  
PRINCIPAL



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Photos





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Staff & Students:



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NH-5 Bypass Road, Vatluru (V), ELURU - 534 007, A. P.

A TWO DAY WORKSHOP ON  
Intellectual Property (IP) with Focus on Uses of IP  
in Business and Industry  
17/08/2015 to 18/08/2015

| S.NO | NAME      | ROLL NO   | BRANCH | YEAR | SIGNATURE   |
|------|-----------|-----------|--------|------|-------------|
| 1    | Y. pushpa | 15ME1001A | CSE    | 3rd  | [Signature] |
| 2    | Pragna    | 15ME1001A | "      | 3rd  | [Signature] |
| 3    | Arche     | 15ME1001A | "      | 3rd  | [Signature] |
| 4    | Sugilla   | 15ME1001A | "      | 3rd  | [Signature] |
| 5    | Priya     | 15ME1001A | "      | 3rd  | [Signature] |
| 6    | Neha      | 15ME1001A | "      | 3rd  | [Signature] |
| 7    | Gayatri   | 15ME1001A | "      | 3rd  | [Signature] |
| 8    | Mamika    | 15ME1001A | "      | 3rd  | [Signature] |
| 9    | Mamika    | 15ME1001A | "      | 3rd  | [Signature] |
| 10   | Saija     | 15ME1001A | "      | 3rd  | [Signature] |
| 11   | Jhanvi    | 15ME1001A | "      | 3rd  | [Signature] |
| 12   | Jhanvi    | 15ME1001A | "      | 3rd  | [Signature] |
| 13   | Pushpa    | 15ME1001A | "      | 3rd  | [Signature] |
| 14   | Vanishtha | 15ME1001A | "      | 3rd  | [Signature] |
| 15   | Kashi     | 15ME1001A | "      | 3rd  | [Signature] |
| 16   | Geetha    | 15ME1001A | "      | 3rd  | [Signature] |
| 17   | Suma      | 15ME1001A | "      | 3rd  | [Signature] |
| 18   | Shanika   | 15ME1001A | "      | 3rd  | [Signature] |
| 19   | Kashika   | 15ME1001A | "      | 3rd  | [Signature] |
| 20   | Jana      | 15ME1001A | "      | 3rd  | [Signature] |
| 21   | Geetha    | 15ME1001A | "      | 3rd  | [Signature] |
| 22   | Ugla      | 15ME1001A | "      | 3rd  | [Signature] |
| 23   | Pooja     | 15ME1001A | "      | 3rd  | [Signature] |
| 24   | Pooja     | 15ME1001A | "      | 3rd  | [Signature] |
| 25   | Legatha   | 15ME1001A | "      | 3rd  | [Signature] |
|      |           |           |        |      |             |
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Signature of the Organizer

PRINCIPAL





## 8. A two day Workshop on Intellectual Property Rights and Innovation Management

### TWO DAY WORKSHOP

On

### Intellectual Property Rights and Innovation Management

(28<sup>th</sup> – 29<sup>th</sup> October 2015)

Organized by

Department of Electronics and Communication Engineering  
RAMACHANDRA COLLEGE OF ENGINEERING  
Vatluru (V), Eluru, W.G. District, Andhra Pradesh

#### Preamble:

This workshop on “Intellectual Property Rights & Technology Management” is well structured, focused and result oriented. The workshop focuses on the Overview on Intellectual Property Rights (IPRS) and How to convert the research and project work into patents. This training will bring a positive transformation in the faculty member’s attitude in their project and research works and get them more focused as well as result oriented, so that they can achieve the organizational goals at ease.

#### Resource Person:

**Dr.V.Kranthi Kumar**  
Director  
Centre for Intellectual Property Rights,  
College of Engineering Guindy,  
Anna University, Chennai - 600025.

#### Program Contents:

- Overview on Intellectual Property Rights.
- How to convert the research and project works into patents.
- Copy rights and Trademarks.
- How to optimize Patent search.

#### Benifits:

1. To convert project and research works into patents
2. To convert the patented works into commercialization
3. To generate funds by commercialization

4. To bring long term benefits to the Institutions on par with top class universities.
5. To attract young talents into the Institution.

#### Coordinator

**Mr. R.Durga Prasad**  
Assistant Professor, Dept. of ECE

#### Chief Patrons

1. Sri G.S.RamachandraRao, Chairman, RCEE
2. Sri K.Venugopal, Secretary, RCEE

#### Patron Committee

1. Dr. Dola Sanjay. S, Principal, RCE
2. Dr.U.Yedukonadalu, HoD, ECE, RCE

#### Registration Details:

Please fill out the Registration form and send it to respective mail id: [durga.rajulapati@gmail.com](mailto:durga.rajulapati@gmail.com)

Further details, visit: [www.rcee.ac.in](http://www.rcee.ac.in)

#### Important Dates:

Last date of Application : 27<sup>th</sup> October 2015

#### About RCEE:



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(Approved by AICTE, New Delhi, Affiliated to JNTUK: Kakinada)  
NH-5 Bypass Road, Vatluru (V), ELURU - 534 007, A. P.

## TWO DAY WORKSHOP

On

## Intellectual Property Rights and Innovation Management

(28<sup>th</sup> - 29<sup>th</sup> October 2015)

Organized by

Department of Electronics and Communication Engineering

RAMACHANDRA COLLEGE OF ENGINEERING

Vatluru (V), Eluru, W.G. District, Andhra Pradesh

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### Contact:

#### Mr. R.Durga Prasad

Assistant Professor, Dept. of ECE,  
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WG district, Andhra Pradesh, India, 534007  
Mobile: 8919372951

Mail id: [durga.rajulupati@gmail.com](mailto:durga.rajulupati@gmail.com)

### Registration Form

I Name :

2 Designation :

3 Department :

4 Address :

5 Mobile :

6 Mail id :

Place:

Date:

Signature of Applicant

### Sponsorship Certificate

Mr/Mrs.....  
..... is an employee of our Institute and is hereby sponsored by us. He/She will be permitted to attend the programme, if selected.

Place:

Date:

Signature with Seal

Sponsoring Authority





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NH-5 Bypass Road, Vatluru (V), ELURU – 534 007, A. P.

## A two day Workshop

on

## Intellectual Property Rights and Innovation Management

Format:9014/0

|                        |  |
|------------------------|--|
| Organizedby            | : IPR Unit of Ramachandra College of Engineering, Eluru  |
| Resource Person        | : Dr.V.Kranthi KumaDirector, College of Engineering Guindy, Chennai<br>Dr.Dola Sanjay.S, Principal, Ramachandra College of Engineering |
| Names of the Organizer | :Mr.R Durga Prasad, Dept of ECE  |
| Venue                  | : NEWGen IEDC Hall,Eluru   |
| Date&Time              | : 28 <sup>th</sup> – 29 <sup>th</sup> October 2015 10:30AM to 4:30PM(02Days)   |
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NH-5 Bypass Road, Vatluru (V), ELURU - 534 007, A. P.

Photos:



  
Signature of the Organizer

  
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NH-5 Bypass Road, Vatluru (V), ELURU - 534 007, A. P.

A Two Day Workshop on  
Intellectual Property Rights and Innovation Management  
28/10/2015 to 29/10/2015

| S.NO | NAME     | ROLL NO   | BRANCH | YEAR | SIGNATURE |
|------|----------|-----------|--------|------|-----------|
| 1    | Sravya   | 15ME1A060 | CSE    | III  | Sravya    |
| 2    | Tara     | 15ME1A030 | EEE    | III  | Tara      |
| 3    | Pavani   | 15ME1A035 | CSG    | II   | Pavani    |
| 4    | Geetha   | 15ME1A048 | ECE    | III  | Geetha    |
| 5    | aswini   | 15ME1A034 | EEE    | III  | aswini    |
| 6    | Jaya     | 15ME1A033 | EEE    | III  | Jaya      |
| 7    | prassara | 15ME1A014 | Civil  | III  | prassara  |
| 8    | Shanitha | 15ME1A054 | CSE    | III  | Shanitha  |
| 9    | Lalitha  | 15ME1A042 | ECE    | III  | Lalitha   |
| 10   | Saisree  | 15ME1A052 | CSE    | III  | Saisree   |
| 11   | Swatha   | 15ME1A019 | EEE    | III  | Swatha    |
| 12   | Drk      | 15ME1A014 | Civil  | III  | Drk       |
| 13   | Durga    | 15ME1A015 | Civil  | III  | Durga     |
| 14   | Arava    | 15ME1A013 | CSE    | III  | Arava     |
| 15   | Neha     | 15ME1A043 | ECE    | III  | Neha      |
| 16   | padmaja  | 15ME1A034 | EEE    | III  | padmaja   |
| 17   | Aparna   | 15ME1A032 | MECH   | III  | Aparna    |
| 18   | Mounika  | 15ME1A052 | CSE    | III  | Mounika   |
| 19   | Suma     | 15ME1A048 | ECE    | III  | Suma      |
| 20   | Somaya   | 15ME1A044 | EEE    | III  | Somaya    |

  
Signature of the Organizer

  
PRINCIPAL



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(Approved by AICTE, New Delhi, Affiliated to JNTUK: Kakinada)  
NH-5 Bypass Road, Vatluru (V), ELURU - 534 007, A. P.

## 9. A two day workshop on Importance of intellectual property rights and startups

### TWO DAY WORKSHOP

On

## IMPORTANCE OF INTELLECTUAL PROPERTY RIGHTS AND STARTUPS

**(19<sup>th</sup> - 20<sup>th</sup> January 2016)**

Organized by

Department of Electronics and Communication Engineering  
RAMACHANDRA COLLEGE OF ENGINEERING  
Vatluru (V), Eluru, W.G. District, Andhra Pradesh

#### **About RCEE:**

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Mobile: 8919372951  
Mail id: [durga.rajulupati@gmail.com](mailto:durga.rajulupati@gmail.com)

#### **Registration Form**

- 1 Name :
- 2 Designation :
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- 5 Mobile :
- 6 Mail id :

Place:

Date: Signature of Applicant

#### **Sponsorship Certificate**

Mr/Mrs.....  
..... is an employee of our Institute and is hereby sponsored by us. He/She will be permitted to attend the programme, if selected.

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Date: Sponsoring Authority



# RAMACHANDRA COLLEGE OF ENGINEERING

(Approved by AICTE, New Delhi, Affiliated to JNTUK: Kakinada)  
NH-5 Bypass Road, Vatluru (V), ELURU - 534 007, A. P.

## TWO DAY WORKSHOP

On

## IMPORTANCE OF INTELLECTUAL PROPERTY RIGHTS AND STARTUPS

(19<sup>th</sup> - 20<sup>th</sup> January 2016)

Organized by

Department of Electronics and Communication Engineering  
RAMACHANDRA COLLEGE OF ENGINEERING  
Vatluru (V), Eluru, W.G. District, Andhra Pradesh

### Venue

New GEN IEDC Cell, A-Block, RCEE



# RAMACHANDRA COLLEGE OF ENGINEERING

(Approved by AICTE, New Delhi, Affiliated to JNTUK: Kakinada)  
NH-5 Bypass Road, Vatluru (V), ELURU - 534 007, A. P.

### Circular

Ref: RCEE/PO/2015-16/028/Workshop

Date: 12-01-2016

All the Staff & Students are hereby informed that we have “ A **two day workshop on Importance of intellectual property rights and startups** ” so everyone should participate and have knowledge from the Workshop at IEDC Conference hall.

  
PRINCIPAL

### Copy to :

The Chairman, Secretary and Correspondent, Vice Principal, Dean Academics, Academic Co-ordinators, AO, Exam Section, TPO, PD, Library, Transport.



# RAMACHANDRA COLLEGE OF ENGINEERING

(Approved by AICTE, New Delhi, Affiliated to JNTUK: Kakinada)  
NH-5 Bypass Road, Vatluru (V), ELURU – 534 007, A. P.

## IMPORTANCE OF INTELLECTUAL PROPERTY RIGHTS AND STARTUPS

Format:9014/0

|                        |  |
|------------------------|--|
| Organizedby            | : IPR Unit of Ramachandra College of Engineering, Eluru  |
| Resource Person        | : Dr. M. KanthaBabu, Director, College of Engineering Guindy, Chennai<br>Dr.Dola Sanjay.S, Principal, Ramachandra College of Engineering |
| Names of the Organizer | :Mr.R Durga Prasad, Dept of ECE  |
| Venue                  | : NEWGen IEDC Hall,Eluru   |
| Date&Time              | : 19 <sup>th</sup> – 20 <sup>th</sup> January 2016 10:30AM to4:30PM(02Days)  |
| Conductedfor           | : Staff &Students  |

### Report

#### Report in brief by Organizer / Coordinator / Convener:

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# **RAMACHANDRA**

## **COLLEGE OF ENGINEERING**

(Approved by AICTE, New Delhi, Affiliated to JNTUK: Kakinada)  
NH-5 Bypass Road, Vatluru (V), ELURU - 534 007, A. P.

Photos:



  
Signature of the Organizer

  
PRINCIPAL



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NH-5 Bypass Road, Vatluru (V), ELURU - 534 007, A. P.

A two day Workshop on

IMPORTANCE OF INTELLECTUAL PROPERTY RIGHTS AND STARTUPS

19/01/2016 to 20/01/2016

| S.NO | NAME         | ROLL NO    | BRANCH | YEAR            | SIGNATURE |
|------|--------------|------------|--------|-----------------|-----------|
| 1    | K. Ravi      | 15ME1A0431 | CSE    | 3 <sup>rd</sup> | Ravi      |
| 2    | M Chandu     | 15ME1A0546 | "      | "               | Chandu    |
| 3    | L. Asish     | 15ME1A0515 | "      | "               | Asish     |
| 4    | Suvazala     | 15ME1A0532 | "      | "               | Suvazala  |
| 5    | L.Ravi       | 15ME1A0524 | "      | "               | Ravi      |
| 6    | G. Ramu      | 15ME1A0437 | "      | "               | Ramu      |
| 7    | I. Navon     | 15ME1A0111 | Civil  | "               | Navon     |
| 8    | H. Narendra  | 15ME1A0213 | "      | "               | Narendra  |
| 9    | L. Pavani    | 15ME1A0407 | "      | "               | Pavani    |
| 10   | G. Mounika   | 15ME1A0535 | "      | "               | Mounika   |
| 11   | K. Swathi    | 15ME1A0321 | "      | "               | Swathi    |
| 12   | P. Raju      | 15ME1A0321 | "      | "               | Raju      |
| 13   | G. Yuba      | 15ME1A0528 | CSE    | "               | Yuba      |
| 14   | G. Kalyani   | 15ME1A0322 | "      | "               | Kalyani   |
| 15   | M. Priya     | 15ME1A0231 | "      | "               | Priya     |
| 16   | V.B. Sai     | 15ME1A0356 | "      | "               | Sai       |
| 17   | N. Nagesh    | 15ME1A0326 | "      | "               | Nagesh    |
| 18   | L. Prasanna  | 15ME1A0335 | Mech   | "               | Prasanna  |
| 19   | K. Subha     | 15ME1A0384 | "      | "               | Subha     |
| 20   | J. Prabhakar | 15ME1A0435 | "      | "               | Prabhakar |
|      |              |            |        |                 |           |
|      |              |            |        |                 |           |
|      |              |            |        |                 |           |
|      |              |            |        |                 |           |

  
Signature of the Organizer

  
PRINCIPAL



# RAMACHANDRA COLLEGE OF ENGINEERING

(Approved by AICTE, New Delhi, Affiliated to JNTUK: Kakinada)  
NH-5 Bypass Road, Vatluru (V), ELURU – 534 007, A. P.

## 10. Two day national level workshop on awareness program on intellectual property rights

**TOPICS FOR DISCUSSIONS**

- Entrepreneurship
- Introduction to IPR
- Variants of IPR
- IPR in academic research
- Patent filing and Drafting
- Patent / Non-Patent prior art search

**REGISTRATION FEE**  
No Registration fee

**KIND NOTE:**

- No spot registration & registration is restricted to 50 participants only.
- The registration is based on first come first served basis.
- No TA/DA will be borne by participants only

Submission for registration form:

Candidates should mail the registration form duly filled and submit to the Coordinators, kishore.rce@gmail.com and mmraostr@gmail.com on or before 08-03-2016

For detailed information Visit our college website: www.rcee.ac.in

**Important Dates**  
Last date of registration 07-03-2016  
Last date of conformation 08-03-2016

For any assistance contact  
Mr P V K Kumar  
8008066724

*Organizing Committee*

**CHIEF PATRON**  
Sri. Ghanta Sri Ramachandra Rao, Chairman  
Sri. K. Venu Gopal, Secretary  
Smt. K. Rama Venu Gopal, Correspondent

**PATRON**  
Dr. Dola Sanjay S, Principal

**CONVENOR**  
Mr. Kalla Kiran, Dept of CSE  
Co-Ordinator, New Gen IEDC,  
7989283221 newgeniedc@rcee.ac.in

**CO-ORDINATORS**  
Mr. CH.S.K.B.PRADEEP KUMAR (EEE)  
9959509717  
Mr. P V K KUMAR (CSE)  
8008066724  
Mr. K.SUDHKAR BABU (ME)  
8500864748

**SPEAKERS**

- Dr. Mahesh**  
Professor, Dept of CSE,  
K. L. University
- Dr. Kishore**  
Professor, Dept of CSE,  
K. L. University
- Ms. Shwetasree Manjunder,**  
Principal, Fidus Law Chamber  
(Facebook Live Session by Central Expert)

**A TWO DAY WORKSHOP ON AWARENESS ON PROGRAM ON INTELLECTUAL PROPERTY RIGHTS**

**RAMACHANDRA COLLEGE OF ENGINEERING**

Accredited with NAAC B++  
Permanently affiliated by JNTUK  
An ISO 9001:2015 Certified Engineering College  
Graded 'A' by A.P Knowledge Mission, Govt. of A.P.

Vatluru (V), Pedapadu (M) Eluru,  
West Godavari (Dist.), Andhra Pradesh - 534007

on

**10-03-2016 to 11-03-2016**

ORGANIZED BY  
New Generation Innovation and Entrepreneurship Development Centre - RCEE (NewGen IEDC - RCEE)

## RAMACHANDRA COLLEGE OF ENGINEERING

(Approved by AICTE, New Delhi, Affiliated to JNTUK: Kakinada)  
NH-5 Bypass Road, Vatluru (V), ELURU – 534 007, A. P.

Circular

Ref: RCEE/PO/2015-16/032/Workshop

Date: 07-03-2016

All the Staff & Students are hereby informed that we have “A Two-day national level workshop on awareness program on intellectual property rights” so everyone should participate and have knowledge from the Workshop at IEDC Conference hall.

PRINCIPAL

**Copy to:**

The Chairman, Secretary and Correspondent, Vice Principal, Dean Academics, Academic Co-ordinators, AO, Exam Section, TPO, PD, Library, Transport.



# **RAMACHANDRA**

## **COLLEGE OF ENGINEERING**

(Approved by AICTE, New Delhi, Affiliated to JNTUK: Kakinada)  
NH-5 Bypass Road, Vatluru (V), ELURU – 534 007, A. P.

### **TWO DAY NATIONAL LEVEL WORKSHOP**

**ON**

### **AWARENESS PROGRAM ON INTELLECTUAL PROPERTY RIGHTS**

|                                |   |
|--------------------------------|---|
| <b>Organized by</b>            | : IPR Unit of Ramachandra College of Engineering, Eluru   |
| <b>Resource Persons</b>        | : Dr Mahesh Professor, CSE, KLU<br>Dr. Kishore Professor, CSE, KLU<br>Ms.Swethasree, Principal, Fidus law chamber |
| <b>Names of the Organizers</b> | : Mr. P V K Kumar, Dept of CSE  |
| <b>Venue</b>                   | : NEWGen IEDC Hall, Eluru   |
| <b>Date &amp; Time</b>         | : 10/03/2016 & 11/03/2016 10:00AM to 4:30PM (02 Days)   |
| <b>Conducted for</b>           | : Staff & Students  |

#### **Report**

##### **Report in brief by Organizer / Coordinator / Convener:**

This workshop addressed with a warm welcoming the gathering by Mr. P V K Kumar, Asst Professor, Dr A.Kodukulua Subramahmanyam Professor, CSE, KLU, Dr. M.R.Narasinga Rao, Professor, CSE, KLU, and Ms.Swethasree, Principal, Fidus law chamber, revised about the major functions of IPR and narrated about the objectives of the workshop again and Dr. S Dola Sanjay, Principal explains about the existed projects under IPR.

Total 42 participants including Doctorates, Staff and Students of the Institution are participated in this programme. This workshop begins with World Intellectual Property Organization: Roles & Functions, Intellectual Property India Office: Roles & Functions. Later explaining the How to file a Patent Application? i.e., IPR agreement administration, IPR How to file a Design Application? Scheme for Facilitating Start-ups Intellectual Property Protection

There is Facebook Live Session by Central expert (1:30 PM to 3:30 PM) Expert Profile: Ms. Shwetasree Majumder, Principal, Fidus Law Chamber, explaining the Introduction to IPR – IP is Everywhere and the Office of the Controller General of Patents, Designs and Trademarks, Department of Industrial Policy and Promotion. Subsequently explaining the Copyright & Related Rights, Branding & Trademarks, Industrial Designs their IPs – Geographical Indications, Semiconductor Integrated Circuits Layout Design, Plant Variety, Trade Secrets, Importance & Protection of IP – Recognize and Respect your own IP and that of others Entrepreneurship & Digital Age in India.

The discussion session has more interactions from staff & students and last this workshop motivated to do more innovative projects under IPR of the institution.

In short the workshop provided valuable awareness and Insight on the various aspects of IPR.

#### **Photos**



# RAMACHANDRA COLLEGE OF ENGINEERING

(Approved by AICTE, New Delhi, Affiliated to JNTUK: Kakinada)  
NH-5 Bypass Road, Vatluru (V), ELURU - 534 007, A. P.



  
Signature of the Organizer

  
PRINCIPAL



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## RAMACHANDRA COLLEGE OF ENGINEERING

(Approved by AICTE, New Delhi, Affiliated to JNTUK: Kakinada)  
NH-5 Bypass Road, Vatluru (V), ELURU - 534 007, A. P.

TWO DAY NATIONAL LEVEL WORKSHOP ON AWARENESS  
PROGRAM ON INTELLECTUAL PROPERTY RIGHTS  
10/03/2016 to 11/03/2016

| S.NO | NAME          | ROLL NO   | BRANCH | YEAR | SIGNATURE    |
|------|---------------|-----------|--------|------|--------------|
| 1    | I.M.E.I.A.031 |           |        |      |              |
| 1.   | T. BAPU RASU  | 16MEM0351 | MECH   | 7    | T. Bapu Rasu |
| 2    | V. Prudhvi    | 16MEM0352 | MECH   | 7    | V. Prudhvi   |
| 3.   | R.V. Durga    |           |        | 7    |              |
|      | Prudhvi       | 16MEM0353 | "      | 7    | R.V. Prudhvi |
| 4    | M. Sai        | 16MEM0354 | "      | 7    | M. Sai       |
| 5.   | S.D. Prudhvi  | 16MEM0355 | "      | 7    | S.D. Prudhvi |
| 6    | M. Rajesh     | 16MEM0356 | "      | 7    | M. Rajesh    |
| 7.   | P. Manikanta  | 16MEM0357 | "      | 7    | P. Manikanta |
| 8.   | M. Sai Sai    | 16MEM0358 | "      | 7    | M. Sai Sai   |
| 9.   | Gy. Ganesh    | 16MEM0359 | "      | 7    | Gy. Ganesh   |
| 10.  | K. Prudhvi    | 16MEM0360 | "      | 7    | K. Prudhvi   |
| 11.  | L. Teja       | 16MEM0361 | "      | 7    | L. Teja      |
| 12   | R. Teja       | 16MEM0362 | "      | 7    | R. Teja      |
| 13   | A. Prudhvi    | 16MEM0363 | "      | 7    | A. Prudhvi   |
| 14   | K. Prudhvi    | 16MEM0364 | "      | 7    | K. Prudhvi   |

  
Signature of the Organizer

  
PRINCIPAL



# RAMACHANDRA COLLEGE OF ENGINEERING

(Approved by AICTE, New Delhi, Affiliated to JNTUK: Kakinada)  
NH-5 Bypass Road, Vatluru (V), ELURU - 534 007, A. P.

## 11. A two-day workshop on Innovations in Intellectual Property Systems and Economic Development

### TOPICS FOR DISCUSSIONS

- Entrepreneurship
- Introduction to IPR
- Variants of IPR
- IPR in academic research
- Patent filing and Drafting
- Patent /Non- Patent prior art search

### REGISTRATION FEE

Registration Free

### KIND NOTE:

- No spot registration & registration is restricted to 50 participants only.
- The registration is based on first come first served basis.
- TA/DA will be borne by Participants only.

### Submission of registration form:

Candidates should mail the registration form duly filled and submit to the Coordinators.  
pradeep36.eee@gmail.com,  
prathapthanikonda@gmail.com  
on or before 25-06-2016

For detailed information Visit our college website: [www.rcee.ac.in](http://www.rcee.ac.in)

### Important Dates

Last date of registration: 24-06-2016  
Last date of conformation: 25-06-2016

For Any Assistance Contact:  
Mr. T. Prathap (EEE)  
Ph.No: 9581958186

### Organizing Committee

CHIEF PATRON  
Sri. Ghanta Sri Ramachandra Rao, Chairman  
Sri. K. Venu Gopal, Secretary  
Smt. K. Rama Venu Gopal, Correspondent.

PATRON  
Dr. Dola Sanjay.S, Principal

CONVENOR  
Dr. S. Jayalakshmi  
HOD of EEE Department  
eeehod@rcee.ac.in

CO-ORDINATORS  
Mr. T.Prathap  
Assistant Professor in EEE Department  
Ph.No: 9581958186

Mr.S.S.Srama  
Associate Professor in EEE Department  
Ph.No: 9949995754

Mr. Ch. Pradeep Kumar  
Assistant Professor in EEE Department  
Ph.No: 9959509717

### SPEAKERS

Dr. P. Srinivasa Varama  
Associate professor in EEE Department  
K.L. Deemed to be University  
Vaddeswaram, Gunturu - 522502

Dr. M.Nagabhushan Rao  
Professor in CSE Department  
Ramachandra College of Engineering  
Eluru-534007

## A TWO DAY WORKSHOP ON Innovations in Intellectual Property Systems and Economic Development



## RAMACHANDRA COLLEGE OF ENGINEERING

Accredited with NAAC B++  
Permanently affiliated by JNTUK  
An ISO 9001:2015 Certified Engineering College  
Graded 'A' by A.P. Knowledge Mission, Govt. of A.P.

On

27-06-2016 to 28-06-2016

Organized By

Department of  
Electrical and Electronics Engineering

&



New Generation Innovation  
and Entrepreneurship  
Development Centre-RCEE  
(NewGen IEDC-RCEE)



### Circular

Ref: RCEE/PO/2015-16/038/Workshop

Date: 22-06-2016

All the Staff & Students are hereby informed that we have "A two-day workshop on Innovations in Intellectual Property Systems and Economic Development" so everyone should participate and have knowledge from the Workshop at IEDC Conference hall.

  
PRINCIPAL

### Copy to:

The Chairman, Secretary and Correspondent, Vice Principal, Dean Academics, Academic Co-ordinators, AO, Exam Section, TPO, PD, Library, Transport.



# RAMACHANDRA COLLEGE OF ENGINEERING

(Approved by AICTE, New Delhi, Affiliated to JNTUK: Kakinada)  
NH-5 Bypass Road, Vatluru (V), ELURU - 534 007, A. P.

## A TWO DAY WORKSHOP ON

### Innovations in Intellectual Property Systems and Economic Development

Format:9014/0

|                        |   |
|------------------------|---|
| Organizedby            | : IPR Unit of Ramachandra College of Engineering, Eluru   |
| Resource Person        | : Dr. P.Srinivasa Varma, Associate Professor in EEE, KLU. |
| Names of the Organizer | :Mr.T.Prathap, Dept of EEE                                |
| Venue                  | : NEWGen IEDC Hall,Eluru                                  |
| Date&Time              | : 27/06/2016& 28/06/2016 10:30AM to 4:30PM(02Days)        |
| Conductedfor           | : Staff &Students   |

#### Report

##### Report in brief by Organizer / Coordinator / Convener:

This workshop addressed with a warm welcoming the gathering by Mr.T.Prathap, Asst Professor,EEE Dept, talks about the major functions of IPR and narrated about the objectives of the workshop and Dr. P.Srinivasa Varma, Principal explains about the importance of IPR in current world.

Dr.M.N.Rao, Professor explains about the entrepreneurship and functionality of an entrepreneur. He shared his personal experiences in his manner with several examples from society.

Total 56 participants including Doctorates, Staff and Students of the Institution are participated in this programme. This workshop begins with the History of Intellectual Property from beginning to evolving phase. Later explaining the formation of World Intellectual Property Organization and its roles and functions i.e., IPR agreement administration, IPR Practices harmonization.

Further explaining the Indian scenario of Intellectual property system and the Office of the Controller General of Patents, Designs and Trademarks, Department of Industrial Policy and Promotion. Subsequently explaining the roles and functions of Intellectual property Office in India.

Finally explaining the process of filing the Patent application, Copyright application, Trademark application, Design application and the Scheme for Facilitating Start-ups Intellectual Property Protection. The discussion session has more interactions from staff & students and this workshop ignite the younger minds of the institution.

In short the workshop provided valuable awareness and Insight on the various aspects of IPR.





# **RAMACHANDRA**

## **COLLEGE OF ENGINEERING**

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NH-5 Bypass Road, Vatluru (V), ELURU - 534 007, A. P.

Photos:





# RAMACHANDRA COLLEGE OF ENGINEERING

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NH-5 Bypass Road, Vatluru (V), ELURU - 534 007, A. P.



# RAMACHANDRA COLLEGE OF ENGINEERING

(Approved by AICTE, New Delhi, Affiliated to JNTUK: Kakinada)  
NH-5 Bypass Road, Vatluru (V), ELURU - 534 007, A. P.

A Two day Workshop on Innovations in Intellectual Property Systems and Economic Development

27/06/2016 to 28/06/2016

| S.NO | NAME          | ROLL NO    | BRANCH | YEAR | SIGNATURE     |
|------|---------------|------------|--------|------|---------------|
| 1.   | M. Saijal     | 16ME1A0323 | Mech   | IV   | M. Saijal     |
| 2    | M. Sun Sai    | 16ME1A0324 | "      | "    | M. Sun Sai    |
| 3    | P.H.S.Hananda | 16ME1A0321 | "      | "    | P.H.S.Hananda |
| 4    | H.Si Hanada   | 16ME1A0321 | "      | "    | H.Si Hanada   |
| 5    | H.A. Sreenan  | 16ME1A0325 | "      | "    | H.A. Sreenan  |
| 6.   | B. Edward     | 17ME5A0324 | "      | IV   | B. Edward     |
| 7    | J. Sankar     | 16ME1A0321 | Mech   | IV   | J. Sankar     |
| 8    | V. Prudhvi    | 16ME1A0321 | "      | IV   | V. Prudhvi    |
| 9    | S.D. Prasad   | 16ME1A0321 | "      | IV   | S.D. Prasad   |
| 10   | R. Prasad     | 16ME1A0321 | "      | IV   | R. Prasad     |
| 11   | A. Vignesh    | 16ME1A0321 | "      | IV   | A. Vignesh    |
| 12   | Srinivasan    | 16ME1A0321 | "      | IV   | Srinivasan    |
| 13   | P. Rambabu    | 17ME5A0324 | Mech   | IV   | P. Rambabu    |
| 14   | Sh. BATS      | 17ME5A0324 | "      | IV   | Sh. BATS      |
| 15   | G. Srinivas   | 16ME1A0321 | "      | "    | G. Srinivas   |
| 16   | Ch. Srinivas  | 16ME1A0321 | "      | "    | Ch. Srinivas  |
| 17   | M. Kiran      | 16ME1A0321 | "      | "    | M. Kiran      |
| 18   | J. Vignesh    | 16ME1A0321 | "      | "    | J. Vignesh    |
| 19   | M. Srinivas   | 17ME5A0324 | ME CH  | IV   | M. Srinivas   |
| 20   | K. Srinivas   | 17ME5A0324 | Mech   | IV   | K. Srinivas   |
| 21   | A. Srinivas   | 16ME1A0321 | "      | "    | A. Srinivas   |
| 22   | M. Sai        | 16ME1A0321 | "      | "    | M. Sai        |

  
Signature of the Organizer

  
PRINCIPAL



# RAMACHANDRA COLLEGE OF ENGINEERING

(Approved by AICTE, New Delhi, Affiliated to JNTUK: Kakinada)  
NH-5 Bypass Road, Vatluru (V), ELURU – 534 007, A. P.

## 12. Two day workshop on IPR management for startups

### TWO DAY WORKSHOP

On

### IPR MANAGEMENT FOR STARTUPS

(13<sup>th</sup> – 14<sup>th</sup> July 2016)

Organized by

Department of Electronics and Communication Engineering  
RAMACHANDRA COLLEGE OF ENGINEERING  
Vatluru (V), Eluru, W.G. District, Andhra Pradesh

#### Preamble:

This workshop on “IPR Management for Startups” is well structured, focused and result oriented. The workshop focuses on the Overview on Intellectual Property Rights (IPRS) and How to convert the research and project work into patents. This training will bring a positive transformation in the faculty member's attitude in their project and research works and get them more focused as well as result oriented, so that they can achieve the organizational goals at ease.

#### Resource Person:

**Dr. M. KanthaBabu**  
Director  
Centre for Intellectual Property Rights,  
College of Engineering Guindy,  
Anna University, Chennai - 600025.

#### Program Contents:

- Overview on Intellectual Property Rights.
- How to convert the research and project works into patents.
- Copy rights and Trademarks.
- How to optimize Patent search.

#### Benefits:

1. To convert project and research works into patents
2. To convert the patented works into commercialization
3. To generate funds by commercialization

4. To bring long term benefits to the Institutions on par with top class universities.
5. To attract young talents into the Institution.

#### Coordinator

**Mr. R.Durga Prasad**

Assistant Professor, Dept. of ECE

#### Chief Patrons

1. **Sri G.S.RamachandraRao**, Chairman, RCEE
2. **Sri K.Venugopal**, Secretary, RCEE

#### Patron Committee

1. **Dr. Dola Sanjay. S**, Principal, RCE
2. **Dr.U.Yedukonadalu**, HoD, ECE, RCE

#### Registration Details:

Please fill out the Registration form and send it to respective mail id: [durga.rajulapati@gmail.com](mailto:durga.rajulapati@gmail.com)

Further details, visit: [www.rcee.ac.in](http://www.rcee.ac.in)

#### Important Dates:

Last date of Application : 10<sup>th</sup> July 2016

#### About RCEE:



# RAMACHANDRA COLLEGE OF ENGINEERING

(Approved by AICTE, New Delhi, Affiliated to JNTUK: Kakinada)  
NH-5 Bypass Road, Vatluru (V), ELURU - 534 007, A. P.

## TWO DAY WORKSHOP

On

## IPR MANAGEMENT FOR STARTUPS

**(13<sup>th</sup> - 14<sup>th</sup> July 2016)**

Organized by

Department of Electronics and Communication Engineering  
RAMACHANDRA COLLEGE OF ENGINEERING  
Vatluru (V), Eluru, W.G. District, Andhra Pradesh

Ramachandra College of Engineering, Vatluru (V), Eluru, West Godavari Dist, AP is established in the year 2008 under the Founders of Ratnam Educational Institutions of Nellore to impart training of highest quality and standards in the A.P. It offers B.Tech programmes in CSE, ME, ECE, EEE and Civil Engineering. It also offers Post Graduate program in MBA, CSE, VLSI, and PowerElectronics& Mechanical Engineering.RCE accredited by NAAC & NBA (ECE, CSE, ME).

### About ECE:

The Department of Electronics and Communications was established in the year 2008 with an intake of 60 students and subsequently enhanced to 180 students in the year 2014. The department also offers M.Tech Programme in VLSI Design from the academic year 2012 with an intake of 18 students. The department is well equipped with state-of-art laboratories and highly qualified staff.

### Contact:

**Mr. R.Durga Prasad**  
Assistant Professor, Dept. of ECE,  
Ramachandra College of Engineering, Eluru,  
WG district, Andhra Pradesh, India, 534007  
Mobile: 8919372951  
Mail id: [durga.rajulupati@gmail.com](mailto:durga.rajulupati@gmail.com)

### Registration Form

1 Name :

2 Designation :

3 Department :

4 Address :

5 Mobile :

6 Mail id :

Place:

Date: Signature of Applicant

### Sponsorship Certificate

Mr/Mrs.....  
..... is an employee of our Institute and is hereby sponsored by us. He/She will be permitted to attend the programme, if selected.

Place: Signature with Seal

Date: Sponsoring Authority

Venue

New GEN IEDC Cell, .....



# RAMACHANDRA COLLEGE OF ENGINEERING

(Approved by AICTE, New Delhi, Affiliated to JNTUK: Kakinada)  
NH-5 Bypass Road, Vatluru (V), ELURU – 534 007, A. P.

## IPR MANAGEMENT FOR STARTUPS

Format:9014/0

|                        |  |
|------------------------|--|
| Organizedby            | : IPR Unit of Ramachandra College of Engineering, Eluru  |
| Resource Person        | : Dr. M. KanthaBabu, Director, College of Engineering Guindy, Chennai<br>Dr.Dola Sanjay.S, Principal, Ramachandra College of Engineering |
| Names of the Organizer | :Mr.R Durga Prasad, Dept of ECE  |
| Venue                  | : NEWGen IEDC Hall,Eluru   |
| Date&Time              | : 13 <sup>th</sup> – 14 <sup>th</sup> July 2016 10:30AM to4:30PM(02Days)   |
| Conductedfor           | : Staff &Students  |

### Report

#### Report in brief by Organizer / Coordinator / Convener:

This workshop addressed with a warm welcoming the gathering by Dr.U.Yedukondalu, Professor,ECE Dept, talks about the major functions of IPRand narrated about the objectives of the workshop and Dr. S Dola Sanjay, Principal explains about the importance of IPR in current world.

Dr.M.kanthababu, Professor explains about the entrepreneurship and functionality of an entrepreneur. He shared his personal experiences in his manner with several examples from society.

Total 56 participants including Doctorates, Staff and Students of the Institution are participated in this programme. This workshop begins with the History of Intellectual Property from beginning to evolving phase. Later explaining the formation of World Intellectual Property Organization and its roles and functions i.e., IPR agreement administration, IPR Practices harmonization.

Further explaining the Indian scenario of Intellectual property system and the Office of the Controller General of Patents, Designs and Trademarks, Department of Industrial Policy and Promotion. Subsequently explaining the roles and functions of Intellectual property Office in India.

Finally explaining the process of filing the Patent application, Copyright application, Trademark application, Design application and the Scheme for Facilitating Start-ups Intellectual Property Protection. The discussion session has more interactions from staff & students and this workshop ignite the younger minds of the institution.

In short the workshop provided valuable awareness and insight on the various aspects of IPR.



# RAMACHANDRA COLLEGE OF ENGINEERING

(Approved by AICTE, New Delhi, Affiliated to JNTUK: Kakinada)  
NH-5 Bypass Road, Vatluru (V), ELURU - 534 007, A. P.

Photos:



  
Signature of the Organizer

  
PRINCIPAL



# RAMACHANDRA COLLEGE OF ENGINEERING

(Approved by AICTE, New Delhi, Affiliated to JNTUK: Kakinada)  
NH-5 Bypass Road, Vatluru (V), ELURU - 534 007, A. P.

Staff & Students:



## RAMACHANDRA COLLEGE OF ENGINEERING

(Approved by AICTE, New Delhi, Affiliated to JNTUK: Kakinada)  
NH-5 Bypass Road, Vatluru (V), ELURU - 534 007, A. P.

### IPR MANAGEMENT FOR STARTUPS

13<sup>th</sup> - 14<sup>th</sup> July 2016

| S.NO | NAME         | ROLL NO    | BRANCH | YEAR | SIGNATURE    |
|------|--------------|------------|--------|------|--------------|
| 1    | T. RAPIRAJU  | 16ME1A0351 | MECH   | 3    | T. Rapi      |
| 2    | V. Prudhvi   | 16ME1A0352 | MECH   | 3    | V. Prudhvi   |
| 3    | R.V. Deepa   |            |        |      |              |
|      | Prasadh      | 16ME1A0353 | MECH   | 3    | R.V. Prasad  |
| 4    | M. Sai       | 16ME1A0354 | "      | 3    | M. Sai       |
| 5    | S. D. Prasad | 16ME1A0355 | "      | 3    | S. D. Prasad |
| 6    | M. Rajesh    | 16ME1A0356 | "      | 3    | M. Rajesh    |
| 7    | P. Manikanta | 16ME1A0357 | "      | 3    | P. Manikanta |
| 8    | M. Sivasaai  | 16ME1A0358 | "      | 3    | M. Sivasaai  |
| 9    | G. Krishna   | 16ME1A0359 | "      | 3    | G. Krishna   |
| 10   | K. R. Prasad | 16ME1A0360 | "      | 3    | K. R. Prasad |
| 11   | L. Teja      | 16ME1A0361 | "      | 3    | L. Teja      |
| 12   | R. Lakshmi   | 16ME1A0362 | "      | 3    | R. Lakshmi   |
| 13   | S. Prudhvi   | 16ME1A0363 | "      | 3    | S. Prudhvi   |
| 14   | L. Prudhvi   | 16ME1A0364 | "      | 3    | L. Prudhvi   |

  
Signature of the Organizer

  
PRINCIPAL



## 13. Two-day workshop on Building Awareness On Intellectual Property Rights (IPR)

### TWO DAY WORKSHOP

On

## Two day workshop on Building Awareness On Intellectual Property Rights (IPR)

21/07/2017 to 22/07/2017

Organized by

Department of Electronics and Communication Engineering  
RAMACHANDRA COLLEGE OF ENGINEERING  
Vatluru (V), Eluru, W.G. District, Andhra Pradesh

#### Preamble:

This workshop on “IPR Management for Startups” is well structured, focused and result oriented. The workshop focuses on the Overview on Intellectual Property Rights (IPRS) and How to convert the research and project work into patents. This training will bring a positive transformation in the faculty member’s attitude in their project and research works and get them more focused as well as result oriented, so that they can achieve the organizational goals at ease.

#### Resource Person:

**Dr. M. KanthaBabu**  
Director  
Centre for Intellectual Property Rights,  
College of Engineering Guindy,  
Anna University, Chennai - 600025.

#### Program Contents:

- Overview on Intellectual Property Rights.
- How to convert the research and project works into patents.
- Copy rights and Trademarks.
- How to optimize Patent search.

#### Benifits:

1. To convert project and research works into patents
2. To convert the patented works into commercialization

3. To generate funds by commercialization
4. To bring long term benefits to the Institutions on par with top class universities.
5. To attract young talents into the Institution.

#### Coordinator

**Mr. R.Durga Prasad**

Assistant Professor, Dept. of ECE

#### Chief Patrons

1. **Sri G.S.RamachandraRao**, Chairman, RCEE
2. **Sri K.Venugopal**, Secretary, RCEE

#### Patron Committee

1. **Dr. Dola Sanjay. S**, Principal, RCE
2. **Dr.U.Yedukonadalu**, HoD, ECE, RCE

#### Registration Details:

Please fill out the Registration form and send it to respective mail id:  
[durga.rajulapati@gmail.com](mailto:durga.rajulapati@gmail.com)

Further details, visit: [www.rcee.ac.in](http://www.rcee.ac.in)

#### Important Dates:

Last date of Application : 20/07/2017





## TWO DAY WORKSHOP

On

# Two day workshop on Building Awareness On Intellectual Property Rights (IPR)

21/07/2017 to 22/07/2017

Organized by

Department of Electronics and Communication Engineering  
RAMACHANDRA COLLEGE OF ENGINEERING  
Vaturu (V), Eluru, W.G. District, Andhra Pradesh

### About RCEE:

Ramachandra College of Engineering, Vaturu (V), Eluru, West Godavari Dist, AP is established in the year 2008 under the Founders of Ratnam Educational Institutions of Nellore to impart training of highest quality and standards in the A.P. It offers B.Tech programmes in CSE, ME, ECE, EEE and Civil Engineering. It also offers Post Graduate program in MBA, CSE, VLSI, and PowerElectronics& Mechanical Engineering. RCE accredited by NAAC & NBA (ECE, CSE, ME).

### About ECE:

The Department of Electronics and Communications was established in the year 2008 with an intake of 60 students and subsequently enhanced to 180 students in the year 2014. The department also offers M.Tech Programme in VLSI Design from the academic year 2012 with an intake of 18 students. The department is well equipped with state-of-art laboratories and highly qualified staff.

### Contact:

**Mr. R.Durga Prasad**

Assistant Professor, Dept. of ECE,  
Ramachandra College of Engineering, Eluru,

WG district, Andhra Pradesh, India, 534007

Mobile: 8919372951

Mail id: [durga.rajulupati@gmail.com](mailto:durga.rajulupati@gmail.com)

### Registration Form

1 Name :

2 Designation :

3 Department :

4 Address :

5 Mobile :

6 Mail id :

Place:

Date:

Signature of Applicant

### Sponsorship Certificate

Mr/Mrs.....

..... is an employee of our Institute and is hereby sponsored by us. He/She will be permitted to attend the programme, if selected.



**TWO DAY WORKSHOP**

On

**Two day workshop on Building Awareness On  
Intellectual Property Rights (IPR)**

21/07/2017 to 22/07/2017

Organized by

Department of Electronics and Communication Engineering  
**RAMACHANDRA COLLEGE OF ENGINEERING**  
Vatluru (V), Eluru, W.G. District, Andhra Pradesh

Place:  
Date:

Signature with Seal  
Sponsoring Authority

**Venue**

New GEN IEDC Cell, A-Block, RCEE



Circular

Ref: RCEE/PO/2016-17/019/Workshop

Date: 15-07-2017

All the Staff & Students are hereby informed that we have "A **Two-day workshop on Building Awareness On Intellectual Property Rights (IPR)**" so everyone should participate and have knowledge from the Workshop at IEDC Conference hall.

  
PRINCIPAL

Copy to:

The Chairman, Secretary and Correspondent, Vice Principal, Dean Academics, Academic Co-ordinators, AO, Exam Section, TPO, PD, Library, Transport.



## Two day workshop on Building Awareness on Intellectual Property Rights (IPR)

Format:9014/0

**Organizedby** : IPR Unit of Ramachandra College of Engineering, Eluru

**Resource Person** : Dr. M. KanthaBabu, Director, College of Engineering Guindy, Chennai  
Dr.Dola Sanjay.S, Principal, Ramachandra College of Engineering

**Names of the Organizer** :Mr.R Durga Prasad, Dept of ECE

**Venue** : NEWGen IEDC Hall,Eluru

**Date&Time** : 21/07/2017 to 22/07/2017 10:30AM to4:30PM(02Days)

**Conductedfor** : Staff &Students

### Report

#### Report in brief by Organizer / Coordinator / Convener:

This workshop addressed with a warm welcoming the gathering by Dr.U.Yedukondalu, Professor,ECE Dept, talks about the major functions of IPRand narrated about the objectives of the workshop and Dr. S Dola Sanjay, Principal explains about the importance of IPR in current world.

Dr.M.kanthababu, Professor explains about the entrepreneurship and functionality of an entrepreneur. He shared his personal experiences in his manner with several examples from society.

Total 56 participants including Doctorates, Staff and Students of the Institution are participated in this programme. This workshop begins with the History of Intellectual Property from beginning to evolving phase. Later explaining the formation of World Intellectual Property Organization and its roles and functions i.e., IPR agreement administration, IPR Practices harmonization.

Further explaining the Indian scenario of Intellectual property system and the Office of the Controller General of Patents, Designs and Trademarks, Department of Industrial Policy and Promotion. Subsequently explaining the roles and functions of Intellectual property Office in India.

Finally explaining the process of filing the Patent application, Copyright application, Trademark application, Design application and the Scheme for Facilitating Start-ups Intellectual Property Protection. The discussion session has more interactions from staff & students and this workshop ignite the younger minds of the institution.

In short the workshop provided valuable awareness and Insight on the various aspects of IPR.



# RAMACHANDRA COLLEGE OF ENGINEERING

(Approved by AICTE, New Delhi, Affiliated to JNTUK: Kakinada)  
NH-5 Bypass Road, Vatluru (V), ELURU - 534 007, A. P.

NAAC  
NATIONAL ASSESSMENT AND  
ACCREDITATION COUNCIL



**B++ Grade**

Photos:





## Start & Students:



Two day workshop on  
Building Awareness On Intellectual Property Rights (IPR)  
21/07/2017 to 22/07/2017

| S.NO | NAME         | ROLL NO    | BRANCH | YEAR            | SIGNATURE        |
|------|--------------|------------|--------|-----------------|------------------|
| 1    | K. Ravi      | ISME1A0431 | CSE    | 3 <sup>rd</sup> | <i>Ravi</i>      |
| 2    | M Chandu     | ISME1A0546 | "      | "               | <i>Chandu</i>    |
| 3    | L. Asish     | ISME1A0515 | "      | "               | <i>Asish</i>     |
| 4    | Juvaxala     | ISME1A0532 | "      | "               | <i>Juvaxala</i>  |
| 5    | L.Ravi       | ISME1A0524 | "      | "               | <i>Ravi</i>      |
| 6    | G. Ramu      | ISME1A0437 | "      | "               | <i>Ramu</i>      |
| 7    | I. Naveen    | ISME1A0111 | Civil  | "               | <i>Naveen</i>    |
| 8    | K. Nagesh    | ISME1A0213 | "      | "               | <i>Nagesh</i>    |
| 9    | L. Pavani    | ISME1A0467 | "      | "               | <i>Pavani</i>    |
| 10   | G. Mounika   | ISME1A0535 | "      | "               | <i>Mounika</i>   |
| 11   | K. Swathi    | ISME1A0321 | "      | "               | <i>Swathi</i>    |
| 12   | P. Raja      | ISME1A0331 | "      | "               | <i>Raja</i>      |
| 13   | G. Jyoti     | ISME1A0328 | CSE    | "               | <i>Jyoti</i>     |
| 14   | G. Kali      | ISME1A0322 | "      | "               | <i>Kali</i>      |
| 15   | M. Priya     | ISME1A0231 | "      | "               | <i>Priya</i>     |
| 16   | P.R. Sai     | ISME1A0356 | "      | "               | <i>Sai</i>       |
| 17   | N. Nagesh    | ISME1A0326 | "      | "               | <i>Nagesh</i>    |
| 18   | I. Prasad    | ISME1A0335 | Mech   | "               | <i>Prasad</i>    |
| 19   | K. Subha     | ISME1A0361 | "      | "               | <i>Subha</i>     |
| 20   | J. Prabhakar | ISME1A0435 | "      | "               | <i>Prabhakar</i> |

*[Signature]*  
Signature of the Organizer

*[Signature]*  
PRINCIPAL



## 14. Two days National Level Workshop on Entrepreneurship & Intellectual Property Rights

**TOPICS FOR DISCUSSIONS**

- Entrepreneurship
- Introduction to IPR
- Variants of IPR
- IPR in academic research
- Patent filing and Drafting
- Patent /Non- Patent prior art search

**REGISTRATION FEE**  
Registration fee is Rs.500/- for all.

**KIND NOTE:**

- No spot registration & registration is restricted to 50 participants only.
- The registration is based on first come first served basis.
- TA/DA will be borne by Participants only.

**Submission of registration form:**  
Candidates should mail the registration form duly filled and submit to the Coordinators: pradeep36.eee@gmail.com, lairaj432@gmail.com on or before 18-04-2018

For detailed information Visit our college website: [www.rcee.ac.in](http://www.rcee.ac.in)

**Important Dates**  
Last date of registration: 18-04-2018.  
Last date of conformation: 19-04-2018.

For Any Assistance Contact  
Mr. R.L.R.LOKESH BABU (ECE)  
8801933292

**Organizing Committee**

**CHIEF PATRON**  
Sri. Ghanta Sri Ramachandra Rao, Chairman  
Sri. K. Venu Gopal, Secretary  
Smt. K. Rama Venu Gopal, Correspondent

**PATRON**  
Dr. Dola Sanjay.S, Principal

**CONVENOR**  
Dr. K. KALYAN CHAKRAVARTHY  
Co-ordinator, New Gen IEDC  
9491124153, newgeniedc@rcee.ac.in

**CO-ORDINATORS**  
Mr. CH.S.K.B.PRADEEP KUMAR (EEE)  
9959509717  
Mr. R.L.R.LOKESH BABU (ECE)  
8801933292  
Mr. K.SUDHAKAR BABU (ME)  
8500864748

**SPEAKERS**

- Dr. D.Balaji  
Faculty In-Charge, Innovation and Incubation Cell,  
Department of Mechanical Engineering,  
KPR Institute of Engineering and Technology,  
Coimbatore - 641407.
- Dr. VPriyadharsini  
Department of Computer Science Engineering,  
KPR Institute of Engineering and Technology,  
Coimbatore - 641407.

**TWO DAYS NATIONAL LEVEL WORKSHOP ON ENTREPRENEURSHIP & INTELLECTUAL PROPERTY RIGHTS**

**RAMACHANDRA COLLEGE OF ENGINEERING**

Accredited with NAAC B++  
Permanently affiliated by JNTUK  
An ISO 9001:2015 Certified Engineering College  
Graded 'A' by A.P Knowledge Mission, Govt. of A.P

Vatluru(V), Pedapadu (M), Eluru,  
West Godavari (Dist.), AndhraPradesh-534 007

on  
**20<sup>th</sup> & 21<sup>st</sup> APRIL - 2018**

ORGANIZED BY  
New Generation Innovation and Entrepreneurship Development Centre-RCEE (NewGen IEDC-RCEE)

## RAMACHANDRA COLLEGE OF ENGINEERING

(Approved by AICTE, New Delhi, Affiliated to JNTUK: Kakinada)  
NH-5 Bypass Road, Vatluru (V), ELURU - 534 007, A. P.

**Circular**

**Ref: RCEE/PO/2017-18/011/Workshop** **Date: 15-04-2018**

All the Staff & Students are hereby informed that we have “A **Two-day workshop on Building Awareness On Intellectual Property Rights (IPR)**” so everyone should participate and have knowledge from the Workshop at IEDC Conference hall.

**PRINCIPAL**

**Copy to:**  
The Chairman, Secretary and Correspondent, Vice Principal, Dean Academics, Academic Co-ordinators, AO, Exam Section, TPO, PD, Library, Transport.



## IPR Report

Format:9014/0

|                           |  |
|---------------------------|--|
| Organized by              | : IPR Unit of Ramachandra College of Engineering, Eluru          |
| Resource Person           | : Dr M Nagabhushan Rao Professor and Dr S Dola Sanjay, Principal |
| Names of the Organizer(s) | : Mr. P Sudhakar, Dept of CSE                                    |
| Venue                     | : NEWGen IEDC Hall, Eluru  |
| Date & Time               | : 20/04/2018 & 21/04/2018 10:30AM to 4:30PM (02 Days)            |
| Conducted for             | : Staff & Students   |

### Report

#### Report in brief by Organizer / Coordinator / Convener:

This workshop addressed with a warm welcoming the gathering by Dr. M .Nagabhushan Rao, Professor, talks about the major functions of IPR and narrated about the objectives of the workshop and Dr. S Dola Sanjay, Principal explains about the importance of IPR in current world.

Total 54 participants including Doctorates, Staff and Students of the Institution are participated in this programme. This workshop begins with the History of Intellectual Property from beginning to evolving phase. Later explaining the formation of World Intellectual Property Organization and its roles and functions i.e., IPR agreement administration, IPR Practices harmonization.

Further explaining the Indian scenario of Intellectual property system and the Office of the Controller General of Patents, Designs and Trademarks, Department of Industrial Policy and Promotion. Subsequently explaining the roles and functions of Intellectual property Office in India.

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In short the workshop provided valuable awareness and Insight on the various aspects of IPR.

#### Photos





# RAMACHANDRA COLLEGE OF ENGINEERING

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NH-5 Bypass Road, Vatluru (V), ELURU - 534 007, A. P.

NAAC  
NATIONAL ASSESSMENT AND  
ACCREDITATION COUNCIL



**B++ Grade**



  
Signature of the Organizer

  
PRINCIPAL





## IPR for Students and Faculty Members

| Sl.No | NAME                  | REGISTER NO | BRANCH | YEAR | PHONE NO   | EMAIL ID   |
|-------|-----------------------|-------------|--------|------|------------|--|
| 1     | N.MANIKANTA           | 17MESAD122  | CIVIL  | III  | 9553358702 | <a href="mailto:maninagalla160@gmail.com">maninagalla160@gmail.com</a>                   |
| 2     | SYED KAMRAN ASHRAF    | 17ME1A0152  | CIVIL  | II   | 7889466437 | <a href="mailto:syedkamran3015@gmail.com">syedkamran3015@gmail.com</a>                   |
| 3     | K.MOHAN SAI           | 18MESAD100  | CIVIL  | II   | 8919654663 | <a href="mailto:mohansaiavuluri1999@gmail.com">mohansaiavuluri1999@gmail.com</a>         |
| 4     | R.H.N.D.SRAVANTHI     | 18MESAD110  | CIVIL  | II   | 7989091799 | <a href="mailto:sravanthir_2000@gmail.com">sravanthir_2000@gmail.com</a>                 |
| 5     | M.SUSMITHA            | 16ME1A0123  | CIVIL  | III  | 9618636468 | <a href="mailto:susmitha.susi77@gmail.com">susmitha.susi77@gmail.com</a>                 |
| 6     | K.HARIKA              | 16ME1A0118  | CIVIL  | III  | 9393443334 | <a href="mailto:harikakommanaboyina98@gmail.com">harikakommanaboyina98@gmail.com</a>     |
| 7     | N.M.SAI KUMAR         |             | ECE    | III  | 9491548500 | <a href="mailto:saiikumarnmv@gmail.com">saiikumarnmv@gmail.com</a>                       |
| 8     | P.SATYA SAIKUMAR      | 16ME1A0585  | CSE    | III  | 9010802853 | <a href="mailto:saisatya363@gmail.com">saisatya363@gmail.com</a>                         |
| 9     | J.KARUN KUMAR         | 16ME1E0544  | CSE    | III  | 6300913813 | <a href="mailto:karunlangam4861@gmail.com">karunlangam4861@gmail.com</a>                 |
| 10    | S ANUROOP             | 16ME1E0599  | CSE    | III  | 9491974818 | <a href="mailto:anuroop.somathula313@gmail.com">anuroop.somathula313@gmail.com</a>       |
| 11    | K.SRIRAM RAJ          | 16ME1E05A6  | CSE    | III  | 9494944379 | <a href="mailto:9494944379@gmail.com">9494944379@gmail.com</a>                           |
| 12    | SK.SHAHID             | 16ME1E05A3  | CSE    | III  | 7032628658 | <a href="mailto:shahidasshaik@gmail.com">shahidasshaik@gmail.com</a>                     |
| 13    | M.D.SAJID             | 16ME1E0571  | CSE    | III  | 8247530160 | <a href="mailto:sajidvy53@gmail.com">sajidvy53@gmail.com</a>                             |
| 14    | MD.SAMEEVULLAH        | 16ME1E0567  | CSE    | III  | 7013242403 | <a href="mailto:same.mid567@gmail.com">same.mid567@gmail.com</a>                         |
| 15    | S.VAMSI               | 16ME1E05A8  | CSE    | III  | 9493972614 | <a href="mailto:susani.bahlu5@gmail.com">susani.bahlu5@gmail.com</a>                     |
| 16    | P.V.RAMANUJA          | 16ME1E0004  | ECE    | III  | 9493141593 | <a href="mailto:ramanuja237@gmail.com">ramanuja237@gmail.com</a>                         |
| 17    | G.YESWANTH            | 16ME1A0406  | ECE    | III  | 9951467432 | <a href="mailto:yeswanthg234@gmail.com">yeswanthg234@gmail.com</a>                       |
| 18    | G.UMA NAVEEN KUMAR    | 17ME1E0311  | MECH   | II   | 6302074351 | <a href="mailto:umanaveen0772@gmail.com">umanaveen0772@gmail.com</a>                     |
| 19    | M.MANIKYA DEEPAK      | 17ME1E0323  | MECH   | II   | 9542587874 | <a href="mailto:deepakmajeti@gmail.com">deepakmajeti@gmail.com</a>                       |
| 20    | M.MANI MOHAN SAI      | 17ME1E0327  | MECH   | II   | 9542531315 | <a href="mailto:mmsai043@gmail.com">mmsai043@gmail.com</a>                               |
| 21    | K.SAI DIVYA           | 16ME1E0467  | ECE    | III  | 9494874603 | <a href="mailto:saidivya18@gmail.com">saidivya18@gmail.com</a>                           |
| 23    | M.PRADEEP             | 16ME1E0495  | ECE    | III  | 955002455  | <a href="mailto:pradeepfriends1215225@gmail.com">pradeepfriends1215225@gmail.com</a>     |
| 24    | SK.DILSHAD BEGUM      | 16ME1E04F4  | ECE    | III  | 6305557925 | <a href="mailto:kdilshadbegum07@gmail.com">kdilshadbegum07@gmail.com</a>                 |
| 25    | P. NAGSA SAI BHAVANI  | 18ME1E04B4  | ECE    | I    | 9059006575 | <a href="mailto:pnagasaibhavani@gmail.com">pnagasaibhavani@gmail.com</a>                 |
| 26    | T.VIJAYA BHAVANI      | 18ME1E04F2  | ECE    | I    | 6302585466 | <a href="mailto:vijayabhavanitvr@gmail.com">vijayabhavanitvr@gmail.com</a>               |
| 27    | K.SOMANATH            | 16ME1E0473  | ECE    | III  | 8333851234 | <a href="mailto:contact@somanath.me">contact@somanath.me</a>                             |
| 28    | M.VAMSI               | 16ME1E0497  | ECE    | III  | 7680896093 | <a href="mailto:vamsisrinivasmandi@gmail.com">vamsisrinivasmandi@gmail.com</a>           |
| 29    | P.DEDEEPPYA           | 16ME1E04D4  | ECE    | III  | 9491852993 | <a href="mailto:dedeepyachoudary@gmail.com">dedeepyachoudary@gmail.com</a>               |
| 30    | P.PAVITHRA            | 16ME1E04D1  | ECE    | III  | 9951949169 | <a href="mailto:penmetrapavithra@gmail.com">penmetrapavithra@gmail.com</a>               |
| 31    | U.ROJA                | 16ME1E04G8  | ECE    | III  | 9542115573 | <a href="mailto:rojauppalapati@gmail.com">rojauppalapati@gmail.com</a>                   |
| 32    | D.PAVANI              | 17ME1E0471  | ECE    | II   | 9981787558 | <a href="mailto:pavanidampanaboina12@gmail.com">pavanidampanaboina12@gmail.com</a>       |
| 33    | K.HIMASRI             | 17ME1E0491  | ECE    | II   | 7993880513 | <a href="mailto:hemasreekosanam@gmail.com">hemasreekosanam@gmail.com</a>                 |
| 34    | T.LALITHA             | 17ME1E04B6  | ECE    | II   | 7288082790 | <a href="mailto:lalithatumuluri689@gmail.com">lalithatumuluri689@gmail.com</a>           |
| 35    | T.YUVA KAVYA          | 17ME1E04B5  | ECE    | II   | 9133770996 | <a href="mailto:tammisettiyuvakavya1999@gmail.com">tammisettiyuvakavya1999@gmail.com</a> |
| 36    | M.SAIPAVAN            | 16ME1E04B0  | ECE    | III  | 7659966188 | <a href="mailto:nagireddy.saipavan@gmail.com">nagireddy.saipavan@gmail.com</a>           |
| 37    | M.GANESH              | 17ME1E0138  | CIVIL  | II   | 8497975074 | <a href="mailto:maradari.236236@gmail.com">maradari.236236@gmail.com</a>                 |
| 38    | Mr.K.JNV.NARASA REDDY | STAFF       | MBA    |      | 9948888753 | <a href="mailto:mbahod@rcee.ac.in">mbahod@rcee.ac.in</a>                                 |
| 39    | NAGAVALI SAKA         | STAFF       | CSE    |      | 9985158796 | <a href="mailto:vali214@gmail.com">vali214@gmail.com</a>                                 |
| 40    | Dr.M.NAGABHUSHAN RAO  | STAFF       | CSE    |      | 9652141888 | <a href="mailto:mnraosjr@gmail.com">mnraosjr@gmail.com</a>                               |

Signature of the Organizer

PRINCIPAL



## 15. Two Days National Level Workshop on Entrepreneurship & Intellectual Property Rights

### TOPICS FOR DISCUSSIONS

- Entrepreneurship
- Introduction to IPR
- Variants of IPR
- IPR in academic research
- Patent filing and Drafting
- Patent / Non-Patent prior art search

### REGISTRATION FEE

- Registration fee is Rs.500/- for all

### KIND NOTE:

- No spot registration & registration is restricted to 50 participants only.
- The registration is based on first come first served basis.
- TA/DA will be borne by participants only

### Submission for registration form:

Candidates should mail the registration form duly filled and submit to the Coordinators.  
leelaprasad.rgukt@gmail.com  
jayalakshmiyalad07@gmail.com  
on or before 10-07-2018

For detailed information Visit our college website: [www.rcee.ac.in](http://www.rcee.ac.in)

### Important Dates

Last date of registration: 10-07-2018  
Last date of conformation: 11-07-2018

For any assistance contact:  
Mr B. Satyanarayana  
8121257674

### Organizing Committee

**CHIEF PATRON**  
Sri. Ghanta Sri Ramachandra Rao, Chairman  
Sri. K. Venu Gopal, Secretary  
Smt. K. Rama Venu Gopal, Correspondent

**PATRON**  
Dr. Dola Sanjay S, Principal

**CONVENOR**  
Dr. K. KALYAN CHAKRAVARTHY  
Co-ordinator, New Gen IEDC  
9491124153, newgeniedc.rcee.ac.in

**CO-ORDINATORS**  
Mr. CH.S.K.B.PRADEEP KUMAR (EEE)  
9959509717  
Mr. R.L.R. LOKESH BABU (ECE)  
8801933292  
Mr. K.SUDHKAR BABU (ME)  
8500864748

### SPEAKERS

1. Dr. D. Balaji  
Faculty In-Charge Innovation and incubation cell,  
Department of Mechanical Engineering,  
KPR Institute of Engineering and Technology,  
Coimbatore - 641407

2. Dr. V. Priyadarshini  
Department of Computer Science Engineering,  
KPR Institute of Engineering and Technology,  
Coimbatore - 641407

## TWO DAYS NATIONAL LEVEL WORKSHOP ON ENTREPRENEURSHIP & INTELLECTUAL PROPERTY RIGHTS



### RAMACHANDRA COLLEGE OF ENGINEERING

Accredited with NAAC B++  
Permanently affiliated by JNTUK  
An ISO 9001:2015 Certified Engineering College  
Graded 'A' by A.P Knowledge Mission, Govt. of A.P

Vatluru (V), Pedapadu (M) Eluru,  
West Godavari (Dist.), Andhra Pradesh - 534007

on

12<sup>th</sup> & 13<sup>th</sup> JULY - 2018



ORGANIZED BY  
New Generation Innovation  
and Entrepreneurship  
Development Centre - RCEE  
(NewGen IEDC - RCEE)



## RAMACHANDRA COLLEGE OF ENGINEERING

(Approved by AICTE, New Delhi, Affiliated to JNTUK: Kakinada)  
NH-5 Bypass Road, Vatluru (V), ELURU - 534 007, A. P.

### Circular

Ref: RCEE/PO/2017-18/022/Workshop

Date: 10-07-2018

All the Staff & Students are hereby informed that we have "A **Two-day workshop on Building Awareness on Intellectual Property Rights (IPR)**" so everyone should participate and have knowledge from the Workshop at IEDC Conference hall.

PRINCIPAL

### Copy to:

The Chairman, Secretary and Correspondent, Vice Principal, Dean Academics, Academic Co-ordinators, AO, Exam Section, TPO, PD, Library, Transport.



## IPR Report

Format:9014/0

**Organized by** : IPR Unit of Ramachandra College of Engineering, Eluru :

**Resource Person** : Dr M Nagabhushan Rao Professor, K L University  
Dr S Dola Sanjay, Principal

**Name of the Organizer** : Mr. B.Satyanarayana, Dept of CE

**Venue** : NEWGen IEDC Hall, Eluru

**Date & Time** : 12/07/2018 & 13/07/2018 10:30AM to 4:30PM (02 Days)

**Conducted for** : Staff & Students

### Report

#### Report in brief by Organizer / Coordinator / Convener:

This workshop addressed with a warm welcoming the gathering by Dr.M.Nagabhushan Rao, Professor & Dean, R&D Dept, talks about the major functions of IPR and narrated about the objectives of the workshop and Dr. S Dola Sanjay, Principal explains about the importance of IPR in current world.

Total 53 participants including Doctorates, Staff and Students of the Institution are participated in this programme. This workshop begins with the History of Intellectual Property from beginning to evolving phase. Later explaining the formation of World Intellectual Property Organization and its roles and functions i.e., IPR agreement administration, IPR Practices harmonization.

Further explaining the Indian scenario of Intellectual property system and the Office of the Controller General of Patents, Designs and Trademarks, Department of Industrial Policy and Promotion. Subsequently explaining the roles and functions of Intellectual property Office in India.

Finally explaining the process of filing the Patent application, Copyright application, Trademark application, Design application and the Scheme for Facilitating Start-ups Intellectual Property Protection. The discussion session has more interactions from staff & students and this workshop ignite the younger minds of the institution.

In short the workshop provided valuable awareness and Insight on the various aspects of IPR.

### Photos



Signature of the Organizer

PRINCIPAL



## Staff & Students:

IPR Workshop on for students and Faculties (12th and 13th July 2018)

### Organized by Department of CIVIL Engineering

| Sl.no. | Name of the Candidate          | Registration Number | Department | Year  |
|--------|--------------------------------|---------------------|------------|-------|
| 1      | BUNGA DIRESH KUMAR             | 16ME1A0314          | Mech       | IV    |
| 2      | TAMMALALA RAJESH               | 17ME5A0341          | Mech       | IV    |
| 3      | KONAKALLA BHARGAVA<br>SUDHANVA | 16ME1A0344          | Mech       | III   |
| 4      | SHAIK BAJI                     | 17ME5A0338          | Mech       | III   |
| 5      | KAMMA AKHIL SAI                | 16ME1A0340          | Mech       | IV    |
| 6      | LANKA TEJA SAI                 | 16ME1A0335          | Mech       | IV    |
| 7      | GADINI TULASI SAI KUMAR        | 16ME1A0326          | Mech       | IV    |
| 8      | KASI TEJA SREE                 | 17ME1A0434          | ECE        | III-A |
| 9      | ARLI SRUJANA                   | 18ME5A0401          | ECE        | III-A |
| 10     | LANKAPALLI USHA                | 18ME5A0408          | ECE        | III-A |
| 11     | YANDRA SAI SMYLIKA             | 17ME1A0460          | ECE        | III-A |
| 12     | PALLELA VANDANA                | 17ME1A0450          | ECE        | III-A |
| 13     | PARIMI INDHU                   | 17ME1A0451          | ECE        | III-A |
| 14     | U.RUCHITHA CHOWDARY            | 17ME1A0451          | ECE        | III-A |
| 15     | EDA RIYA                       | 17ME1A0476          | ECE        | III-B |
| 16     | CHILAKANTI RAMYA               | 17ME1A0470          | ECE        | III-B |
| 17     | DURGASI APARANJI               | 17ME1A0475          | ECE        | III-B |
| 18     | EDA RIYA                       | 17ME1A0476          | ECE        | III-B |
| 19     | GADDAM ISWARYA                 | 17ME1A0477          | ECE        | III-B |
| 20     | SHAIK KALISHA                  | 17ME1A04B3          | ECE        | III-B |
| 21     | BALDA VIJAYA KUMAR             | 17ME1A04C4          | ECE        | III-C |
| 22     | BOMMANABOINA PRATHIMA          | 17ME1A04C8          | ECE        | III-C |



# RAMACHANDRA COLLEGE OF ENGINEERING

(Approved by AICTE, New Delhi, Affiliated to JNTUK: Kakinada)  
NH-5 Bypass Road, Vatluru (V), ELURU - 534 007, A. P.

NAAC  
NATIONAL ASSESSMENT AND  
ACCREDITATION COUNCIL



**B++ Grade**

|    |                                   |            |       |       |
|----|-----------------------------------|------------|-------|-------|
| 23 | BOMMAREDDI SAI SOWJANYA           | 17ME1A04C9 | ECE   | III-C |
| 24 | GUTTI LALITH KALYAN               | 17ME5A0113 | CIVIL | IV    |
| 25 | KOLLI CHANDRASEKHAR               | 17ME5A0116 | CIVIL | IV    |
| 26 | MODHA SANDHYA RANI                | 17ME5A0120 | CIVIL | IV    |
| 27 | NARIKIMILLI BALA JAYA SAI SURE    | 17ME5A0123 | CIVIL | IV    |
| 28 | PUTHI NARASIMHA RAO               | 17ME5A0126 | CIVIL | IV    |
| 29 | RAVALAVALASA MALLESWARA<br>RAO    | 17ME5A0127 | CIVIL | IV    |
| 30 | SEELAMSETTI TARUN SAI             | 17ME5A0129 | CIVIL | IV    |
| 31 | VEERLA SAIRAM                     | 17ME5A0132 | CIVIL | IV    |
| 32 | SUNKARA PAVAN KUMAR               | 17ME5A0134 | CIVIL | IV    |
| 33 | KILLAMPALLI GOPICHAND             | 16ME1A0117 | CIVIL | IV    |
| 34 | MADALA MURALIKRISHNA              | 16ME1A0122 | CIVIL | IV    |
| 35 | PAIDIPATI MANIKANTA               | 16ME1A0126 | CIVIL | IV    |
| 36 | SAVANAMPUDI AVINASH BABU          | 16ME1A0128 | CIVIL | IV    |
| 37 | TERLY THARUN GURU MANI KUMAR      | 16ME1A0131 | CIVIL | IV    |
| 38 | ANGULURI SAI KUMAR                | 17ME5A0101 | CIVIL | IV    |
| 39 | BOMMANABOINA LAKSHMI VINAYA<br>KU | 17ME5A0103 | CIVIL | IV    |
| 40 | EEDA VENKATA BALA MANIKANTA<br>SW | 17ME5A0107 | CIVIL | IV    |
| 41 | GHANTASALA NARENDRA               | 17ME5A0109 | CIVIL | IV    |
| 42 | GULIPALLI CHIRANJEEVI             | 17ME5A0112 | CIVIL | IV    |
| 43 | BATTULA SRI SAI MAHESH            | 17ME1A0105 | CIVIL | III   |
| 44 | BUDDALA TEJASWI                   | 17ME1A0108 | CIVIL | III   |
| 45 | CHITTROJU CHAITANYA               | 17ME1A0114 | CIVIL | III   |
| 46 | GAJARAPU NAGA NAVYA               | 17ME1A0119 | CIVIL | III   |
| 47 | GANNAMANENI LAVANYA               | 17ME1A0120 | CIVIL | III   |
| 48 | GUTTULA POOJITHA                  | 17ME1A0124 | CIVIL | III   |
| 49 | A.Sudheer                         | Faculty    | CIVIL |       |
| 50 | B.Leela Prasad                    | Faculty    | CIVIL |       |
| 51 | K.Bhuvana                         | Faculty    | CIVIL |       |
| 52 | B.Satyanarayana                   | Faculty    | CIVIL |       |
| 53 | M.Sarika                          | Faculty    | CIVIL |       |

  
Signature of the Organizer

  
PRINCIPAL



## 16. Two days National Level Workshop on Entrepreneurship & Intellectual Property Rights

**TOPICS FOR DISCUSSIONS**

- Entrepreneurship
- Introduction to IPR
- Variants of IPR
- IPR in academic research
- Patent filing and Drafting
- Patent / Non-Patent prior art search

**REGISTRATION FEE**  
No Registration fee

**KIND NOTE:**

- No spot registration & registration is restricted to 50 participants only.
- The registration is based on first come first served basis.
- No TA/DA will be borne by participants only

**Submission for registration form:**

Candidates should mail the registration form duly filled and submit to the Coordinators. [kishore.rce@gmail.com](mailto:kishore.rce@gmail.com) and [muraosir@gmail.com](mailto:muraosir@gmail.com) on or before 08-01-2019

For detailed information Visit our college website: [www.rcee.ac.in](http://www.rcee.ac.in)

**Important Dates**  
Last date of registration 08-01-2019  
Last date of confirmation 09-01-2019

For any assistance contact:  
**Mr P V K Kamar**  
8008066724

**Organizing Committee**

**CHIEF PATRON**  
Sri. Ghanla Sri Ramachandra Rao, Chairman  
Sri. K. Venu Gopal, Secretary  
Smt. K. Rama Venu Gopal, Correspondent

**PATRON**  
Dr. Dola Sanjay.S, Principal

**CONVENOR**  
Mr. Kalla Kiran, Dept of CSE  
Co-Ordinator, New Gen IEDC,  
7989283221 newgeniedc@rcee.ac.in

**CO-ORDINATORS**  
Mr. CH.S.K.B.PRADEEP KUMAR (EEE)  
9959509717  
Mr. P.V.K.KUMAR (CSE)  
8008066724  
Mr. K.SUDHKAR BABU (ME)  
8500864748

**SPEAKERS**

1. Dr.K.ODUKULA SUBRAHMANYAM, Professor,Dept of CSE, K.L. University
2. Dr.MR.NARSING RAO, Professor,Dept of CSE, K.L. University
3. Ms.Shwetasree Manjumder, Principal,Fidus Law Chamber (Facebook Live Session by Central Expert)

**TWO DAYS NATIONAL LEVEL WORKSHOP ON ENTREPRENEURSHIP & INTELLECTUAL PROPERTY RIGHTS**

**RAMACHANDRA COLLEGE OF ENGINEERING**

Accredited with NAAC B++  
Permanently affiliated by JNTUK  
An ISO 9001:2015 Certified Engineering College  
Graded 'A' by A.P Knowledge Mission, Govt. of A.P.

Vatluru (V), Pedapadu (M) Eluru,  
West Godavari (Dist.), Andhra Pradesh - 534007

on

10 th Jan 2019 to 11 th Jan 2019

ORGANIZED BY  
New Generation Innovation and Entrepreneurship Development Centre - RCEE (NewGen IEDC - RCEE)

**RAMACHANDRA COLLEGE OF ENGINEERING**

(Approved by AICTE, New Delhi, Affiliated to JNTUK: Kakinada)  
NH-5 Bypass Road, Vatluru (V), ELURU - 534 007, A. P.

---

Circular

**Ref: RCEE/PO/2018-19/029/Workshop** **Date: 04-01-2019**

All the Staff & Students are hereby informed that we have “A **Two-day workshop on Building Awareness on Intellectual Property Rights (IPR)**” so everyone should participate and have knowledge from the Workshop at IEDC Conference hall.

**PRINCIPAL**

**Copy to:**  
The Chairman, Secretary and Correspondent, Vice Principal, Dean Academics, Academic Co-ordinators, AO, Exam Section, TPO, PD, Library, Transport.



## IPR for Students & Faculty Members Report

Format: 9014/0

|                         |   |
|-------------------------|---|
| Organized by            | : IPR Unit of Ramachandra College of Engineering, Eluru   |
| Resource Person         | : Dr M Nagabhushan Rao Professor & Dean Dr B Vamsi Krishna<br>Professor and Dr S Dola Sanjay, Principal |
| Names of the Organizers | : Mr. P V K Kumar, Dept of CSE  |
| Venue                   | : NEWGen IEDC Hall, Eluru   |
| Date & Time             | : 10/01/2019 & 11/01/2019 10:00AM to 4:30PM (02 Days)   |
| Conducted for           | : Staff & Students  |

### Report

#### Report in brief by Organizer / Coordinator / Convener:

This workshop addressed with a warm welcoming the gathering by Dr V Surya Narayana ,Professor & HOD , Dr.M.Nagabhushan Rao, Professor & Dean, R &D Dept, and Dr B Vamsi Krishna, Professor revised about the major functions of IPR and narrated about the objectives of the workshop again and Dr. S Dola Sanjay, Principal explains about the existed projects under IPR.

Total 42 participants including Doctorates, Staff and Students of the Institution are participated in this programme. This workshop begins with World Intellectual Property Organization: Roles & Functions, Intellectual Property India Office: Roles & Functions. Later explaining the How to file a Patent Application? i.e., IPR agreement administration, IPR How to file a Design Application? Scheme for Facilitating Start-ups Intellectual Property Protection

. There is Facebook Live Session by Central expert (1:30 PM to 3:30 PM) Expert Profile: Ms. Shwetasree Majumder, Principal, Fidus Law Chamber , explaining the Introduction to IPR – IP is Everywhere and the Office of the Controller General of Patents, Designs and Trademarks, Department of Industrial Policy and Promotion. Subsequently explaining the Copyright & Related Rights, Branding & Trademarks, Industrial Designs their IPs – Geographical Indications, Semiconductor Integrated Circuits Layout Design, Plant Variety, Trade Secrets, Importance & Protection of IP – Recognize and Respect your own IP and that of others Entrepreneurship & Digital Age in India.

The discussion session has more interactions from staff & students and last this workshop motivated to do more innovative projects under IPR of the institution.

In short the workshop provided valuable awareness and Insight on the various aspects of IPR.

### Photos



# RAMACHANDRA COLLEGE OF ENGINEERING

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NH-5 Bypass Road, Vatluru (V), ELURU - 534 007, A. P.

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ACCREDITATION COUNCIL



**B++ Grade**



  
Signature of the Organizer

  
PRINCIPAL





## IPR for Students and Faculty Members

| Sl.No | NAME                     | REGISTER NO | BRANCH | YEAR | PHONE NO   | EMAIL ID   |
|-------|--------------------------|-------------|--------|------|------------|--|
| 1     | N.MANIKANTA              | 17ME5A0122  | CIVIL  | III  | 9553358702 | <a href="mailto:maninagalla160@gmail.com">maninagalla160@gmail.com</a>                   |
| 2     | SYED KAMRAN<br>ASHRAF    | 17ME1A0152  | CIVIL  | II   | 7889466437 | <a href="mailto:syedkamran3015@gmail.com">syedkamran3015@gmail.com</a>                   |
| 3     | K.MOHAN SAI              | 18ME5A0100  | CIVIL  | II   | 8919654663 | <a href="mailto:mohansaibavuluri1999@gmail.com">mohansaibavuluri1999@gmail.com</a>       |
| 4     | R.H.N.D.SRAVANTHI        | 18ME5A0110  | CIVIL  | II   | 7989891799 | <a href="mailto:sravanthir.2000@gmail.com">sravanthir.2000@gmail.com</a>                 |
| 5     | M.SUSMITHA               | 16ME1A0123  | CIVIL  | III  | 9618636468 | <a href="mailto:susmitha.susi27@gmail.com">susmitha.susi27@gmail.com</a>                 |
| 6     | K.HARIKA                 | 16ME1A0118  | CIVIL  | III  | 9393443334 | <a href="mailto:harikakommanaboyina98@gmail.com">harikakommanaboyina98@gmail.com</a>     |
| 7     | N.M.SAI KUMAR            |             | ECE    | III  | 9491548500 | <a href="mailto:saikumarnmv@gmail.com">saikumarnmv@gmail.com</a>                         |
| 8     | P.SATYA SAIKUMAR         | 16ME1A0585  | CSE    | III  | 9010802853 | <a href="mailto:saisatya363@gmail.com">saisatya363@gmail.com</a>                         |
| 9     | J.KARUN KUMAR            | 16ME1E0544  | CSE    | III  | 6300913813 | <a href="mailto:karunjangam4861@gmail.com">karunjangam4861@gmail.com</a>                 |
| 10    | S ANUROOP                | 16ME1E0599  | CSE    | III  | 9491974818 | <a href="mailto:anuroop.somathula313@gmail.com">anuroop.somathula313@gmail.com</a>       |
| 11    | K.SRIRAM RAJ             | 16ME1E05A6  | CSE    | III  | 9494944379 | <a href="mailto:9494944379S@gmail.com">9494944379S@gmail.com</a>                         |
| 12    | SK.SHAHID                | 16ME1E05A3  | CSE    | III  | 7032628658 | <a href="mailto:shahidasshaik@gmail.com">shahidasshaik@gmail.com</a>                     |
| 13    | M.D.SAJID                | 16ME1E0571  | CSE    | III  | 8247530160 | <a href="mailto:sajidvs53@gmail.com">sajidvs53@gmail.com</a>                             |
| 14    | MD.SAMEEVULLAH           | 16ME1E0567  | CSE    | III  | 7013242403 | <a href="mailto:same.md567@gmail.com">same.md567@gmail.com</a>                           |
| 15    | S.VAMSI                  | 16ME1E05A8  | CSE    | III  | 9493972614 | <a href="mailto:susani.bablu5@gmail.com">susani.bablu5@gmail.com</a>                     |
| 16    | P.V.RAMANUJA             | 16ME1E0004  | ECE    | III  | 9493141593 | <a href="mailto:ramanuja237@gmail.com">ramanuja237@gmail.com</a>                         |
| 17    | G.YESWANTH               | 16ME1A0406  | ECE    | III  | 9951467432 | <a href="mailto:yeswanthg234@gmail.com">yeswanthg234@gmail.com</a>                       |
| 18    | G.UMA NAVEEN<br>KUMAR    | 17ME1E0311  | MECH   | II   | 6302074351 | <a href="mailto:umanaveen0772@gmail.com">umanaveen0772@gmail.com</a>                     |
| 19    | M.MANIKYA<br>DEEPAK      | 17ME1E0323  | MECH   | II   | 9542587874 | <a href="mailto:deepakmajeti@gmail.com">deepakmajeti@gmail.com</a>                       |
| 20    | M.MANI MOHAN SAI         | 17ME1E0327  | MECH   | II   | 9542531315 | <a href="mailto:nmmsai043@gmail.com">nmmsai043@gmail.com</a>                             |
| 21    | K.SAI DIVYA              | 16ME1E0467  | ECE    | III  | 9494874603 | <a href="mailto:saidivvyak18@gmail.com">saidivvyak18@gmail.com</a>                       |
| 22    | S.SAI MONIKA<br>PREETHI  | 16ME1E04F7  | ECE    | III  | 8374553680 | <a href="mailto:preethi231999@gmail.com">preethi231999@gmail.com</a>                     |
| 23    | M.PRADEEP                | 16ME1E0495  | ECE    | III  | 9390852433 | <a href="mailto:pradeepfriends1215225@gmail.com">pradeepfriends1215225@gmail.com</a>     |
| 24    | SK.DILSHAD BEGUM         | 16ME1E04F4  | ECE    | III  | 6305557925 | <a href="mailto:jkdilshadbegum07@gmail.com">jkdilshadbegum07@gmail.com</a>               |
| 25    | P. NAGSA SAI<br>BHAVANI  | 18ME1E04B4  | ECE    | I    | 9059006575 | <a href="mailto:pnagasaibhavani@gmail.com">pnagasaibhavani@gmail.com</a>                 |
| 26    | T.VIJAYA BHAVANI         | 18ME1E04F2  | ECE    | I    | 6302585466 | <a href="mailto:vijayabhavanitvr@gmail.com">vijayabhavanitvr@gmail.com</a>               |
| 27    | K.SOMANATH               | 16ME1E0473  | ECE    | III  | 8333851234 | <a href="mailto:contact@somanath.me">contact@somanath.me</a>                             |
| 28    | M.VAMSI                  | 16ME1E0497  | ECE    | III  | 7680896093 | <a href="mailto:vamsisrinivasmandi@gmail.com">vamsisrinivasmandi@gmail.com</a>           |
| 29    | P.DEDEEPPYA              | 16ME1E04D4  | ECE    | III  | 9491852993 | <a href="mailto:dedeepyachoudary@gmail.com">dedeepyachoudary@gmail.com</a>               |
| 30    | P.PAVITHRA               | 16ME1E04D1  | ECE    | III  | 9951949169 | <a href="mailto:penmetrapavithra@gmail.com">penmetrapavithra@gmail.com</a>               |
| 31    | U.ROJA                   | 16ME1E04G8  | ECE    | III  | 9542115573 | <a href="mailto:rojauppapapati@gmail.com">rojauppapapati@gmail.com</a>                   |
| 32    | D.PAVANI                 | 17ME1E0471  | ECE    | II   | 9981787558 | <a href="mailto:pavanidampanaboina12@gmail.com">pavanidampanaboina12@gmail.com</a>       |
| 33    | K.HIMASRI                | 17ME1E0491  | ECE    | II   | 7993880513 | <a href="mailto:hemasreekosanam@gmail.com">hemasreekosanam@gmail.com</a>                 |
| 34    | T.LALITHA                | 17ME1E04B6  | ECE    | II   | 7288082790 | <a href="mailto:lalithatumuluri689@gmail.com">lalithatumuluri689@gmail.com</a>           |
| 35    | T.YUVA KAVYA             | 17ME1E04B5  | ECE    | II   | 9133770996 | <a href="mailto:tammisettiyuvakavya1999@gmail.com">tammisettiyuvakavya1999@gmail.com</a> |
| 36    | M.SAIPAVAN               | 16ME1E04B0  | ECE    | III  | 7659966188 | <a href="mailto:nagireddy.saipavan@gmail.com">nagireddy.saipavan@gmail.com</a>           |
| 37    | M.GANESH                 | 17ME1E0138  | CIVIL  | II   | 8497975074 | <a href="mailto:maradari.236236@gmail.com">maradari.236236@gmail.com</a>                 |
| 38    | Mr.K.JNV.NARASA<br>REDDY | STAFF       | MBA    |      | 9948888753 | <a href="mailto:mbahod@rcee.ac.in">mbahod@rcee.ac.in</a>                                 |
| 39    | NAGAVALI SAKA            | STAFF       | CSE    |      | 9985158796 | <a href="mailto:vali214@gmail.com">vali214@gmail.com</a>                                 |
| 40    | Dr.M.NAGABHUSHAN<br>RAO  | STAFF       | CSE    |      | 9652141888 | <a href="mailto:mnraosir@gmail.com">mnraosir@gmail.com</a>                               |

  
Signature of the Organizer

  
PRINCIPAL

# 17. Leap International Private Limited

## Circular

Ref: RCEE/Placement Circular/2017-18/37

Date: 7-12-17

Sub: **Leap International Private Limited** Campus drive on Thursday 07<sup>th</sup> December - Reg.

**Leap International Private Limited, Chennai** will be visiting our college to conduct campus drive on **Thursday 07<sup>th</sup> December** for 2018 passing outs. All eligible should attend the drive at 9:00 am with latest resume, two photos and photo copies of all testimonials.

### Process of the day:

We have a short presentation on "Leap International Private Limited", a logistics Company headquartered in Chennai. We anticipate demand for a trained human resource to grow in the coming years with our focus. Our focus is expand globally alongside expand terminal operations, to provide quality logistics solutions to the start ups and management solution with new support base. Hence we have come to offer a package for those candidates:

- who have sincerity and commitment.
- who have got a common sense approach to life
- who have good communication skills, with good command over basic English.
- Candidates selected will pass through vigorous training for six months.
- Place of training: Chennai

Candidates will make their own arrangements to stay in Chennai. Only these candidates, who can adapt themselves to traveling, staying fit and can adjust to dietary habits in various parts of the Country, can participate.

Those of you who have got dependents to look after should consider twice before accepting to stay in Chennai for six months - this is based on our past experience, where candidates will have to leave back because of dependency.

Chosen candidates will be offered a basic minimum salary between Rs. 15,000 to Rs. 20,000 depending on their abilities. It is strictly on performance.

**Eligibility Criteria: B.Tech CS/IT/ECE/EEE/MECH and MBA With 60%**

Package: 1.8 to 2.4 LPA

### Interview Process:

1. Online test (Need GOOD INTERNET connectivity, Mozilla Firefox browser)  
Please check the following URL for testing( [www.isselectwise.com](http://www.isselectwise.com))
2. Group Discussion
3. Personal Interview
4. Final Interview in Company

Copy to: The Chairman, Secretary and Correspondent

Principal  
HOD - CSE  
PO

HOD - O&A  
HOD - S&H  
Library

HOD - EEE  
HOD - MBA  
Transportation

HOD - MEV  
Examination

HOD - ECE  
TPO AO

PRINCIPAL

## 18. EOS, Embedded Systems

Format: 9014/04

Date: 14-02-2019

### Report on "Institute Industry Interaction"-EOS

**Organized by** : Dept. of Training Placements  
**Name of the Speaker** : **Mr. JAYA PRAKASH**  
Kolathur, Chennai – 600099  
Ph: +914439648000  
**Designation** : **Manager – Human Resources.**  
**Topic** : Embedded Systems  
**Venue** : Auditorium  
**Date & Time** : 14-02-2019

| Branch                               | Year | Semester | No of Students Attended |
|--------------------------------------|------|----------|-------------------------|
| ECE                                  | IV   | II       | 180                     |
| CSE                                  | IV   | II       | 110                     |
| ME                                   | IV   | II       | 100                     |
| <b>Total No of Students Attended</b> |      |          | <b>390</b>              |

#### Report

##### Report in brief by Organizer / Coordinator / Convener:

Ramachandra College of Engineering Vatluuru is one of the biggest and most happening colleges in the West Godavari region. As part of Institute and Industry Interaction program, Ramachandra College of Engineering invited **Mr. Jay** of EOS- Electro Optical Systems: Industrial 3D Printing

**Mr. Jay** was grandly welcomed by the Secretary and Correspondent Mr. Venugopal. K, and the Vice Principal Prof. Jagan Mohan Rao and took him to Dr. A.P.J. Abdul Kalam Auditorium, a 1800+ capacity venue, where the program started with a prayer to the almighty as a part of the college's custom. The Secretary Mr. VenuGopal K and the guest of honor **Mr. Jay** were invited on to the stage and the program started by lightening the lamp.

**Mr. Jay** introduced the company to the student by stating that EOS Electro Optical Systems: Industrial 3D Printing enables customers to produce innovative and high quality products based on industrial 3D printing technologies. It is a global technology and quality leader for high-end solutions in the field of additive manufacturing (AM). Founded in 1989, we are a pioneer and world leader in the field of Direct Metal Laser Sintering (DMLS) and provider of highly productive Additive Manufacturing Systems for plastic materials. Furthermore our customers benefit from deep technical expertise in global service, applications engineering and consultancy.

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In continuation **Mr. Jay** said that around the world, for tech support service companies, it has become almost a challenge to cope up with the speedily changing technology, mounting operation costs and also living up to customer expectations at the same time. Nowadays, customers expect things differently and demand customer-focused solutions with world-class services. Hence, tech support service companies are now toiling hard to deliver a competitive difference. The technical support service companies are: Technical support service companies help the sustenance of a service, product or application for an end-user of the same. These are kind of help of helpdesks which solve queries of the users through emails, voice chat and web. Apart from a helpdesk you can also address them as customer interaction centre, IT response centre, resource centre, service desk, IT solutions centre and contact centre that thoroughly lever the entire gamut of technical support services. So, the industries which outsource to technical support service companies are: Application Service Providers (ASPs), Real Estate, Insurance, Wireless Vendors, Original Equipment Manufacturers, Hospitality, Consultants, IT-enabled toys, games and products, Banking and Finance, Logistics, Integrators, Internet Service Providers

After a thoughtful interaction **Mr. Jay** said that he is delighted to see the students of Ramachandra College of Engineering with an energetic attitude and patience which is very much essential in Software Engineer. He assured the students that he would visit again to interact with the students and their juniors as well.

Secretary Mr. Venugopal, Vice principal cherished and thanked the guest of honor on behalf of the college and for spending his valuable time in sharing his experiences with the students.



**Feedback from students:**

Delighted to know more and realities of the dynamics of software industry and how they (student) can evolve themselves to keep pace with the latest technology trends for placements

**Feedback from the resource person:**

The resource person **Mr. Jay** mentioned that students of RCE are very much closely controlled in their actions and arranging the event in a memorable way should be appreciated.

  
**TPO**

  
**PRINCIPAL**

## 19. Hinduja Global Solutions Ltd

Format:9014/0

Date: 10-01-2018

### Report on "Institute Industry Interaction", by Mr. Roscillin, Manager – Human Resources.

#### HGS

Hinduja Global Solutions Ltd.  
#1-1-60/7, 7A, 7B & 7C, 1st Floor, Beacon Towers Near RTC Cross Roads,  
Musheerabad, Hyderabad – 500020

**Organized by** : Dept. of Training Placements  
**Name of the Speaker** : **Mr. Roscillin**  
Hinduja Global Solutions Ltd  
Door No.6-3-21, New No.322, Satya's DVR Plaza, 3/2 Arundalpet, Guntur,  
Andhra Pradesh-522007.  
Phone-0863-2345588  
**Designation** : **Manager – Human Resources.**  
**Topic** : BPO Jobs  
**Venue** : Auditorium  
**Date & Time** : 10-01-2018

| Branch                        | Year | Semester | No of Students Attended |
|-------------------------------|------|----------|-------------------------|
| All branches                  | IV   | II       | 706                     |
| Total No of Students Attended |      |          | 706                     |

#### Report

#### I. Report in brief by Organizer / Coordinator / Convener:

Ramachandra College of Engineering Vaturu, is one of the biggest and most happening colleges in the West Godavari region. As part of Institute and Industry Interaction program, Ramachandra College of Engineering invited Mr. Roscillin, of HGS - A global leader in business process management (BPM) and optimizing the customer experience lifecycle.

Mr. Roscillin was grandly welcomed by the Secretary and Correspondent Mr. Venugopal, K, and the Vice Principal Prof. Jagan Mohan Rao and took him to Dr. A.P.J. Abdul Kalam Auditorium, a 1800+ capacity venue, where the program started with a prayer to the almighty as a part of the college's custom. The Secretary Mr. Venu Gopal K and the guest of honour Mr. Roscillin were invited on to the stage and the program started by lightening the lamp.

Mr. Roscillin introduced the company to the student by stating that HGS is helping make its clients more competitive every day. HGS combines technology-powered services in automation, analytics and digital with domain expertise focusing on back office processing, contact centers and HRO solutions to deliver transformational impact to clients. Part of the multi-billion dollar conglomerate Hinduja Group, HGS takes a true "globally local" approach, with over 46,300 employees across 69 delivery centers in seven countries making a difference to more than 600 of the world's top brands across nine key verticals. For the year ended 31st March 2017, HGS had revenues of Rs. 3,711 crore (US\$ 555 million).

In continuation Mr. Roscillin asked students what they prefer IT or BPO job - Yes the most haunting question for the people in the industry at the initial stages after coming out of the college or while looking out for job. White collar jobs and fat salary package is all that people are looking and one has to understand that neither the salary nor the designation is going to change their lives forever. Constant update is all the mantra in IT industry and BPO industry. Saturation can happen very easily if that constant updating is not there in these industries.

Speaking about BPO JOBS Very often seen as a stopgap just to fill the space and leave when they get what they were looking out for. Things have changed a little but still predominantly people look for jobs in software so time has come wherein people have to look at other avenues. This is not a debate about which is the best industry each industry has its own pros and cons and now that BPO has established itself as a self sufficient industry employment opportunities are plenty it's that mindset of the people has to change. When you look at the market it's very volatile it's totally unstable in this scenario it is purely survival of the fittest. We have scores of people graduating everyday from institutions but jobs for them are minimal. We have an option over here either you have to be looking for domain related job or avail

the opportunity that is at hand and look for domain related opportunities and this does not mean once you get the job in your domain you abruptly leave the place where you were working.

Do not discriminate jobs, each profession has its merit, an engineer may not be good at Call Handling and vice versa so treat professions alike. It's ultimately professionalism that matters...Mr. Roscillin gave an overview what BPO stands for (Business Process outsourcing,) and why multinationals outsource some of their departments to the Bpo for proficiency and profit. There are two kinds of BPO – Domestic & International. Major part of the Bpo work is performed via calls that boost up the career graph. When it comes to functional level various processes that takes place in the BPOs are : Technical, Semi-Technical, Sales, Customer-service, Travel, Backend, Email, Chat, Voice, Non-Voice, Blended etc. There is a hierarchy which is followed starting from Agent level to the level of CEO .  
ADVANTAGES OF BPO JOBS - Enhanced English Communication skills, Exposure to different speaking Accents, Opportunity to work with people from diverse cultures and backgrounds with different experiences. Good Salary packages with loads of benefits and incentives. Fast promotions with the help of IJPs (Internal Job Postings) leading to career growth.

But it is suggestions to the students who are aspiring BPO JOBS are some of the Fresher may get trapped into bad habits like smoking, drinking alcohol, Drugs, or street fights. The night-shift in the BPOs may disturb the bowel movement and cause stomach problems like acidity, gall stone, liver problems etc. The cab drivers in some BPOs drive rashly causing major accidents. Experience of BPO calling process may not be counted in other job sectors apart from BPOs.

Mr. Roscillin concluded multiple career options which allows individuals to freely choose and decide which career they want to pursue. The majority of people who are unable to choose a proper career may join the BPO and shape a good career in it. No job is Good or Bad, every job has its pro's and cons. Proper Guidance and strong dedication and will can shape a good career in any sector.

After a thoughtful interaction Mr. Roscillin said that he is delighted to see the students of Ramachandra College of Engineering with an energetic attitude and patience which is very much essential in Software Engineer. He assured the students that he would visit again to interact with the students and their juniors as well.

Secretary Mr. Venugopal, Vice principal cherished and thanked the guest of honor on behalf of the college and for spending his valuable time in sharing his experiences with the students.

Welcome banner for the event

The banner features the college's name at the top: RAMACHANDRA COLLEGE OF ENGINEERING. It includes accreditation details: NAAC B++ GRADE, Approved by AICTE, New Delhi, Affiliated to JNTU, Kakinada, and ISO 9001:2008 certified & 'AA' rated Institution by APKM in AP. The main text reads: 'Hearty Welcome to Delegates of HGS HINDUJA GLOBAL SOLUTIONS Campus Drive wednesday, 10th January 2018'. The HGS logo is prominently displayed in the center.

**Feedback from students:**

Delighted to know more and realities of the dynamics of BPO and the clearly understood that No job is Good or Bad, every job has its pro's and cons. Proper Guidance and strong dedication and will can shape a good career in any sector.

**Feedback from the resource person:**

The resource person Mr. Roscillin mentioned that students of RCE are very much closely controlled in their actions and arranging the event in a memorable way should be appreciated.

  
TRO

  
Coordinator

  
PRINCIPAL

## 20. Multiplier Solutions

2014/06

Date: 27-12-2018

### Report on "Institute Industry Interaction"-MULTIPLIER SOLUTIONS

**Organized by** : Dept. of Training Placements  
**Name of the Speaker** : **Mr. ANKUR ROY**  
02, 4th Floor, Millenium Square, Above Ratandeeep, Opposite  
Care Hospital, Old Mumbai Highway, Gachibowli,  
Hyderabad, Telangana 500032  
Phone: 040 6455 7770  
**Designation** : **Manager – Human Resources**  
**Topic** : Healthcare industries  
**Venue** : Auditorium  
**Date & Time** : 27-12-2018

| Branch                               | Year | Semester | No of Students Attended |
|--------------------------------------|------|----------|-------------------------|
| All                                  | IV.  | II       | 450                     |
| <b>Total No of Students Attended</b> |      |          | <b>450</b>              |

#### Report

#### Report in brief by Organizer / Coordinator / Convener:

Ramachandra College of Engineering Vatluuru, is one of the biggest and most happening colleges in the West Godavari region. As part of Institute and Industry Interaction program, Ramachandra College of Engineering invited **Mr. ANKUR ROY**, of Multiplier Solutions that helps leading hospital networks to make sense of big data.

**Mr. ANKUR ROY** was grandly welcomed by the Secretary and Correspondent Mr. Venugopal. K, and the Vice Principal Prof. Jagan Mohan Rao and took him to Dr. A.P.J. Abdul Kalam Auditorium, a 1800+ capacity venue, where the program started with a prayer to the almighty as a part of the college's custom. The Secretary Mr. Venu Gopal K and the guest of honor **Mr. ANKUR ROY** were invited on to the stage and the program started by lightening the lamp.

**Mr. ANKUR ROY** introduced the company to the student by stating that **Multiplier Solutions** that helps leading hospital networks to make sense of big data, giving marketers and physician relationship team's actionable insights to drive volume and engagement. It's a platform brings together robust Business Intelligence tools, the most comprehensive and current data and advanced analytics to produce attributable outcomes. Multiplier's platform is



Designed to measure Return on Investment and transform marketing and physician relations teams into revenue and profit centers which include Patient, Consumer, and Physician engagement solutions.

The session continued with importance of Healthcare industry. It is an aggregation and integration of sectors within the economic system that provides goods and services to treat patients with curative, preventive, rehabilitative, and palliative care. It includes the generation and commercialization of goods and services lending themselves to maintaining and re-establishing health. The modern healthcare industry is divided into many sectors and depends on the interdisciplinary teams of trained professionals and paraprofessionals to meet health needs of individuals and populations. The healthcare industry is one of the world's largest and fastest-growing industries. Consuming over 10 percent of gross domestic product (GDP) of most developed nations, health care can form an enormous part of a country's economy. We have a single focus-providing our customers with secure, cloud based solutions to their healthcare it needs. Keeping up with health information technology requirements can be a difficult Endeavour.

After a thoughtful interaction **Mr. ANKUR ROY** said that he is delighted to see the students of Ramachandra College of Engineering with an energetic attitude which is very much essential in the contemporaneous corporate. He assured the students that he would visit again to interact with the students and their juniors as well.

Secretary Mr. Venugopal, Vice principal cherished and thanked the guest of honor on behalf of the college and for spending his valuable time in sharing his experiences with the students.

**Welcome banner for the event:**





# RAMACHANDRA COLLEGE OF ENGINEERING

NH-7 Bypass Road, Vastara (V.L. Lines - 514001), W. G. Dist., A.P.  
(Approved by AICTE, New Delhi, and Affiliated to JNT University, Kakinada)  
NAAC Accredited with B++, ISO 9001 : 2008 Certified

Hearty - welcome  
to  
MR. ANKUR ROY  
MANAGER - HR  
MULTIPLIER SOLUTIONS

### Feedback from students:

Students are excited to know the link between engineering and medical that is covering the gaps. So they are planning to expertise in this field and planning to successfully complete related projects, since, Mr.ankur mentioned clearly about the intricacies and the impact as well.

### Feedback from the resource person:

The resource person **Mr. Ankur** mentioned that students of RCE are very much disciplined in their behavior and organizing the event in a memorable way.

*G. Thirumala*

TPO

*[Signature]*  
PRINCIPAL

## 21. RidSys Tech Pvt Ltd

Format:9014/0

Date: 22-12-2018

**Report on "Institute Industry Interaction", by  
Mr. K.Bhaskar, Senior System Architect  
RidSys Tech Pvt Ltd**

21, Jansi St, Indira Gandhi Nagar, Ilango Nagar, Puducherry, 605001

**Organized by** : Dept. of Training & Placements  
**Name of the Speaker** : **Mr. K.Bhaskar**  
**Designation** : Senior System Architect, RidSys Tech Pvt Ltd.  
**Topic** : Changing recruitment patterns in IT firms  
**Venue** : IEDC Conference Hall,  
**Date & Time** : 22-12-2018

| Branch                               | Year     | Semester | No of Students Attended |
|--------------------------------------|----------|----------|-------------------------|
| ECE                                  | IV years | II       | 59                      |
| CSE                                  |          |          | 24                      |
| EEE                                  |          |          | 27                      |
| <b>Total No of Students Attended</b> |          |          | <b>110</b>              |

### Report

#### 1. Report in brief by Organizer / Coordinator / Convener:

Ramachandra College of Engineering Vaturu, is one of the biggest and most happening colleges in the West Godavari region. As part of Institute and Industry Interaction program, Ramachandra College of Engineering invited **Mr. K.Bhaskar**, of RidSys Tech Pvt Ltd. of Pondicherry. Mr.Bhaskar has over 15 years of work experience in the IT industry and has immense knowledge in Project management, development and production.



RIDSYS is a young and promising company in the world of digital broadcasting industry, established in April 2012 which is located in Puducherry, India. It is a leading manufacturer of especially licensed OS 21 and Android HD set-top boxes. They also focus on developing digital entertainment and its related products to meet the demands of the customer.

Mr.Bhaskar was welcomed by the Training & Placement Officer Mr.Saptagiri and was introduced to the Principal Dr.Sanjay and Secretary Mr.Venugopal. Students welcomed him with a flower bouquet.

Student coordinators then welcomed Mr.Bhaskar to the NewGen IEDC Conference hall where the IV

year students from ECE, CSE and EEE were waiting.

Ramachandra Club of English (RaCE) coordinator Ms. Payal from III ECE hosted the event. She welcomed the chief speaker to the campus and also invited her seniors to the Industry Institute Interaction. After introducing the college to Mr. Bhaskar, she also introduced him and RidSys to the audience.

Speaking with the students Mr. Bhaskar told that the recruitment patterns of the IT firms are changing fast. IT firms now do not have the comfort of training the new hires. They are expecting a ready to deploy recruitment. He further said that the new gen start ups like RidSys are very particular about their employees and are very choosy. At RidSys it is only about the technical skills.

To get a good job in an IT firm, students should focus on:

1. Problem solving ability
2. Ability to write that solution in a program with the right logic.

Students interacted with him trying to understand what the latest technologies are. He replied to them that it is the ability to understand the problem and write a solution in any programming language they know.



Secretary Mr. Venugopal, cherished and thanked the guest of honor on behalf of the college and for spending his valuable time in sharing his experiences with the students. Mr. Sathagiri extended the vote of thanks.

#### **Feedback from students:**

Students said that this interaction gave them a new dimension to prepare towards placement drives. Many students felt that the recruiting companies will train them after extending offers. Students felt that this interaction has given them new targets to achieve and also learnt the way to prepare.

#### **Feedback from the resource person:**

The resource person **Mr. Bhaskar** appreciated the efforts of the Training and placement cell in coordinating the activities. He further mentioned that though the institution is based in a rural area, the students here are very curious to learn and their attitude towards career is positive.

  
TPO

  
PRINCIPAL

## 22. EDUFIC,e-learning and animation

Format: 9014/08

Date: 24-11-2018

### Report on "Institute Industry Interaction"-EDUFIC

**Organized by** : Dept. of Training Placements  
**Name of the Speaker** : **MR. AJAY SHARMA**  
**Designation** : **Manager- Human Resource**  
**Topic** : **e- learning& animation.**  
**Venue** : IEDC Conference Hall A Block  
**Date & Time** : 24-11-2018

| Branch                               | Year     | Semester | No of Students Attended |
|--------------------------------------|----------|----------|-------------------------|
| CSE                                  | Iv years | I        | 56                      |
| ECE                                  |          |          | 100                     |
| EEE                                  |          |          | 69                      |
| Mechanical                           |          |          | 39                      |
| Civil                                |          |          | 38                      |
| <b>Total No of Students Attended</b> |          |          | <b>302</b>              |

### Report

**Report in brief by Organizer / Coordinator / Coavener:**

**Mr. AJAY SHARMA** was grandly welcomed by the TPO Mr.SAPTHAGIRI. He was introduced to Hon. Secretary Mr.VENUGOPAL & Principal Dr.SANJAY by Mr.SAPTHAGIRI

**Mr. AJAY SHARMA** was introduced to the students by the hosts. Mr.AJAY started speaking by introducing his company's profile. Mr.AJAY spoke that our team is made of competent, down-to-earth, fun-loving professionals. We are a group of instructional designers, content writers, graphic artists, illustrators, animators, modelers, QA specialists, and project managers who are passionate about learning and its associated technologies. For every project that we do, we might quarrel over the best ID approach, the best template, and the best graphic design to use, but we are all agreed on one thing - in team work there is success.

We design and write academic content for use in schools and organizations around the world. We are more than the standard instructional & Design Company. We work to improve the quality of academic content and its digital delivery to enhance the learning experience and its outcomes for learners and the organizations/institutions they represent. We are looking for writers, thinkers, desingers and subject matter experts in most disciplines to help us create a better way to learn. Bring your brain to Edufic and share it with the world. You can help improve learning for millions of Learners, including yourself.

With so much at stake in education, the Edufic admittance process has become rigorous. Only the best candidates are accepted. Our acceptance standards and rates are more aggressive than those of the best schools in the world because we are creating academic content for students at those schools and for employers and organizations who demand a very high level of skill and performance from their team members. Therefore we need the Edufic team to be the best communicators, have high-level comprehension and critical thinking skills, and be confident in their subject knowledge.

While our standards are high, those that are successful in our recruitment and training process find a welcoming and exciting culture, engaging and fulfilling work, a supportive and responsive management team, and acquire a diverse and powerful skill set that make them some of the most sought-after employment candidates in the world. To put it simply, there is no better place to further your educational and professional aspirations than at Edufic. He concluded with their motto, " Give us your best and we'll give you ours".



**Feedback from students:**

Delighted to know more about the consumer mobility and responsive web app development. They wanted to know about the research studies and wanted to have an exposure in practical way.

**Feedback from the resource person:**

The resource person **Mr. AJAY SHARMA** mentioned that students of RCE are very much closely controlled in their actions and arranging the event in a memorable way should be appreciated.

  
TPO

  
PRINCIPAL

## 23. VEM Technologies Pvt Ltd.

Format:0014/0

Date: 29-03-2019

**Report on "Institute Industry Interaction", by  
Mr. Satya Kurukuri, Senior Executive- Human Resource  
VEM Technologies Private Ltd., Hyderabad**

B-45/1 Bachupally Industrial Area, Quthubullapur Mandal, Rangareddy District, Hyderabad, Telangana  
500090

**Organized by** : Dept. of Training & Placement  
**Name of the Speaker** : Mr. Satya Kurukuri  
 B-45/1 Bachupally Industrial Area, Quthubullapur Mandal, Rangareddy District, Hyderabad, Telangana 500090  
**Designation** : Senior Executive - Human Resource.  
**Topic** : Engineers for the National Defense  
**Venue** : NewGen IEDC Conference Hall  
**Date & Time** : 29-03-2019, 1:30 to 2:30 PM

| Branch                               | Year     | Semester | No of Students Attended |
|--------------------------------------|----------|----------|-------------------------|
| ECE                                  | IV years | II       | 36                      |
| EEE                                  |          |          | 28                      |
| <b>Total No of Students Attended</b> |          |          | <b>64</b>               |

### Report

#### 1. Report in brief by Organizer / Coordinator / Convener:

VEM Technologies Private Limited is majorly in Manufacturing (Machinery & Equipments) business from last 26 years and currently, company operations are active. VEM Technologies focus on Research, Design, Development, Manufacture, Assembly, Integration and testing of Systems, Products and Solutions. VEM has the following core business verticals: Missiles: VEM has proven track record in build to specifications & build to print of various systems from the nose to the tail for all major categories of Missiles. The in-house infrastructure caters to the systems integration and medium to large section level integration activities. Augmenting with facilities with the sensitive material integration and testing facilities for Missiles, Bombs & Rockets verticals.

Mr. Satya was welcomed by the Training & Placement Officer Mr. Saptagiri and was formally introduced to the Principal Dr. Sanjay. Student representatives from ECE & EEE have formally welcomed the guest to the venue- IEDC Conference hall.

Mr. Saptagiri introduced Mr. Satya to the students. Mr. Satya started his interaction by giving a small presentation about VEM Technologies and the business they are into. He further interacted with the students about their understanding about the national defense situation.

Further, he enquired that as engineering students what could be their contribution towards the national security. Students responded with the latest innovations in the field of home and national security including spy cameras, drones, etc. Mr. Satya extended the discussion to finding a career in such roles. To many students, he said that serving the country means joining the armed services. Being an engineer that too in electronics domain, students can actively seek employment in many direct and auxiliary industries that manufacture components related to arms & ammunition. Their research ideas and research areas can give new dimensions to both national & international security.

The event ended with Mr. Chiranjeevi extending the vote of thanks.



**Feedback from students:**

Delighted to know more about the opportunities in industries like defense and its related segments. They mentioned that this discussion has given them new thoughts related to opportunities of a good career.

**Feedback from the resource person:**

The resource person Mr. Satya mentioned that students of RCE are quite interactive and was happy to share and clarify the doubts they had.

*G. Thirumala*  
TPO

*M. V. S. R.*  
PRINCIPAL



## 24. Savanthis, Consumer and enterprise mobility

Format: 9014/07

Date: 08-10-2018

### Report on "Institute Industry Interaction"- SAVANTIS

**Organized by** : Dept. of Training Placements & Dept of Management Studies  
**Name of the Speaker** : MR.REVANTH & MR.MANISH MODI  
**Designation** : Manager- Human Resource.  
**Topic** : consumer and enterprise mobility  
**Venue** : IEDC Conference Hall A Block  
**Date & Time** : 08-10-2018

| Branch                               | Year     | Semester | No of Students Attended |
|--------------------------------------|----------|----------|-------------------------|
| CSE                                  | IV years | I        | 80                      |
| ECE                                  |          |          | 102                     |
| CE                                   |          |          | 24                      |
| MBA                                  |          |          | 110                     |
| <b>Total No of Students Attended</b> |          |          | <b>316</b>              |

### Report

#### Report in brief by Organizer / Coordinator / Convener:

**Mr. Revanth** was grandly welcomed by the TPO Mr.Sapthagiri. He was introduced to Hon. Secretary Mr.Venugopal & Principal Dr.Sanjay, by Mr.Sapthagiri.

**Mr. Revanth** was introduced to the students by the hosts. Mr.revanth started speaking by introducing his company's profile. Mr.revanth spoke that the IT industry is undergoing rapid transformation and many big names in the industry are changing their recruitment patterns. The new age recruitment policy makers are no longer interested to take employees from some premium colleges but are extending the opportunity to every eligible graduate. They are doing it by conducting open tests across multiple cities in the same time period. Because of this all the students are considered to be on the same platform irrespective of the college brands they carry. An individual student's ability related to their technical, logical, comprehension skills are tested on a pan India basis.

**Consumer Mobility and Responsive Web app development:** To make your business reach out to numerous users of mobile devices, we design websites that are 'Responsive' - i.e. compatible with all kinds of mobile devices- Smartphone's, phones', tablets etc. Regardless of the kind of device, the impact of the presentation of the website remains unchanged because of the same quality of viewing experience that is there on a PC or laptop. The corporate businesses are able to work more efficiently and effortlessly. Today, enterprises are extending their back-office systems by utilizing handhelds at the point of activity; this enables them to offer increased levels of customer service and satisfaction and employee efficiency and productivity.

Comprehensive analysis and implementation of enterprise mobility solutions by savantis lead to better success with BYOD (bring-your-own-device) policy, without compromising on end user experience, or security. We have an experienced and dedicated Mobile Solutions Competency Team comprising of Project Management Experts, Mobile Analysts and Solution Architects, UI/UX in Mobile and Media Application experts and teams with hands on expertise in Agile Approach for Solution Delivery.

Our Mobility experts focus on Research & Development, solution architecture, proof of concept development, product innovation. Making best use of the power of modern technology, we deliver secure, well designed, user friendly and compelling mobile apps that enhance your business and user experience. Our Seasoned Mobile developers quickly convert any solution into a working prototype. We follow Standard Project Management approaches and frameworks combined with our best practices. Using our design and technology skill we create and deliver your mobile apps.

**Feedback from students:**

Delighted to know more about the consumer mobility and responsive web app development. They wanted to know about the research studies and wanted to have an exposure in practical way.

**Feedback from the resource person:**

The resource person **Mr.Revanth** mentioned that students of RCE are very much closely controlled in their actions and arranging the event in a memorable way should be appreciated.

  
TPO

  
PRINCIPAL

## 25. Code Mantra Pvt Ltd, Changing requirements in IT firms

Format: 9014/01

Date: 20-09-2018

### Report on "Institute Industry Interaction"

**Organized by** : Dept. of Training Placements & Dept of Management Studies  
**Name of the Speaker** : **Mr. MAGDHOM ALI**  
 6th Ave. Aishwarya Colony, Thiruvalluvar Colony, Anna Nagar, Chennai  
 Ph: 7550029699, magdoomali@glenwoodsystems.com  
**Designation** : **Manager- Human Resource**  
**Topic** : **software testing**  
**Venue** : IEDC Conference Hall A Block  
**Date & Time** : 20-09-2018

| Branch                               | Year    | Semester | No of Students Attended |
|--------------------------------------|---------|----------|-------------------------|
| CSE                                  | IV YEAR | I        | 22                      |
| ECE                                  |         |          | 33                      |
| EEE                                  |         |          | 18                      |
| Mechanical                           |         |          | 15                      |
| Civil                                |         |          | 14                      |
| <b>Total No of Students Attended</b> |         |          | <b>102</b>              |

#### Report

##### 1. Report in brief by Organizer / Coordinator / Convener:

**Mr. Magdhoom Ali** was grandly welcomed by the TPO Mr. Saphthagiri. He was introduced to Hon. Secretary Mr. Venugopal & Principal Dr. Sanjay, by Mr. Saptagiri.

**Mr. Ali** was introduced to the students by the hostess. Mr. Ali started speaking by introducing his company's profile. Mr. Ali spoke that the IT industry is undergoing rapid transformation and many big names in the industry are changing their recruitment patterns.

The new age recruitment policy makers are no longer interested to take employees from some premium colleges but are extending the opportunity to every eligible graduate. They are doing it by conducting open tests across multiple cities in the same time period. Because of this all the students are considered to be on the same platform irrespective of the college brands they carry. An individual student's ability related to their technical, logical, comprehension skills are tested on a pan India basis.

##### Feedback from students:

Delighted to know more about the realities and the dynamics of software industry and how they (student) can evolve themselves to keep pace with the latest technology trends that lead to prospective career in the animation field.

##### Feedback from the resource person:

The resource person **Mr. MAGDHOM ALI** mentioned that students of RCE are very much closely controlled in their actions and arranging the event in a memorable way should be appreciated.

  
TPO

  
PRINCIPAL

## 26. L Cube Innovative Solutions Private Limited

Format:9014/0

Date: 23-11-2017

**Report on "Institute Industry Interaction", by  
Mr. Anand, Manager – Human Resources.**

**L-Cube**

6th Ave, Aishwarya Colony, Thiruvalluvar Colony,  
Anna Nagar, Chennai, Tamil Nadu 600040

**Phone:** 096298 65392

**Organized by**

:Dept. of Training Placements

**Name of the Speaker**

**:Mr. Anand**

6th Ave, Aishwarya Colony, Thiruvalluvar Colony,  
Anna Nagar, Chennai, Tamil Nadu 600040

**Phone:** 096298 65392

**Designation**

**: Manager – Human Resources.**

**Topic**

:Software Testing

**Venue**

:Auditorium

**Date & Time**

:23-11-2017

| Branch                        | Year | Semester | No of Students Attended |
|-------------------------------|------|----------|-------------------------|
| ECE                           | IV   | II       | 180                     |
| CSE                           | IV   | II       | 124                     |
| Total No of Students Attended |      |          | 304                     |

### Report

#### 1. Report in brief by Organizer / Coordinator / Convener:

Ramachandra College of Engineering Vathuru, is one of the biggest and most happening colleges in the West Godavari region. As part of Institute and Industry Interaction program, Ramachandra College of Engineering invited Mr.Anand, of L-Cube - provides cost-effective, advanced, easy-to-use, IT solutions and professional services.

**Mr.Anand** was grandly welcomed by the Secretary and Correspondent Mr. Venugopal. K, and the Vice Principal Prof. Jagan Mohan Rao and took him to Dr. A.P.J. Abdul Kalam Auditorium, a 1800+ capacity venue, where the program started with a prayer to the almighty as a part of the college's custom. The Secretary Mr. Venu Gopal K and the guest of honour **Mr.Anand** were invited on to the stage and the program started by lightening the lamp.

**Mr.Anand** introduced the company to the student by stating that L-Cube provide cost-effective, advanced, easy-to-use, IT solutions and professional services to help the customers to gain competitive advantage in the marketplace, to achieve operational cost reductions and efficiencies, and to Improve revenue and customer satisfaction." Provides services like Design/Installation/Maintenance existing Applications Data Centers, Security, Servers, Networks, VDP Templates, Complete IT Outsourcing. It handled many Projects Custom Software Design & Development, Data warehousing & report Generators, Web to Enterprise Interfaces, B2C Gateway Interface, Application Integration, VDP Integration, B2B Interface, e-Commerce

In continuation **Mr.Anand** said that today's competitive environment; "time-to-market" is a critical factor for any business to succeed. To manage software development in a timely and cost-effective manner is the challenge for all software managers. L-Cube's Custom Software Development Services provides you with solutions on a variety of hardware platforms Just-in-Time when needed. We are committed to your success by supplementing your development effort in a cost effective manner.

**Mr.Anand** says that software testing is an investigation conducted to provide stakeholders with information about the quality of the software product or service under test. Software testing can also provide an objective, independent view of the software to allow the business to appreciate and understand the risks of

software implementation. Test techniques include the process of executing a program or application with the intent of finding software bugs (errors or other defects), and verifying that the software product is fit for use.

Software testing involves the execution of a software component or system component to evaluate one or more properties of interest. In general, these properties indicate the extent to which the component or system under test meets the requirements that guided its design and development, responds correctly to all kinds of inputs, performs its functions within an acceptable time, is sufficiently usable, can be installed and run in its intended environments, and achieves the general result its stakeholders desire.

As the number of possible tests for even simple software components is practically infinite, all software testing uses some strategy to select tests that are feasible for the available time and resources. As a result, software testing typically (but not exclusively) attempts to execute a program or application with the intent of finding software bugs (errors or other defects). The job of testing is an iterative process as when one bug is fixed, it can illuminate other, deeper bugs, or can even create new ones.

After a thoughtful interaction Mr. Anand said that he is delighted to see the students of Ramachandra College of Engineering with an energetic attitude and patience which is very much essential in Software Engineer. He assured the students that he would visit again to interact with the students and their juniors as well.

Secretary Mr. Venugopal, Vice principal cherished and thanked the guest of honor on behalf of the college and for spending his valuable time in sharing his experiences with the students.

### Welcome banner for the Event

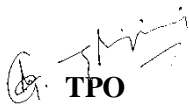


#### Feedback from students:

Delighted to know more and realities of the dynamics of software industry and how they (student) can evolve themselves to keep pace with the latest technology trends for placements.

#### Feedback from the resource person:

The resource person Mr. Anand mentioned that students of RCE are very much closely controlled in their actions and arranging the event in a memorable way should be appreciated.

  
TPO

  
PRINCIPAL

## 27. Efftronics

Format: 9014/05

Date: 09-11-2018

### Report on "Institute Industry Interaction"-EFFTRONICS

**Organized by** : Dept. of Training Placements  
**Name of the Speaker** : **Mr. SATISH**  
**Designation** : Manager, Human resources.  
**Topic** : smart signaling.  
**Venue** : Auditorium  
**Date & Time** : 09-11-2018

| Branch                               | Year     | Semester | No of Students Attended |
|--------------------------------------|----------|----------|-------------------------|
| EEE                                  | III & IV | II       | 286                     |
| ECE                                  | III & IV | II       | 403                     |
| <b>Total No of Students Attended</b> |          |          | <b>677</b>              |

#### Report

##### Report in brief by Organizer / Coordinator / Convener:

Ramachandra College of Engineering Vatturu, is one of the biggest and most happening colleges in the West Godavari region. As part of Institute and Industry Interaction program, Ramachandra College of Engineering invited **Mr. Satish**, of Efftronics - a mission is to provide freedom of creativity/innovation in exploiting the potential of Futuristic Technology.

**Mr. Satish** was grandly welcomed by the Secretary and Correspondent Mr. Venugopal. K, and the Vice Principal Prof. Jagun Mohan Rao and took him to Dr. A.P.J. Abdul Kalam Auditorium, a 1800+ capacity venue, where the program started with a prayer to the almighty as a part of the college's custom. The Secretary Mr. VenuGopal K and the guest of honour **Mr. Satish** were invited on to the stage and the program started by lightening the lamp.

Mr. Satish introduced the company to the students by mentioning the strengths and innovative SMART solutions they follow in Efftronics. The strength of Efftronics is 30+ Years of product expertise, 100+ R&D Engineers, 50+ Innovation Smart Solutions & 10+Years of product life by which it is able to be deployed as India's Largest IoT Network by Connecting 60+ lakhs Signaling Elements in Indian Railways. Efftronics always see that they provide solutions for Safe, Secure, Healthy, Pleasant, Efficient, Learnable, Affordable, Entertaining, Sustainable Dynamic Smart Cities.

The session continued with the career opportunities in Electronics Engineering. Railway signaling is a system used to direct railway traffic and keep trains clear of each other



at all times. Trains move on fixed rails, making them uniquely susceptible to collision. This susceptibility is exacerbated by the enormous weight and inertia of a train, which makes it difficult to quickly stop when encountering an obstacle. To avoid these we use a system called track circuit. The most common way to determine whether a section of line is occupied is by use of a track circuit. The rails at either end of each section are electrically isolated from the next section, and an electrical current is fed to both running rails at one end. A relay at the other end is connected to both rails. When the section is unoccupied, the relay coil completes an electrical circuit, and is energized. However, when a train enters the section, it short-circuits the current in the rails, and the relay is de-energized. This method does not explicitly need to check that the entire train has left the section. If part of the train remains in the section, the track circuit detects that part.

This type of circuit detects the absence of trains, both for setting the signal indication and for providing various interlocking functions—for example, preventing points from being moved while a train is approaching them. Electrical circuits also prove that points are locked in the appropriate position before the signal protecting that route can be cleared. UK trains and staff working in track circuit block areas carry Track Circuit Operating Clips (TCOC) so that, in the event of something fouling an adjacent running-line, the track circuit can be short-circuited. This places the signal protecting that line to 'danger' to stop an approaching train before the signaller can be alerted.

After a thoughtful interaction Mr. Satish said that he is enchanted to see the students of Ramachandra College of Engineering with an energetic attitude and patience which is very much essentially a professional. He assured the students that he would visit again to interact with the students and their juniors as well.

Secretary Mr. Venugopal, Vice principal cherished and thanked the guest of honor on behalf of the college and for spending his valuable time in sharing his experiences with the students.

**Feedback from students:**

Student's reaction is very positive they are very happy to know the insight for enhancing wealth and to develop Products & Solutions to the Customers which provide truthful information that can optimize & improve the Business Process. Students should take enough opportunities to enhance knowledge and be able to take decisions towards enhancing proper career wealth.

**Feedback from the resource person:**

The resource person Mr. Satish stated that students of RCE are very much well-organized in their behavior and consolidating the event in a memorable way should be treasured.

  
TPO

  
PRINCIPAL

## 28. ALLSEC Technologies Ltd

Format: 9014/0

Date: 08-03-2018

**Report on "Institute Industry Interaction", by  
Mr. Vasantha Raghavan, Manager HR,  
7H, Century Plaza, 560 Anna Salai, Teynampet,  
Chennai 600 018, India.  
Allsec Technologies Ltd**

**Organized by** : Dept. of Training Placements  
**Name of the Speaker** : **Mr. Vasantha Raghavan**  
46B, Velachery Main Road, Velachery,  
Chennai 600 042, India  
**Designation** : **Manager HR**  
**Topic** : **Tech Support services.**  
**Venue** : Auditorium  
**Date & Time** : 08-03-2018

| Branch                               | Year | Semester | No of Students Attended |
|--------------------------------------|------|----------|-------------------------|
| ECE                                  | IV   | II       | 144                     |
| CSE                                  | IV   | II       | 98                      |
| <b>Total No of Students Attended</b> |      |          | <b>242</b>              |

Report

### I. Report in brief by Organizer / Coordinator / Convener:

Ramachandra College of Engineering Vattura, is one of the biggest and most happening colleges in the West Godavari region. As part of Institute and Industry Interaction program, Ramachandra College of Engineering invited Mr. Vasantha Raghavan of Allsec is a global company with vast expertise in providing business process solutions across various industry verticals.

Mr. Vasantha Raghavan was grandly welcomed by the Secretary and Correspondent Mr. Venugopal. K, and the Vice-Principal Prof. Jagat Mohan Rao and took him to Dr. A.P.J. Abdul Kalam Auditorium, a 1800+ capacity venue, where the program started with a prayer to the almighty as a part of the college's custom. The Secretary Mr. Venu Gopal K and the guest of honour Mr. Vasantha Raghavan were invited on to the stage and the program started by lightening the lamp.

Mr. Vasantha Raghavan introduced the company to the student by stating that Mr. Vasantha Raghavan introduced the company Allsec is a global company with vast expertise in providing business process solutions across various industry verticals.

Their solutions are testimony to the fact that we are a highly customer-centric, flexible and transparent service provider. Allsec believes in enhancing our client's business experience by taking process responsibility, improving cost efficiencies, and adding value through continuous process improvements and quality assurances. Allsec's brand is built around a core of expertise, meritocracy and continuous improvement. The spirit of enhancement among our people and an organizational commitment to continuous personal and professional development keeps us at the forefront in this fast-changing and demanding industry.

Allsec's well-structured recruitment process attracts a large number of talented people from the resource pool available in India, US and the Philippines. Being recognized as an Employer of Choice in this industry, it reinforces our resolve to attract, retain and nurture talent of our Human Capital through our Employee-centric work culture. We manage motivation and retention through a highly structured career path, cross-functional opportunities and performance-oriented incentives.

Mr. Vasantha Raghavan continued the topic towards the importance of Tech Support. It is an independent remote tech support service provider that support all types of software related issues for desktops, Laptops,



Printers, Routers, Tablets, I phones through pool of trained and certified experts. The brand names, trademarks, Logos, Company names used in the site belongs to their respective owners and here used for only reference. Online Computer Tech Support deals with Router Technical Support, Email Tech Support, Virus Removal Support, Antivirus Technical Support, Printer Tech Support, Game Support. Coming to Antivirus Technical Support major companies like McAfee Antivirus Technical Support, Avast Antivirus Technical Support, Avg Antivirus Technical Support, Virus Removal Technical Support, Malware Removal Technical Support also rely on tech support. For example McAfee Technical Support is regarded as one of the highly demanded antivirus products for computer as well as computer peripherals that protects against root kits, Trojans, spyware, worms, viruses, etc. Apart from these, it also detects and avoids the attacks that may come from phishing scams, adware, phishing scams, malicious scripts and even from hackers. Our qualified professionals provide effective and efficient technical McAfee Antivirus Technical Support. Norton Antivirus Technical Support provides malware prevention and removal during a subscription period. It is the software that has earned a reputed name for itself and is most trusted by the PC owners. It is among the most dependable software and is used by hundreds of thousands of people across the globe. Almost all the business establishments, regardless of their sizes also confide on this software for the protection of their several computers from the attack of malicious programs. People who work on PC have to face a number of problems, such as drastic slowdown in the PC speed, refusal of the browsers and applications to open, frequent hanging, etc. quite frequently. Avast Antivirus Technical Support :- The name Avast is an acronym that stands for Anti-Virus—Advanced Set. This antivirus protects your PC completely against Internet viruses, Trojan horses, internet bots, spyware, Internet bots, worms, malicious java applets and all types of similar threats. Avast antivirus technical support is a big boon in disguise for all those computer users who have installed Avast antivirus software in their computer. As it is very effective antivirus, it is preferred by the users across the globe.

Technical Support Services deal their clients as esteemed clients. They adopt most advanced process of diagnosis and come with instant solution of any problem, no matter how difficult it is. Virus Removal Technical Support Viruses are the set of programs that are written with the exclusive purpose to halt, disturb or stop the proper functioning of the computer system. These may get transferred from one computer to another by getting connected to a local area network or to the World Wide Web. A virus attack takes heavy toll on the mood and work of the computer user. Sometimes the attack of virus is very detrimental. Its onslaught may infect PC severely, causing loss of confidential or important data or crash as well. The malicious programs (virus) get entered in the system through e-mails, wireless networks, secondary storage device, etc. The impact of a virus attack is so destructive that it is always better to get rid of it the moment PC shows the signs of affected with it.


Secretary Mr. Venugopal, Vice principal cherished and thanked the guest of honor on behalf of the college and for spending his valuable time in sharing his experiences with the students.

#### Feedback from students:

Mr. Vasantha Raghavan gave a full insight of Tech support it really helped in deciding their profession and how perfect they need to be about their subject to survive in corporate and it is clear what corporate expects

#### Feedback from the resource person:

The resource person Mr. Vasantha Raghavan mentioned that students of RCE are very much disciplined in their behavior and in organizing the event in a prominent way.

  
TPO

  
PRINCIPAL

## 29. Hinduja Global Solutions Ltd

Format:9014/0

Date: 01-10-18

### Report on "Institute Industry Interaction", by Mr. Roscillin, Manager – Human Resources.

#### HGS

Hinduja Global Solutions Ltd.  
#1-1-60/7, 7A, 7B & 7C, 1st Floor, Beacon Towers Near RTC Cross Roads,  
Musheerabad, Hyderabad – 500020

**Organized by** : Dept. of Training Placements  
**Name of the Speaker** : **Mr. Roscillin**  
Hinduja Global Solutions Ltd  
Door No.6-3-21, New No.322, Satya's DVR Plaza, 3/2 Arundalpet, Guntur,  
Andhra Pradesh-522007.  
Phone-0863-2345588  
**Designation** : **Manager – Human Resources.**  
**Topic** : BPO Jobs  
**Venue** : Auditorium  
**Date & Time** : 10-01-2018

| Branch                        | Year | Semester | No of Students Attended |
|-------------------------------|------|----------|-------------------------|
| All branches                  | IV   | II       | 706                     |
| Total No of Students Attended |      |          | 706                     |

#### Report

#### 1. Report in brief by Organizer / Coordinator / Convener:

Ramachandra College of Engineering Vaturu, is one of the biggest and most happening colleges in the West Godavari region. As part of Institute and Industry Interaction program, Ramachandra College of Engineering invited Mr. Roscillin, of HGS - A global leader in business process management (BPM) and optimizing the customer experience lifecycle.

Mr. Roscillin was grandly welcomed by the Secretary and Correspondent Mr. Venugopal. K, and the Vice Principal Prof. Jagan Mohan Rao and took him to Dr. A.P.J. Abdul Kalam Auditorium, a 1800+ capacity venue, where the program started with a prayer to the almighty as a part of the college's custom. The Secretary Mr. Venu Gopal K and the guest of honour Mr. Roscillin were invited on to the stage and the program started by lightening the lamp.

Mr. Roscillin introduced the company to the student by stating that HGS is helping make its clients more competitive every day. HGS combines technology-powered services in automation, analytics and digital with domain expertise focusing on back office processing, contact centers and HRO solutions to deliver transformational impact to clients. Part of the multi-billion dollar conglomerate Hinduja Group, HGS takes a true "globally local" approach, with over 46,300 employees across 69 delivery centers in seven countries making a difference to more than 600 of the world's top brands across nine key verticals. For the year ended 31st March 2017, HGS had revenues of Rs. 3,711 crore (US\$ 555 million).

In continuation Mr. Roscillin asked students what they prefer IT or BPO job - Yes the most haunting question for the people in the industry at the initial stages after coming out of the college or while looking out for job. White collar jobs and fat salary package is all that people are looking and one has to understand that neither the salary nor the designation is going to change their lives forever. Constant update is all the mantra in IT industry and BPO industry. Saturation can happen very easily if that constant updating is not there in these industries.

Speaking about BPO JOBS Very often seen as a stopgap just to fill the space and leave when they get what they were looking out for. Things have changed a little but still predominantly people look for jobs in software so time has come wherein people have to look at other avenues. This is not a debate about which is the best industry each industry has its own pros and cons and now that BPO has established itself as a self sufficient industry employment opportunities are plenty it's that mindset of the people has to change. When you look at the market it's very volatile it's totally unstable in this scenario it is purely survival of the fittest. We have scores of people graduating everyday from institutions but jobs for them are minimal. We have an option over here either you have to be looking for domain related job or avail



**Feedback from students:**

Delighted to know more and realities of the dynamics of **BPO** and the clearly understood that No job is Good or Bad, every job has its pro's and cons. Proper Guidance and strong dedication and will can shape a good career in any sector.

**Feedback from the resource person:**

The resource person Mr. Roscillin mentioned that students of RCE are very much closely controlled in their actions and arranging the event in a memorable way should be appreciated.

**TPO**

**PRINCIPAL**

### 30. DQ Entertainment Limited , Corporate office

Format:9014/0

Date: 01-06-18

**Report on "Institute Industry Interaction", by  
Mr. Bongli Nagaprasad, Director – Human Resource  
D Q Entertainment Limited, Corporate Office**

644, Aurora Colony, Road No.3, Banjara Hills, Sagar Society, Sri Nagar Colony, Aurora Colony,  
Banjara Hills, Hyderabad, Telangana 500073

**Organized by** : Dept. of Training Placements  
**Name of the Speaker** : **Mr. Bongli Nagaprasad**  
 644, Aurora Colony, Road No.3, Banjara Hills,  
 Hyderabad - 500034, Andhra Pradesh, INDIA.  
 Ph: 0091-40-23553726 & 27 | Fax: 0091-40-23552594  
**Designation** : **Director – Human Resource.**  
**Topic** : Animation  
**Venue** : 302 A-Block  
**Date & Time** : 06-1-2018

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| Branch                        | Year | Semester | No of Students Attended |
|-------------------------------|------|----------|-------------------------|
| ECE                           | IV   | II       | 206                     |
| CSE                           | IV   | II       | 123                     |
| Total No of Students Attended |      |          | 329                     |

#### Report

##### 1. Report in brief by Organizer / Coordinator / Convener:

Ramachandra College of Engineering Vatluru, is one of the biggest and most happening colleges in the West Godavari region. As part of Institute and Industry Interaction program, Ramachandra College of Engineering invited **Mr. Bongli Nagaprasad**, of DQ Entertainment (DQE) is a animation, gaming, live action entertainment.

**Mr. Bongli Nagaprasad** was grandly welcomed by the Secretary and Correspondent Mr. Venugopal. K, and the Vice Principal Prof. Jagan Mohan Rao and took him to 302 A-block, where the program started with a prayer to the almighty as a part of the college's custom. The Secretary Mr. Venu Gopal K and the guest of honour **Mr. Bongli Nagaprasad** were invited on to the stage and the program started by lightening the lamp.

**Mr. Bongli Nagaprasad** introduced the company to the student by stating that DQ Entertainment (DQE) is a animation, gaming, live action entertainment - production and distribution – company with amongst the largest animation production capacity for Television, Feature Films, Home Video, Online Game Art, Visual Effects, mobile and next generation console games. With in-house skills sets of over 2700 production associates, DQE can be considered as one of the largest animated content production houses in the world today. DQE has grown into a fully integrated production and distribution group distinguished for its corporate governance, adherence to the highest quality and one of the first companies in this industry to receive the ISO 9001:2000 certification by DNV Norway, for its sophisticated production and delivery systems. The company's vision of producing iconic brands and quality entertainment has provided the edge to DQE in a content-driven world. The awards won by DQE at various national and international forums are an affirmation of

the quality of work being produced by the associates. DQ has been recognized as an organization that fosters excellence and encourages quality and creativity. DQE has received over 35 awards including an EMMY for 'Tutenstein' animated TV series and several others such as the Red Herring Top 100 private companies Asia, E&Y Entrepreneur of the Year Award, The UK Broadcast Award 2010, Sichuan TV Festival International "Gold Panda" Award, 11 Emmy nominations and an Emmy Award, Pulcinella Awards, Italy for The Jungle Book which was nominated in 5 categories at the Cartoons on the Bay - Italy in 2011. DQE was also awarded the prestigious 'International Studio of the Year' at the 16th ceremony of Cartoons on the Bay, Italy 2012.

In continuation **Mr. Bongi Nagaprasad** said that Animation is a dynamic medium in which images or objects are manipulated to appear as moving images. In traditional animation the images were drawn (or painted) by hand on cells to be photographed and exhibited on film. Nowadays most animations are made with computer-generated imagery (CGI). Computer animation can be very detailed 3D animation, while 2D computer animation can be used for stylistic reasons, low bandwidth or faster real-time renderings. Other common animation methods apply a stop motion technique to two and three-dimensional objects like paper cutouts, puppets or clay figures. The stop motion technique where live actors are used as a frame-by-frame subject is known as pixilation.

Commonly the effect of animation is achieved by a rapid succession of sequential images that minimally differ from each other. The illusion—as in motion pictures in general—is thought to rely on the phi phenomenon and beta movement, but the exact causes are still uncertain. Analog mechanical animation media that rely on the rapid display of sequential images include the phenakistiscope, zoetrope, flip book, praxinoscope and film. For display on the computer, techniques like animated GIF and Flash animation were developed.

Apart from short films, feature films, animated gifs and other media dedicated to the display moving images, animation is also heavily used for video games, motion graphics and special effects. The physical movement of image parts through simple mechanics in for instance the moving images in magic lantern shows can also be considered animation. Mechanical animation of actual robotic devices is known as animatronics. Animators are artists who specialize in creating animation

After a thoughtful interaction **Mr. Bongi Nagaprasad** said that he is delighted to see the students of Ramachandra College of Engineering with an energetic attitude and patience which is very much essential in animation. He assured the students that he would visit again to interact with the students and their juniors as well.

Secretary Mr. Venugopal, Vice principal cherished and thanked the guest

**Feedback from students:**

Delighted to know more about the realities and the dynamics of software industry and how they (student) can evolve themselves to keep pace with the latest technology trends that lead to prospective career in the animation field.

**Feedback from the resource person:**

The resource person **Mr. Bongi Nagaprasad** mentioned that students of RCE are very much closely controlled in their actions and arranging the event in a memorable way should be appreciated.

  
TPO

  
PRINCIPAL