



# RAMACHANDRA

## COLLEGE OF ENGINEERING

NH-5 Bypass Road, Vatluru (V), ELURU – 534007 (A.P.)

(Approved by AICTE, New Delhi and Affiliated to JNT University, Kakinada)

Guest Lecture Report

Format:9014/0

Organized by : MBA  
Name of the Speaker : **Prof A. Gouri Sankar Rao**  
Designation : **Assistant Registrar**  
Topic : **“CASE STUDY and it`s OUTCOME”**  
Venue : **MBA E- Class room(C-311)**  
Date & Time : **15/12/2017** From: 10:AM To: 3:30PM  
Conducted for :

Branch	Year	Semester	No of Students Attended
MBA	I & II	I - 1 & II -II	120

### Profile of the Speaker

Name: : **Prof A.Gouri Sankar Rao**  
Date of Birth : 18/06/1968.  
Degree Completed in : 2004.  
Working Places : **Assistant Registrar, Vignan University, GUNTUR**

### Report

#### 1. Report in brief by Organizer / Coordinator / Convener:

The objective of conducting this guest Lecture is to Impart the Practical Knowledge to all the students of MBA so that they can enhance their subject levels up to par and apply skills in jobs. The student s will be benefited in **CASE STUDY and it`s OUTCOME** which are the heart of the MBA subjects. Mainly these when students are placed in any industry as manager they should they should have grip on this **CASE STUDY and it`s OUTCOME** So this Guest Lecture will be useful to all the students.



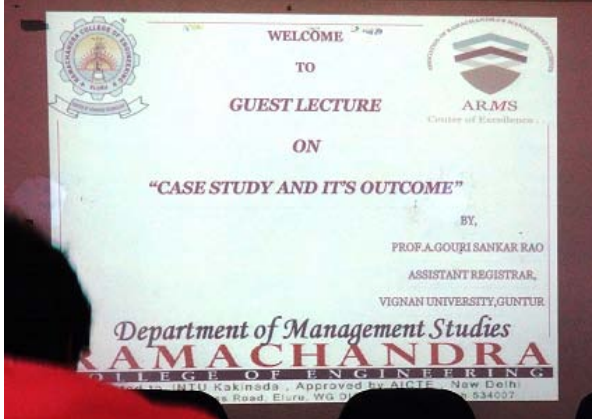
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## 2. Photos:



## 3. Feedback from students:

Good feedback is given by the students. They asked to conduct more such programmes in future like this.

## 4. Remarks from Resource Person:

MBA Students are disciplined and has shown more interest on the subject. In future I will try to impart my Guest Lecture for more time so that students can be more benefited. I have seen healthy environment in students listening.

COORDINATOR

HOD

PRINCIPAL